

TO: Juvenile Welfare Board Members

FROM: James E. Mills, Executive Director 
H. Browning Spence, Director, Strategic & Community Planning 

Requested Action

The Board is requested to allocate one-time-only funding of up to \$64,268 for the period from October 1, 2000 to April 30, 2001 to Pinellas County Cooperative Extension's Community Youth Mapping Project.

Options

1. Approve the request.
2. Deny the request.
3. Any other action directed by the Board.

Recommended Action

Allocate up to \$64,268 for the period from October 1, 2000 to April 30, 2001 to Pinellas County Cooperative Extension's Community Youth Mapping Project.

Source of JWB Funds

FY 00-01 Transitional unallocated.

Fiscal Impact

Transitional unallocated would be reduced from \$341,271 to \$277,003.

Narrative

This one-time-only grant request is to provide funds for Pinellas County Cooperative Extension Service to complete Community Youth Mapping in Oldsmar, Highpoint and Child's Park target areas, complete entering of existing survey data, and continue work on dissemination strategies while providing youth development opportunities for young people. (See Attachment 1)

Community Youth Mapping is a concept developed by the Washington D.C. based Center for Youth Development and Policy Research. Youth canvass the community in search of youth opportunities and information to create a database that forms the basis of resource information for a wider audience of youth. Youth Mapping activities have been designed to provide meaningful youth participation, leadership opportunities, and skill building in the community development process. In other communities, information from the Youth Mapping process has resulted in the development of teen hotlines, youth centers, after-school youth programming and school-based youth services.

Youth are the driving force of this initiative:

- In summer 1999, 32 youth with Cooperative Extension Mapped 30 hours a week for 8 weeks, and 24 youth participated in mapping with Family Resources Inc.
- In summer 2000, 8 youth provided mentoring to new Mappers, and
- 47 youth averaged 20 hours a week for 8 weeks in Mapping, and averaged 8 hours

a week in youth development training for six weeks.

- 6 youth are working 15 hours a week for an additional 8 weeks (through Sept. 30).
- Each year, volunteer youth and adults have joined the paid Mapping youth for a total of over 1480 hours of volunteer assistance to the project.

The project has accomplished multiple goals including:

- **Established an oversight group representative of the community** (See Attachment 2).
- **Mapped 24 municipalities and unincorporated Pinellas County** within an 18-month period. Early in the implementation, it was determined that the initial approach would be to map businesses (about 80% of the total groups to be surveyed). Response exceeded expectations, and businesses will be completed by September 30, 2000 (the end of the current funding cycle).
- **Created a comprehensive plan for involving youth** in mapping analysis and reporting the results.
 - Youth have been involved in building a web site as part of the dissemination strategy.
 - A formal analysis of YouthMapping data was performed by the youth for the first time this summer. This project represents the work of the analysis activities conducted by Community YouthMapping this summer, and is submitted by YouthMappers Alexa Barracani and Curtis Carro (See Attachment 3).
 - Additional analysis of quarter-mile grid areas will be completed by September 30, mapping business survey response overlaid with youth population density.
 - Over 40 groups have received YouthMapping presentations.

Though the original intent was to have the county fully mapped by September 30, 2000, that goal will not be met. Challenges to fully completing the mapping project have been recognized and the implementation has been adjusted. For example,

- the response rate from business has been about 1/3 higher in Pinellas County than in other communities similar in size and population. Therefore, it has taken longer to gather the information and perform the data entry and cleaning than anticipated.
- database integration difficulties related to the replication project's database have slowed the progress of data entry, but problems are close to resolution.
- the Summer 2000 plan called for 72 YouthMappers, but due to recruitment problems, the Pinellas Workforce Development Board and Lockheed-Martin were only able to supply 47 youth. YouthMapping activity went from 5 days a week to 4 days to incorporate required training, reducing planned mapping hours originally scheduled for this period. Staff noted the positive impact of the life/employability skills classes on the youth.

JWB allocated funds to Community YouthMapping in early 1999, and made a supplemental allocation in May of 2000 for a total allocation of \$158,626 over two fiscal years. Community Youth Mapping requests one-time funding from October 1, 2000 through April 30, 2001 to fully complete three areas. This will result in a fully realized effort for three key communities, and provide an opportunity for the program to compete for JWB New and Expanded or other funding after the 7-month period. Funds will be used for YouthMapping staff salaries, salaries for part-time youth mentors, office supplies, transportation, and printing (See Attachment 1).

Staff Resources: Wendy Antonio, Strategic & Community Planning
Susan Biszewski-Eber, Programs and Finance

In July 2000, a meeting between representatives of Pinellas County Cooperative Extension, the Juvenile Welfare Board, Lockheed Martin, and Pinellas County Workforce Development Board was convened to review the utilization of summer youth employment and to discuss extending the employment of YouthMapping workers beyond the summer. Pinellas County Workforce Development Board and Lockheed Martin agreed that YouthMapping would be qualified as a year-round employment program and that funds should be made available this fall to pay YouthMappers during the school year.

This week, word was received from Lockheed Martin and the Pinellas Workforce Development Board that they could not implement the agreement to provide for payment to YouthMappers during the school year. They offered a letter of support for the YouthMapping project, but no funding.

