



Board of Directors Meeting

October 8, 2009

Approval of Allocation to Children's Neighborhood Services Providers

Item IV.C.

Recommended Action: Reallocate funds previously budgeted under PCMS to Martin Luther King Jr. Family Center (MLK) and Youth Development Initiative (YDI). Allocate up to \$61,325 (annualized) to Sanderlin Family Center of Deafness (FCOD).

Issue: Martin Luther King Jr. Family Center was notified on September 20, 2009 that they were granted their 501 (c) 3 effective June 25, 2009. Youth Development Initiative is currently a 501 (c) 3 and can contract directly with JWB. Funds for Sanderlin Family Center of Deafness are needed to maintain a current Literacy position critical to the program.

Programs: Martin Luther King Jr. Family Center, Youth Development Initiative and Sanderlin Family Center of Deafness.

Budget Impact: Up to \$362,296 to Martin Luther King Jr. Family Center and up to \$184,235 to Youth Development Initiative. Reduce the Community Priority funds by \$61,325 for FCOD. Prior to today's Board actions, \$837,397 remained in the Community Priorities fund.

Background: Youth Development Initiative and Martin Luther King Jr. Family Center funds were allocated to PCMS in the FY 09-10 budget. MLK recently gained tax exempt status making it possible for JWB to issue a contract directly to the agency. The Literacy Faith Based program will remain the only contract with PCMS until a transition can be made this fiscal year.

Funds are being requested to maintain a current Family Literacy position at the Sanderlin Family Center of Deafness. When the NFC budgets were reduced during the budget cycle this position was not funded. However, further analysis indicates this position is critical to FCOD. This position works directly with youth pre-k through high school who are deaf, hard of hearing, or hearing children (with deaf or hard of hearing siblings or parents). Services include Literacy activities to improve and incorporate reading strategies that increase reading comprehension through family or small group settings. The position also works with parents directly on how to incorporate these activities into the home environment. The national average reading level for deaf and hard of hearing youth who graduate from high school is at third grade level. This position is anticipated to serve approximately 40 youth and 15 adults/parents with year round direct services. Staff is requesting \$51,325 in salary and fringes, and an additional \$10,000 for counseling, flex funds and operating for the position.

Staff originally considered having YDI subcontract under MLK. Given the new status of the agency and discussions with the JWB auditors, it was determined that a separate contract by JWB with YDI makes the most sense at this time.