



Recommended Action: Approve the Brochure for Pinellas County's Child Abuse Prevention Conference Scheduled for April 17, 2008

Issue: JWB Technical Advisory Committee Brochure

Program: None

Budget Impact: Reduction of \$ 3,000 from Public Policy, Planning & Communication Budget

Strategic Plan Goal: Child Maltreatment

Background: In 2005, the Board approved a new set of guidelines to govern the work of the Community Councils and the Technical Advisory Committees. One of the fundamental changes was that the Board must approve all materials to be disseminated to the public.

The Abuse, Neglect and Dependency Committee opted to submit an application for recognition as a Technical Advisory Committee. The application was approved along with its membership and work plan. The main deliverable of the work plan was the planning and hosting of an annual child abuse prevention conference. This conference is designed to provide information on best practice strategies for prevention, intervention and heighten awareness about child abuse. Funds will be utilized to cover the costs associated with brochure printing and mailing fee, rental of the facility, presenters' honorarium, and materials and supplies to be distributed at the conference. In addition, the funding allows for a nominal registration fee in order to attract all levels of human services personnel.

Staff recommends the approval of the attached conference brochure.

Program Registration

Pinellas County's Child Abuse Prevention Conference

Pre-Registration \$15 (before 4/17/08)

Late Registration \$20

Boxed lunch includes:

Sandwich, potato salad, fresh fruit, cookie and canned drink.

Sandwich Choices: (Please select one)

(all sandwiches come with lettuce, sliced tomato, and pickle spear)

- Turkey and Swiss Cheese
 Hickory Ham and Swiss Cheese
 Vegetarian

Date: _____

Name: _____

Employer/Agency: _____

Address: _____

City: _____ State: _____

Zip: _____

Telephone: _____

Complete and return registration form to:

Help-A-Child, Inc. Conference, 4000 Gateway Centre Blvd. Suite 200, Pinellas Park, FL. 33782 (along with \$15 registration fee -before April 17th) \$20 after.

Make checks payable to: "Help-A-Child, Inc."

For more information, call (727) 544-3900, Ext.168.

April is National Child Abuse Prevention Month

Throughout the United States activities are taking place to increase awareness of this serious problem. When children are abused, we all suffer. Children who are abused or neglected are more likely to engage in violent behavior, become pregnant, or father a child during adolescence, use drugs, and tend to have lower grades and/or experience mental health problems.

A recent study completed by Prevent Child Abuse America assessed what child abuse costs our society. When the initial and long term medical, educational, and psychological costs are considered, Americans are spending more than \$94 billion every year to deal with the aftermath of child abuse and neglect.

We know that the best way to reduce this statistic is to prevent abuse from ever happening.



Annual Pinellas County Child Abuse Prevention Conference

Strengthening Families: Linking Families to Solutions

Thursday, April 17, 2008



Presented by:

The Abuse, Neglect and Dependency (AND) Committee
A Technical Advisory Committee of the
JWB Children's Services Council of Pinellas County

Strengthening Families: Linking Families to Solutions

Intended audience: Those working with families.

St. Paul United Methodist Church
1199 Highland Ave
Largo, Florida 33770

Pre-Registration: \$15
by April 17, 2008
After April 17, 2008 -
On Site Registration: \$20

Registration includes continental breakfast,
lunch, and refreshments.

Special Door Prize Drawing for those
registered by 8:30 a.m. conference day.

A resource-sharing table will be provided.
Bring program handouts.

(No display space will be provided)



8:00 - 8:45 a.m.
Registration and Continental Breakfast

9:00 - 9:05 a.m.
Welcome
Committee Member Introductions
Laurallyn Segur, Chair
Abuse, Neglect and
Dependency Committee

9:05 - 10:15 a.m.
Joe Zawaski, M.Div., CAP
*“How many ounces of prevention
do you need for a ton of trouble?
The challenges of child abuse
prevention in Florida today.”*

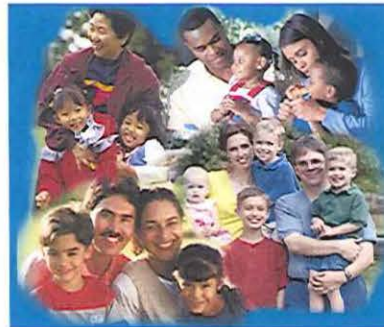
10:30 a.m. - 12:00 p.m.
Breakout Workshops – Session #1

12:00 - 1:30 p.m.
Lunch Program
Motivational Speaker - TBA

1:30 - 2:45 p.m.
Breakout Workshops – Session #2

3:00 - 4:15 p.m.
Breakout Workshops – Session #3

4:30 p.m.
Evaluation



Session #1: The Basics

10:30 a.m. – 12:00 p.m.

Child Abuse - Rick Morris, LMHC, NCC,
SCAYC, and Ruth Power, LCSW
Domestic Violence - Bonnie Rosendale, BA,
and Christine Warwick, MS
Addictions - Tom Welsh, MS, CAP
Mental Illness - April Lott, LCSW
Cultural Competence - Niki Kelly, BA

Session #2: Effective Interventions

1:30 – 2:45 p.m.

Child Abuse - Rick Morris, LMHC, NCC,
SCAYC, and Ruth Power, LCSW
Domestic Violence - Bonnie Rosendale, BA,
and Christine Warwick, MS
Addictions - Tom Welsh, MS, CAP
Mental Illness - April Lott, LCSW
**Cultural Overviews: African American,
Asian and Latino** - Yaridis L. Garcia, MA

Afternoon Break!

2:45 – 3 p.m.

Session #3: Prevention Techniques

3:00 – 4:15 p.m.

Child Abuse - Robin Hart, and Erika
Clough, survivor
Domestic Violence - Wendy Loomas, MA
Addictions - Tom Welsh, MS, CAP
Mental Illness - April Lott, LCSW
Preventing Stress - Brenda Ball, LMHC