Pinellas County Cooperative Extension staff had already arranged to publicize the YouthMapping opportunity to students required to obtain service learning hours, as they did successfully last school year. Staff are working closely with Pinellas Cares Youth Volunteer Coordinator to effectively recruit volunteers for the opportunities available. Based on past experience, Cooperative Extension is fully confident that the program will achieve the stated goals and objectives with the volunteer youth.

Attachment 1

Community YouthMapping, FY 2000-2001

The Program:

- **Mapping Youth Rich Resources:** This includes: schools, recreation centers, non-profit organizations, hospitals and faith-based institutions. The mapping will take place in the three target areas: Oldsmar, Highpoint, and Child's Park. Resources will be mapped, by appointment, by a team including YouthMappers a team leader, and a mentor. The workday will be from 3 p.m. until 6 p.m. Monday through Friday throughout the school year. Wages for the youth are being provided through the Lockheed Martin year round component. There will also be opportunities for volunteers to participate in the mapping.
- **Data Entry & Data Cleaning:** Currently, results of mapping 53 square miles of the county from 1999 are in the database. The number of surveys already entered is over 4,000, between St. Petersburg and the areas 4-H accomplished during the summer of 1999. There are 2000 surveys, representing 73 square miles of mapping work still to be entered from the summer of 2000. Accuracy and needed callbacks are checked. In addition, efforts to merge the St. Petersburg data continue. Work on creating a plan to update information in the database continues.
- **Data Entry of Youth Rich Resources:** Youth staff and volunteers in the office will accomplish the data entry as the surveys are completed.
- **Youth Survey:** 100 youth from each targeted area will take the Youth Attitudinal Surveys, and then data will be completed, analyzed and evaluated by youth in their community. Results will be presented to community groups.

Youth Participation: It is projected that over the next 7 months, 375 youth at a minimum will be involved with the program in various roles.

- 2 paid youth mentors, one working in the field and one in the office.
- 6 paid youth will map the youth rich resources and conduct youth surveys.
- 45 youth (15 from each target area) will analyze, evaluate and present data analysis to others.
- 12 youth will volunteer in the office and in the field to clean data, data entry of surveys, surveying, and program planning.
- 10 youth will participate on the Community YouthMapping Advisory Council.
- 300 youth will complete the Attitudinal Survey, 100 youth from each of the three target areas.

What will the product be at the conclusion of this funding cycle? A report to include:

- All Youth Rich Resource mapping, youth attitudinal surveys data analysis and presentation of data will be completed for Oldsmar, Highpoint and Child's Park.
- The database will be complete with all data entry for last 18 months of activity and entry for Youth Rich Resources for three target areas will be completed,
- When all data is entered and cleaned, the Community YouthMapping Web Site will launch. The projected date is April 30, 2001.

Project Budget

Funds will be used for YouthMapping coordinator's salary and benefits, salary for part-time team leaders, part time youth mentors, contract research professional, training expenses, office supplies, van rental, insurance and mileage costs, and costs of office and operating supplies, presentation materials, binding and printing of the final report. The total project budget is \$81,264. The JWB request is \$64,268, with the balance provided by fundraising and in-kind support from Pinellas County Cooperative Extension.

Attachment 2

Community YouthMapping

Pinellas Council for YouthMapping

Cynthia Allen	Community Involvement Team, St. Petersburg Free Clinic
David Archie	Executive Director, Union Academy Cultural Center
Vance Arnett	Director, Community Programs, State Attorney's Office
Bruce Baptist	Executive Director, Pinellas Workforce Development Board
Alexa Baracani*	CYM Mentor/Volunteer, Community Youth Mapping
Joshua Bruynell*	CYM Volunteer, Highpoint YMCA
Curtis Carro*	4-H Teen Council President, 4-H Teen Council
Russel Centanni*	Volunteer, Community Youth Mapping
Melissa Dutro*	CYM Volunteer, Community Youth Mapping
Cynthia Fox	Executive Director, Pinellas Cares
Jane Harper	President/CEO, Family Resources, Inc.
Calvin Harris	Commissioner, Board of County Commissioners
Kendra Hole	Coordinator, Volunteer Action Center
Tiffany Jarmon*	Vice President, 4-H Teen Council
Sheila Keller	Director CS/HR, Pinellas County School Board
Frank Kopczynski	Chair, Pinellas Workforce Development Board Youth Committee. Owner, Action Plus Bail Bonds
Jay Lasita	Council Member, St. Petersburg City Council
Randy Lightfoot	Pinellas County Schools
Travis Maddox*	CYM Mentor, Community Youth Mapping/YAR
Danielle Massaro*	YouthMapper, Community Youth Mapping
James Mills	Executive Director, Juvenile Welfare Board of Pinellas County
Jacquely Palfy*	CYM Mentor/ Volunteer, Community Youth Mapping
Relli Perez	Board Monitor, Pinellas Workforce Development
Carol Rasor	Lieutenant, Pinellas County Sheriffs Office
Chad Sais*	CYM Volunteer, Highpoint YMCA
Al Soto	St. Petersburg Free Clinic
Rick Wagar	Pinellas County Schools
Sarah Wilson*	YouthMapper, Community Youth Mapping
Lois Worlds	Assistant Chief, St. Petersburg Police Department
Ben Wrobel*	Teen Council Officer, 4-H Teen Council

*Youth Members