



Board of Directors Meeting

June 13, 2013

Minutes – May 9, 2013

Item III.A.

PRESENT: Elise Minkoff, Chair; Maria Edmonds, Vice Chair; Dr. James Sewell, Secretary; Honorable Bob Dillinger; Dr. Michael Grego; Judge Raymond Gross; Honorable Bernie McCabe; Raymond Neri; Angela Rouson; Attorney Colleen Flynn

ABSENT: Brian Aungst, Jr., and Commissioner Karen Seel

I. CALL TO ORDER

Mrs. Minkoff called the meeting to order at 9:07 AM.

II. ACKNOWLEDGEMENTS – MOVED TO OPEN AGENDA

A. LiveFree! Excellence Award Presented to Gay Lancaster – Jackie Griffin, Operation PAR

III. CONSENT AGENDA

- A. Approve Minutes for April 11, 2013
- B. Accept Financial Report for April 2013
- C. Ratify Executive Committee Actions – BP Oil Spill Claim
- D. Request Approval: Appointment of Community Council Members

ACTION: Mr. Neri moved to approve the Consent Agenda as presented; seconded by Mr. Dillinger. No further discussion; motion carried.

IV. ACTION

- A. Approve Executive Director Contract

Dr. Sewell noted the Board had received the contract that Counsel and he discussed with Dr. Marcie Biddleman. Also provided is comparable salary information for other agency Executive Directors, including the other Children's Services Councils in the state, as well as comparisons with Mrs. Lancaster's contract. One specific difference, on Page 4 Section C Dissolution: (from Broward County) if the referendum does not pass, it terminates the obligation for the Executive Director's salary. There is some case law to indicate such language is needed in the contract.

Mr. Neri asked the frequency of the performance reviews.

Dr. Sewell said annually, and the contract is four years, renewable, which will take us through the end of fiscal year 2017.

ACTION: Dr. Sewell moved to approve the Executive Director Contract; seconded by Mr. Neri. Motion carried.

Dr. Sewell offered information that \$30,000 was budgeted for the selection process and it ended up costing only \$8,836.32.

Mrs. Lancaster noted the tremendous amount of staff time contributed by Dr. Duffy and others. Mrs. Minkoff thanked Dr. Sewell for his leadership.

B. Approve the Pinellas County Business Technology Services Contract

Mrs. Flynn said JWB contracted with Pinellas County last year for all information services. In October, JWB's phone service also began running through the County, but a renewable contract was never provided. An Amendment has been given to JWB that continues the contract an additional twelve months for all business technology services, including phone service.

Mr. McCabe asked if we are we still doing better than we were.

Ms. Sahulka said we are doing so much better and we have no performance issues.

Mr. Dillinger noted that the contract says it increased by \$10,000 and asked why.

Ms. Sahulka said because the phone service is \$860 per month, and that is now included.

ACTION: Mr. Dillinger moved to approve the Pinellas County Business Technology Services Contract; seconded by Mr. Neri. No further discussion; motion carried.

C. Approve North County Expansion of COSA and specific Agency Access to the Child Care Pool

Mrs. Lancaster said this action expands the availability of the child care pool to two more agencies and it also provides for the expansion of the COSA Program to North County. With lapse dollars, JWB is able to provide for the opening of the North County service, so it can begin now.

ACTION: Mr. Dillinger moved to approve North County Expansion of COSA and Agency Access to the Child Care Pool; seconded by Dr. Sewell. No further discussion; motion carried.

D. Approve Removal of Miscellaneous Equipment

Mrs. Lancaster said this is a typical item, and in the future it will be put on the Consent Agenda. JWB is trying to keep our use of outside storage areas to a minimum.

Mr. McCabe said he would like to see a date of acquisition added on capital items.

ACTION: Mr. Neri moved approve Removal of Miscellaneous Equipment; seconded by Mr. Dillinger. No further discussion; motion carried.

V. PRESENTATIONS:

A. School Success Program Performance Report 2011-2012

Mrs. Lancaster introduced the staff presenters, Marcia Marcionette and Karen Woods. Ms. Marcionette said the focus of the Performance Report was JWB's investments in interventions which promote school success. In addition, it also touches on a portion of the investment in Safety Net supports. Discussion took place during the Presentation.

B. Status of the Proposed Lealman Project

Dr. Duffy said this project speaks directly to two of the five result areas that are in the Strategic Plan: Collaboration and Partnership and Funding for Results. Because of that, for 2013-2014, and going forward this concept potentially has budget implications, and it will be going to the Policy Board. The Administrative Forum, which is co-chaired by Mrs. Lancaster and Ms. Gwendolyn Warren from Pinellas County Health and Human Services, decided to focus on the Lealman Corridor for collective action. As that research began, it was discovered there was actually a smaller area on which the Forum wanted to focus. A common Agenda has been set, and that Agenda will eventually be presented to the Policy Board. The main objective is Lealman community revitalization.

Mrs. Minkoff asked to whom are we envisioning we will provide technical assistance and support.

Dr. Duffy indicated the Early Learning Coalition, and Project LAUNCH. Part of the Project LAUNCH grant has specific consultation to childcare providers around mental health issues and the "whole child". The great thing about a collaborative effort is there are other partners and it does not all fall on JWB. Once the Policy Board approves this, it will need to be decided who will be completing the work.

Mrs. Rouson asked how we intend to accomplish those recommended goals.

Dr. Duffy said some plans are moving forward through County Community Development, and there are other ways are to partner with organizations such as Habitat for Humanity and the Pinellas County Housing Authority.

