

TO: Juvenile Welfare Board Members

FROM: James E. Mills, Executive Director 
H. Browning Spence, Director, Strategic & Community Planning 

Requested Action

The Board is requested to allocate up to \$21,725 for a ten-month neighborhood family center planning grant to the Campbell Park Neighborhood Association, Inc. This allocation would be \$15,925 for FY 99-2000 and \$5800 for FY 2000-01.

Options

- 1a. Approve the transfer of \$1312 from Transitional Unallocated Funds to the Neighborhood Family Center Fund.
 - 1b. Allocate up to \$15,925 for the period March 9, 2000 to September 30, 2000 to the Campbell Park Neighborhood Association, Inc.
 - 1c. Budget \$5800 for the period October 1, 2000 to December 31, 2000 (Subject to the TRIM Process).
2. Deny the request.
 3. Any other action the Board deems appropriate.

Recommended Action

- 1a. Approve the transfer of \$1312 from Transitional Unallocated Funds to the Neighborhood Family Center Fund.
- 1b. Allocate up to \$15,925 for the period March 9, 2000 to September 30, 2000 to the Campbell Park Neighborhood Association, Inc.
- 1c. Budget \$5800 for the period October 1, 2000 to December 31, 2000 (Subject to the TRIM Process).

Source of JWB Funds

FY 99-00 Neighborhood Family Center Funds
FY 99-00 Transitional Unallocated
FY 00-01 Budget

Fiscal Impact

The transfer of \$1312 from the Transitional Unallocated Fund to the Neighborhood Family Center Fund increases the Neighborhood Family Center Fund to \$15,925. Approval of staff's recommendation would reduce the FY 99-00 Neighborhood Family Center Fund from \$15,925 to \$0. The Transitional Unallocated Fund would be reduced from \$132,768 to \$131,456.

Narrative

The Campbell Park Neighborhood is located within St. Petersburg's Challenge 2001 District occupying the area bounded by to the East, Martin Luther King Street So. West, 16th Street So., North, 5th Avenue So. And South, 11th Avenue So. (See Map, Attachment 1) Since 1975 the neighborhood associations in this area have been

instrumental in seeking expansion funding through the city for the development of the Campbell Park playground and facilities complex. In January 1999 Campbell Park Neighborhood Association (CPNA) became incorporated as a non-profit organization. This October 1999, Campbell Park Neighborhood was one of six neighborhoods selected to be part of the Governor's State Wide Front Porch Initiative. This community is made up of predominately African-American, low to middle income households. Population is between 900-1100 residents, 41.6% being under the age of 18.

When the Olive B. McLin Neighborhood Family Center in Bartlett Park closed in May of 1998, the JWB Board indicated support for the development of a neighborhood family center in South St. Petersburg and potentially in the Bartlett Park Area. The Bartlett Park Community has not pursued any efforts recently that would result in a neighborhood family center plan for that community. However, a contiguous neighborhood, Campbell Park has expressed interest in developing a neighborhood family center. For the past two years, the Campbell Park Neighborhood Association has been at work mobilizing their community. They are interested in seeking a neighborhood family center planning grant to further determine what activities and programs would best serve the residents of this community. Since the fall of 1999, staff has been working with this group and they are committed and capable of replacing the closed center. Pursuing neighborhood development activities such as neighborhood family center planning and implementation grants is consistent with the JWB Strategic Plan.

The community has identified many assets in their planning for the neighborhood and these include:

- Campbell Park Elementary School
- Community Involvement Team
- Campbell Park Recreation Center
- John Hopkins Middle School
- African American Coalition
- Pinellas County Urban League
- Juneteenth of Tampa Bay
- Various sports programs: Wysinger Tennis Club, St. Pete. Lil Devils, Little League, Monarch Semi-Pro Baseball

Strong partnerships have been formed with the Campbell Park Elementary School, the Campbell Park Recreation Department, and the Community Police Officers.

With the assistance of the Community Involvement Team (C.I.T.), a funded initiative of the Allegheny Franciscan Foundation and a collaborative of Family Service Center of Pinellas, Inc. and the St. Petersburg Free Clinic, one hundred twenty five homes were surveyed during the summer of 1999. The consistent theme resonating from these surveys was the desire of people to live in a safe, clean, drug-free community.

Residents shared that they want to have:

- Better lighting for a safer community
- A drug free environment
- Increased home ownership
- Clean up for boarded up homes
- Consequences for absentee landlords where their homes are used for drug or crime activities
- More support for the families living at Citrus Grove Apartment

- Constructive, positive experiences and opportunities for their children and youth.

Some of the areas that CPNA would like to develop by having a neighborhood family center are:

- Programs for pre-K children through high school to increase school success
- Information, referral services and outreach activities
- Life skills education for children and youth
- Jobs skills training and internships that will help to advance career opportunities for residents of every age

During this planning grant period, the ten member NFC Steering Committee will work with the Mayor's office and city planners to explore the options in the community for the family center location. The temporary site of the CPNA and NFC Steering Committee will be the storefront located at 1525 – 16th St. So. in St. Petersburg. Florida Parent-Child Center will act as the fiscal agent with a minimal cost to the family center steering committee.

