

**TO:** Juvenile Welfare Board Members

**FROM:** James E. Mills, Executive Director  
Debra A. Prewitt, Special Assistant



**Issue: KidCare/Florida Healthy Kids Local Match**

**Requested Action**

Healthy Kids of Pinellas County, Inc. (HKPC) has requested \$75,000 from the Juvenile Welfare Board as contribution toward their Florida Healthy Kids local match of \$167,029 for FY 02-03.

**Options**

1. Approve a dollar for dollar match up to \$75,000 to HKPC toward the total local match rate.
2. Approve a dollar for dollar match up to \$56,000 to HKPC toward the total local match rate.
3. Provide no funds at all.
4. Any other action the Board deems appropriate.

**Recommended Action**

**Allocate a dollar for dollar match up to \$56,000 to HKPC toward the total local match rate from the FY 02-03 Community Contingency fund. Special conditions of the contract are as follows:**

- a) The JWB match is for new non-Pinellas County dollars only raised by Healthy Kids of Pinellas County.
- b) Healthy Kids of Pinellas County maintains their in-kind credit of \$36,000.
- c) JWB only participates up to the current non-Title XXI enrollment of 328 children.
- d) JWB funding is contingent on the availability of state matching dollars at the 2002- 03 rate
- e) Healthy Kids of Pinellas County contract with Florida Healthy Kids for a full 12 months of premiums for up to 328 children.

**Fiscal Impact/Source of Funds**

The FY 02-03 Community Contingency Fund would be reduced by \$56,000 from \$443,039 to \$387,039.

## **Narrative**

### Program Background

Due to a lack of health care coverage for the youth of America, federal government officials saw a need to join forces and reduce these rising numbers. Title XXI of the Social Security Act helped accomplish this task. Approved in October 1997, this Act established the State Children's Health Insurance Program (SCHIP) that allows states to receive matching funds for children's healthcare expansion. Individual states are given three options in designing their programs: 1) expand Medicaid; 2) create a state health insurance program; or 3) combine new programs with Medicaid expansions.

Children that do not qualify under the federal Title XXI guidelines are legal immigrant children and children of state employees. They are considered non-Title XXI and do not receive federal matching dollars. Premiums are paid with a combination of family contribution on a sliding scale, state dollars, and local match dollars.

In 1990, The Florida Healthy Kids Corporation was established by the Florida Legislature as a private/public agent in the health insurance marketplace to address this problem. The Corporation now has operating sites in most of the state's sixty-seven counties. As of August 2002 there were 221,952 children covered through Healthy Kids. In Pinellas County, 8,203 children are currently covered in the Healthy Kids program.

This program is designed to provide affordable access to the insurance market for middle class families, to assist with premium subsidies, and lower-income families not eligible for Medicaid, who would be unable to pay the full premium.

### Fiscal Background

Since FY 1996-97, JWB has allocated \$1,067,148 to Healthy Kids of Pinellas County. See Table 1 attached. The five-year plan previously approved by the Board in April, 1997 was for \$887,758.

Most recently in FY 2000-'01, JWB allocated \$59,580 to Healthy Kids of Pinellas County. Later in the year a supplemental amount of \$213,133 was allocated to assist with an unanticipated increase in enrollment. The total allocation from JWB for the fiscal year was \$272,713.

In FY 2001-02 local match was eliminated during the 2001 legislative session via proviso language in the budget. This elimination was only in force for that fiscal year. Had this not occurred, total local match for Pinellas County would have been \$451,379, an increase of \$46,480 from the previous year.

In FY 2002-03 local match was shifted from Title XXI to non-Title XXI recipients in the program. The local match was reduced by many factors including the number of children enrolled and an in-kind credit. The current local cash match required is \$167,029. This does not include a \$36,000 in-kind credit toward local effort to maintain the program.

In a letter from the JWB, dated June 11, 2002, Healthy Kids of Pinellas County was informed of the change in local match and the opportunity to initiate contributions from outside sources that were prohibited under the previous local match formula that included federal dollars. In the attached letter dated June 13, 2002 Healthy Kids of Pinellas County requested \$75,000 from the Juvenile Welfare Board for their 2002-03 and a portion of the 2003-04 local match obligation. Additionally, they reportedly have requested \$75,000 from United Way of Tampa Bay and \$132,029 from Pinellas County. The balance is made up from \$5,000 requests to All Children's Hospital and Morton Plant Mease and \$10,000 of miscellaneous other sources. Pinellas County has agreed to allocate \$56,000 from 10/02 through 9/03.

On August 8, 2002 the Florida Healthy Kids Board approved a partial contract with Healthy Kids of Pinellas County in the amount of \$82,780 for July 1, 2002 - June 30, 2003. The agreement further states: *"HKPC, Inc. agrees to continue to solicit an additional \$84,249 in local matching funds for FY '03, and to commit those funds to support non-Title XXI enrollment rates in Pinellas County."* This partial contract is of some concern in that the premiums paid for health care coverage assume an annual commitment of 12 months. A partial contract has the potential to cause children to be disenrolled after six months if the remaining local match is not realized; or only cover half of the current enrollment for 12 months.

In addition, Florida Healthy Kids has interpreted legislation to indicate that non-Title XXI enrollment beyond the current 328 children would be at a 100% premium expense by the local provider. The 2003-04 Legislative Session will determine the future of the state match.