Mrs. Lancaster said the plan speaks to things way outside the realm of JWB. This is a community-wide effort to see whether collective work can benefit children and the community as a whole.

Dr. Duffy observed the Administrative Forum is a group of health and human services agencies, but issues such as accessible transportation, economic development and job creation are part of the picture. The group would like to recommend establishing an affordable, community-based shuttle service and will be forwarding it to the Policy Board. Through a series of work groups, the Administrative Forum will start putting together the actual activities and propose measurements of success.

Mr. Dillinger questioned the boundaries of the Lealman area, noting the inclusion of some of Pinellas Park, and a discussion took place.

Mr. Neri said he has lived in Lealman for 62 years, and since the downturn in the economy, they now have substandard housing. The government said they would offer assistance in the Brownfield area which is all of Lealman. Drug activity is at an all-time high and prostitution is rampant. He has an appointment with Commissioner Justice to take him through the community.

Mr. McCabe said we all have to share the blame; the focus has always been on other areas of the County until Mr. Neri made us aware of the dire situation that existed in Lealman.

Dr. Grego asked if they were working with the ELC to identify those agencies that had very low kindergarten ratings and whether the recent information that was published was being examined, to which Dr. Duffy said yes, the ELC is a member of the Administrative Forum and we are in contact with them through that and other joint efforts.

Dr. Grego said he hoped we continue to try to help fund and work with those programs which are having positive results.

Mrs. Minkoff said the Board will look forward to frequent updates and a definite Action Plan so we can see measurable results.

VI. INFORMATION ITEMS

Mrs. Minkoff asked for discussion of any Information items. No discussion ensued.

VII. OPEN AGENDA

Art O'Hara, Executive Director of R'Club Childcare said the R'Club is one of the ten out-of-school providers under Coordinated Child Care (CCC) for Out-of-School-Time (OST). He asked that they be informed when there is going to be a presentation before the packet comes out, which is only a couple days before the Board meeting takes place. R'Club had their OST curriculum reviewed by specialists, was coordinating with the Sunshine State Standards, and now they are changing to the CORE curriculum.

He mentioned that the Lutheran Services Proposal was the winning bid for Head Start and the R'Club was identified as a delegate. They are looking forward to a very successful Head Start and on the VPK scores; 100% of their children tested ready for kindergarten. He would also like to see OST funding for children aged six to eight.

Kay Doughty, Vice President of Family and Community Services, Operation PAR, encouraged JWB to work with the school district to implement an evidence-based program called “PAX the Good Behavior Game”. Children play a game that teaches them to control their own behavior, and it can be played at any grade level. She also thanked the Board for funding the expansion of COSA North.

Lounell Britt came forward to answer some questions about VITA. The staff at the Sanderlin Center has been doing VITA for eight years, which is the reason the center has longer hours on Saturdays and evenings.

Mr. McCabe asked if there was anything to add to the information received about the name change from the Health Department to Florida Department of Health in Pinellas County.

Mrs. Prewitt said she spoke with the Pinellas County Health Department and it is a change that the Surgeon General and Secretary of the Health Department is making statewide. There seems to be an effort to connect on a state and local level.

Ms. Patricia Boswell, Clinical Services Director, Pinellas County Health Department said the name change was an initiative by the Surgeon General, Dr. Armstrong, who is branding the Florida Department of Health and standardizing all the names throughout the state. Dr. Dharamraj is a County appointed Director who also reports to the Deputy Secretary in Tallahassee.

Mr. McCabe asked if it is anticipated that the state will ultimately direct the activities of the Health Department.

Ms. Boswell said Health Department employees who operate under the Department of Health; their regulations are all part of State legislation, but they don't believe it will change any of the local activities.

Mr. Neri asked that, since we receive a lot of legislative and intergovernmental announcements from Mrs. Prewitt whether it would be possible for her to make comments about how they affect us.

Mrs. Prewitt agreed and said some of the issues directly affect JWB in Early Learning. Over the next couple of months, as the Governor goes through the veto process, she will pull out and comment on those issues.

Mr. Dillinger asked if the \$8M that Big Brothers and Big Sisters and Boys and Girls Club will receive is going to impact our budget.

Mrs. Lancaster said we don't anticipate that it will impact our budgetary commitment to them.

Mrs. Prewitt said those were line item requests that were received over the years; in a couple of recent legislative years they experienced cuts and some of the money was put back. It is not extra money, rather the same appropriation they have received in years past.

Mrs. Minkoff congratulated the new Community Council members who were approved as part of the Consent Agenda. She reminded the Board and community that on Saturday there is a U.S. Postal System Stamp-Out-Hunger campaign, and the food will be delivered to various food pantries.

Also, Mrs. Minkoff asked the Board to Save the Date of June 20th as a Bon Voyage party for Mrs. Lancaster (at the Museum of Fine Arts).

Mrs. Minkoff introduced Jackie Griffin, Operation PAR, who presented the LiveFree! Excellence Award to Mrs. Lancaster and recognized her passion and success through her efforts with JWB and Pinellas County, and for her many years of service. Also honored were providers of JWB services: Maria Roberts, Personal Enrichment through Mental Health Services, Nancy Hamilton, President and CEO of Operation PAR, and Martha Lenderman, Community Advocate.

Mrs. Minkoff announced June 13th as Mrs. Lancaster's last Board Meeting.

VIII. ADJOURN

Judge Gross moved for adjournment at 11:06 AM; seconded by Dr. Sewell. No further discussion; motion carried.

Minutes Submitted by:

Dr. James Sewell
Board Secretary
06/13/13