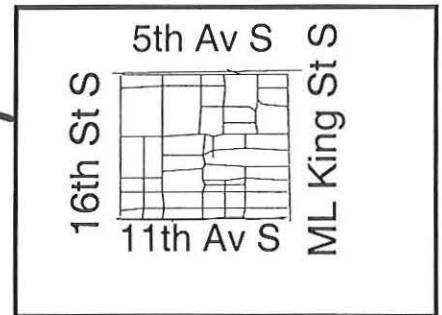
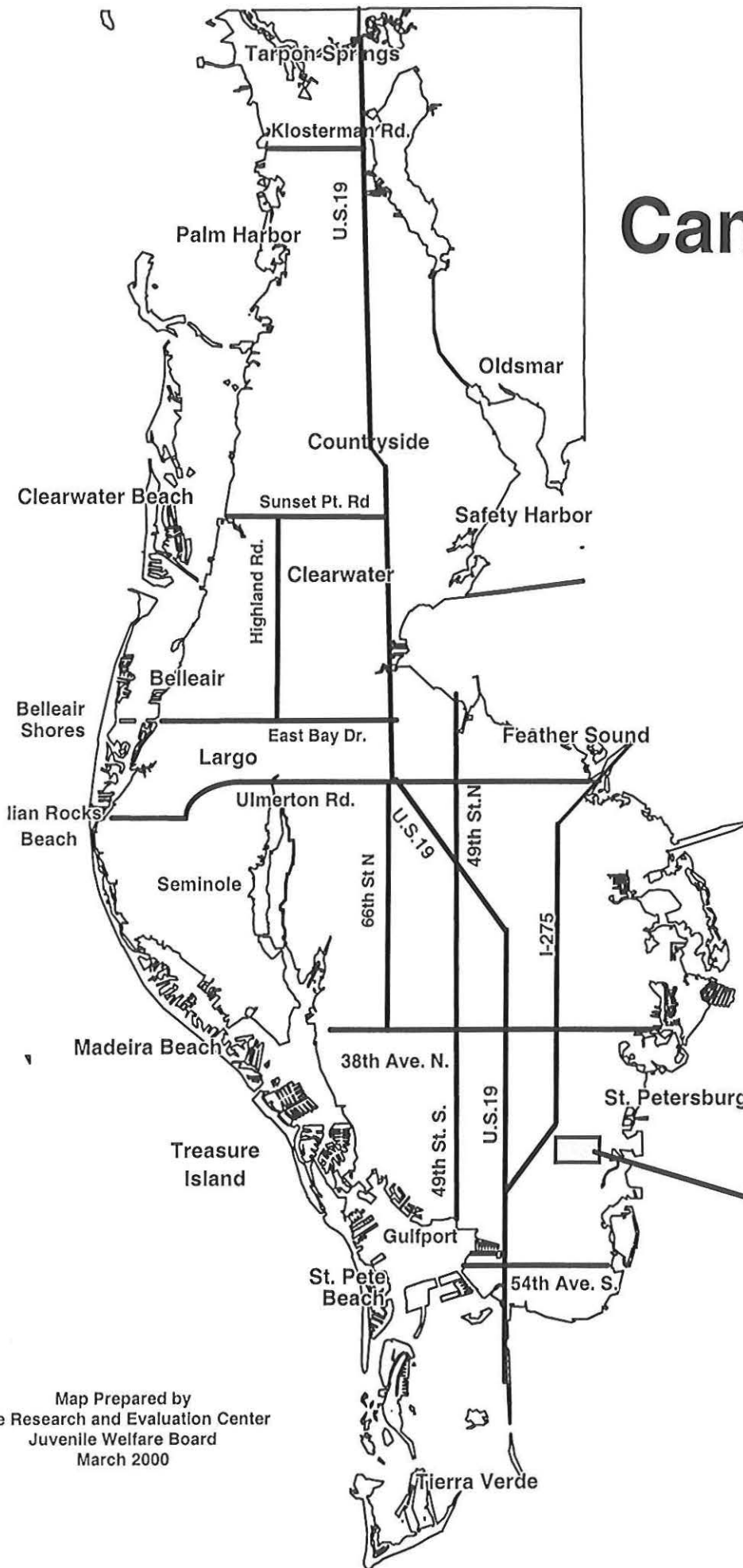
During the planning grant, the CPNA will form a steering committee that will manage the neighborhood family center planning grant. They will be accountable for:

- Building organizational capacity by developing fiscal & personnel policies, completing 501(c)3 application, hiring staff, furnishing the temporary family center site, and exploring options for the permanent site of the neighborhood family center.
- Expanding community involvement and leadership on the board through the community newsletter, staff outreach efforts, and community building events. Sub-committees will be set up to address upcoming events and needs, and will engage new volunteer leaders. The NFC Steering committee will tour the other neighborhood family centers to better understand the NFC Model and establish a mentoring relationship.
- Setting up Board and Staff Development Training that will assist them with the roles and responsibilities of the board, strategic planning and recruiting and managing volunteers.
- Continuing community surveys and interviews to further analyze community input in creating the kinds of services and programs that would engage the entire community.

The steering committee will complete their action plan and application for a capacity building neighborhood family center grant by November 1, 2000 and present their request at the December Board meeting.

Staff Resource Person: Patty Van Alstine

The Campbell Park Area



Map Prepared by
The Research and Evaluation Center
Juvenile Welfare Board
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