Attachments: Table 1 Healthy Kids Pinellas JWB Fiscal Funding  
Healthy Kids Pinellas Correspondence

**TABLE 1**

<b>Healthy Kids Pinellas JWB Fiscal Funding</b>	<b>Amount</b>
2001-02	\$ 0*
2000-01	\$ 272,713
1999-00	\$ 153,145
1998-99	\$ 267,847
1997-98	\$ 298,923
1996-97	\$ 74,520
<b>TOTAL JWB Allocation</b>	<b>\$1,067,148.</b>

\*Local Match was not required as per proviso language in the  
2001-02 Legislative Budget

Upon review of the April 10, 1997 JWB Board memo, it appears that the JWB has  
invested \$179,390 more than the \$887,758 originally outlined in the requested action.

# Healthy Kids of Pinellas County



JUN 14 2002

June 13, 2002



PINELLAS COUNTY  
SCHOOLS

Mr. Jim Mills, Executive Director  
Juvenile Welfare Board  
6698 68<sup>th</sup> Avenue North, Suite A  
Pinellas Park, Florida 33781-5060



United Way

Dear Mr. Mills:

The Florida Legislature has submitted a proposed FY'03 budget to the Governor that includes specific language regarding the local match component of the Healthy Kids program. That language requires the collection of a minimum of \$7 million in local match to support the continued enrollment of non-Title XXI children into the Healthy Kids program. The language also establishes the formula for calculating the amount of local match required by each county, based on the proportion of each county's non-Title XXI expenditures during the most recently audited fiscal year.

All Children's Hospital  
Bon Secours-Maria Manor  
Catalina Marketing Charitable Foundation  
FKQ Advertising  
Florida Progress  
Chuck and Bernie Hall  
Pinellas County Social Services  
Suncoast Health Council, Inc.  
Val-Pak

Based on the Legislature's formula, Pinellas County must raise a total of \$203,209 to meet the local match requirement for FY'03 (i.e., for the time period beginning July 1, 2002 and continuing through June 30, 2003). The total amount due from Pinellas County can be reduced to \$167,029., if Healthy Kids of Pinellas County (HKPC) applies for and receives maximum credit for in-kind contributions secured at the local level. Those in-kind contributions can include the value of time taken to attend and actively participate in the meetings of the local advisory council; charitable contributions made in support of local health care programs for children; and the administrative support fees that have been waived by the Suncoast Health Council, Inc.

HKPC has documented the value of community-based contributions to the Healthy Kids program (*See Attachment 1*), and we intend to apply for the maximum amount of in-kind credits to reduce our FY'03 local match to \$167,029. Requests for support for local match are being submitted to the three agencies that have provided support in the past, including the Juvenile Welfare Board, the United Way of Tampa Bay, and Pinellas County Government. Funding requests are also being submitted to area hospitals, including All Children's and Morton Plant Mease.

HKPC is requesting that the Juvenile Welfare Board provide \$75,000 in local match support for the Healthy Kids program during FY'03. The sources and amounts of other local match funding requests are provided on the following page.

Providing affordable insurance for children ages 3 to 19.

**Attachment 1****Value of Community-Based Healthy Kids Contribution in Pinellas County**

<b>DESCRIPTION OF COMMUNITY-BASED CONTRIBUTIONS</b>	<b>DOLLAR VALUE</b>
Attendance and active participation in meetings of the local KidCare Initiative.	\$250
Purchase of newspapers for use by school age children to become better informed about health care issues.	\$1,000
Design of and participation in various health fairs designed to educate school age children about health care issues, including reduction of HIV and other sexually transmitted diseases.	\$2,000
Purchase of computers for use by school age children in accessing health care information via the Internet.	\$2,500
Administration of a Compassionate Drug Patient Assistance Program to expand access to prescription drugs services by chronically ill adults, many of whom have children enrolled in the Healthy Kids program.	\$3,500
Administration of Insurance Continuation Program for persons living with HIV/AIDS, including children who are not actively enrolled in the Healthy Kids program.	\$4,000
Attendance and active participation in meetings of the local Healthy Kids Advisory Council (HKPC, Inc.)	\$4,035
Teacher grants for the development of health-related programs and teaching curriculum.	\$5,000
Analysis and report of health status indicators relative to children – e.g., births to teens; incidence of obesity in teens; injury related fatalities in teens; etc.	\$7,500
Education of legislative delegation relative to local impact of Healthy Kids legislation.	\$10,000
Administrative support to Pinellas County Healthy Kids Advisory County by Suncoast Health Council, Inc.	\$10,000
<b>TOTAL COMMUNITY-BASED SUPPORT</b>	<b>\$49,785</b>

**Healthy Kids Funding Requests**  
**July 1, 2002 through September 30, 2003**

AGENCY	Healthy Kids FY'03			TOTAL REQUESTED 7/1/02-9/30/03
	7/1/02 to 9/30/02	10/1/02 to 6/30/03	7/1/03 to 9/30/03	
Juvenile Welfare Board	\$0	\$25,000	\$50,000	\$75,000
United Way of Tampa Bay	\$0	\$25,000	\$50,000	\$75,000
Pinellas County Social Services*	\$75,000	\$10,000	\$47,029	\$132,029
All Children's Hospital	\$0	\$5,000	\$5,000	\$10,000
Morton Plant Mease	\$0	\$5,000	\$5,000	\$10,000
Miscellaneous Other Sources	\$11,015	\$11,015	\$10,000	\$32,029
<b>TOTAL REQUESTED</b>		<b>\$167,029</b>	<b>\$167,029</b>	<b>\$334,058</b>

\*reflects unspent allocation from County's fiscal year ending September 30, 2002

At your earliest convenience, please advise of your intent to commit local match funds for use by the Healthy Kids program during the upcoming fiscal year.

Sincerely,

*Charles Hall*  
*EmR*

Charles Hall, PhD, Chair  
 Healthy Kids of Pinellas County