



Board of Directors Meeting

February 14, 2008

Cooperman-Bogue Awards

Item III.C.

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<b>Recommended Action:</b>	Approve the acceptance and expenditure of AEGON's additional \$2,000 in sponsorship of the Cooperman-Bogue Awards.
<b>Issue:</b>	Cooperman-Bogue sponsorship
<b>Program:</b>	Cooperman-Bogue Awards
<b>Budget Impact:</b>	The Cooperman-Bogue revenue budget for 2007-08 will be increased by \$2,000 to a total of \$4,000. The Communications Department Budget will be increased for the Cooperman-Bogue expenditure by \$2,000 to a total of \$4,000.
<b>Strategic Plan Goal:</b>	Recognizing and Honoring Human Services Workers in Pinellas County

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**Background:** Since the inception of the Cooperman-Bogue Awards 14 years ago, AEGON has partnered with JWB in sponsoring the awards. AEGON's annual contribution of \$2,000 has enabled JWB to award four quarterly Cooperman-Bogue winners \$250 each plus prizes valued at another \$200 each. In addition, the annual winner is awarded \$1,000. This year AEGON has agreed to double their sponsorship to \$4,000.

**Narrative:** The increased sponsorship of \$2,000 will off-set the costs associated with hosting the Cooperman-Bogue Awards banquet while lowering the cost of attendance from \$25 to \$20 per person. These additional dollars will also allow awardees to bring a guest to the event. JWB Community Council members will be offered complimentary tickets so that their contributions to at-risk children and families in Pinellas County may be honored at the banquet.