



Board of Directors Meeting

May 10, 2012

Budget Actions for FY 12/13

Item III.B.

Recommended Action:	Certify up to \$1.4M for the Child Care Executive Partnership (CCEP) match for child care slots
Issue:	Budget actions for FY 12/13
Programs:	Early Learning Coalition - CCEP
Budget Impact:	1.4M would be expended as a result of this action in FY 12/13. An additional \$1.4M would be generated from State Match as a result of this match funding. A lump sum payment of \$1.4M would be made through PCMS to the ELC.
Strategic Plan Goal:	Further implementation of the Board's three focus areas: School Success, School Readiness and Child Maltreatment prevention.

Background:

The Child Care Executive Partnership (CCEP) is a public/private partnership program created by the Florida Legislature in 1996 to help employers meet the needs of working parents. It leverages a relationship between businesses and families who want to work and succeed. The primary purpose is to expand the availability of child care options for working families by providing incentives for employers to contribute to child care for their employees' families and match public dollars available for child care. There are three tiered priority areas: corporate, non-profit and government match dollars. JWB has participated in this opportunity, thus doubling the number of child care slots available for 0-12 year olds, with available match dollars. Staff is recommending the match be increased to \$1.4M, despite the reduction in ad valorem revenues, because of the clear opportunity to bring additional dollars into Pinellas County. Staff is also approaching other governments in Pinellas County to solicit greater interest in this match opportunity. There are currently 2,527 children on the waiting list who have a working parent and a household income 150% of the poverty level or below. A family with a household size of 2, 3 and 4 would have income levels ranging from \$22,065 to \$33,525.

The match would be paid through Pinellas Core Management Services, Inc. (PCMS), in order to achieve a higher match priority. The budget for FY 2012-2013, including this match, will be presented to the PCMS Board on June 14, 2012.

Staff Resource: Gary Cernan

**Early Learning Coalition of Pinellas County, Inc.
May 3rd, 2012**

Subject: CCEP Funding

BACKGROUND

The child care purchasing pool is developed with the state, federal, and local funds to provide subsidies to low-income working parents who are eligible for subsidized child care with a dollar-for-dollar match from employers, local government, and other matching contributions.

CCEP funds are distributed by the CCEP Board to the Coalitions based on the following priorities:

1. Private business contributing through employee benefit or purchasing pool.
 - a. Nonprofit organization contributing through employee benefit.
 - b. Public entity contributing through employee benefit.
2. Nonprofit organization contributing through the purchasing pool.
3. Public entity contributing through the purchasing pool.

Funding applications is due to the OEL by May 15, 2012.

PROPOSED COALITION ACTION

To approve Coalition's application for CCEP funding in the amount of \$1,410,000. This funding will be used for eligible children of ages **Birth to 9** years old.

Approval

Chair Signature

Date

Supporting Documents: Letters of commitment