



Board of Directors Meeting

June 9, 2011

Minutes – May 12, 2011

Item II.A.

PRESENT: Martha Lenderman, Chair; Elise Minkoff, Vice Chair; Maria Edmonds, Secretary; Honorable Bob Dillinger; Judge Raymond Gross; Dr. Julie Janssen; Honorable Bernie McCabe; Dr. James Sewell; Colleen Flynn, Attorney

ABSENT: Commissioner Karen Seel; Joseph Smith

I. CALL TO ORDER

Ms. Lenderman called the meeting to order at 9:15 a.m.

Kathy Moser was recognized for her 25 years of dedicated service and commitment to JWB.

Art O'Hara, Executive Director for R'Club, and Duggan Cooley, Executive Director for Religious Community Services (RCS), were acknowledged for their agencies being selected as two of Tampa Bay's Top 70 Workplaces. They said it is an honor to receive this award because the nominations are submitted by employees.

Big Brothers and Big Sisters was acknowledged for their Board's National Finalist nomination for Board of Directors of the Year. There are a total of 350 chapters, and the national winner will be announced in June.

II. CONSENT ITEMS

- A. Approve Minutes for April 14, 2011
- B. Approve Financial Report for April, 2011

ACTION: Dr. Sewell moved to accept the consent items as presented; seconded by Mrs. Edmonds; motion carried.

III. ACTION

- A. Ratifications of Finance Committee's Recommendations

The Finance Committee met on April 25, 2011. Mr. McCabe provided the following information:

- Staff presented proposals for the FY 11-12 budget. Programs identified by staff for termination, reduction, or transfers were discussed by the Committee.
- Staff proposed further reductions to the administration budget, beginning in FY 11-12 and continuing through FY 12-13. Members discussed tolerance for a higher JWB administrative cost rate, which led to an indication by committee members that a rate over 10% could be

considered. The projected rate for FY 11-12 is 11% and FY 12-13 is 12%, based upon continuing reductions to the tax base.

- The Committee reviewed and recommended eligibility requirements for the Child Care Executive Partnership: Children 0-12 will be eligible for match dollars, pending ratification by the full Board.
- Staff proposed eligibility requirements for child care providers receiving JWB funds. The Finance Committee reviewed and recommended the proposed action, which has broader programmatic implications, be brought before the full Board for discussion.
- The Committee approved a collaboration with the County's Business Technology Services for technology support, pending ratification by the full Board.
- The Committee briefly discussed FY 11-12 millage scenarios. Staff is preparing figures for the Board's review.

FY 11-12 Budget Presentation to Support Finance Committee's Recommendations

Ms. Sahulka told the Board there is a \$5m reduction in Ad Valorem Revenue projected for FY 11-12. JWB's Program Portfolio was reviewed by an interdepartmental team to determine potential for reductions. The complete power point is available on JWB's Website: www.jwbpinellas.org. A summary of the presentation and Board discussion is as follows:

Administrative Cost Rate: By policy the Board determines the administrative cost rate on a yearly basis. Currently JWB's administrative cost rate is 9%. Funded agencies are allowed 17%. The Committee was asked to consider increasing the percentage to 12%, primarily to cover the increase in health insurance costs, where upon the committee directed staff to contact St. Petersburg College and the Sheriff's Department to check into the possibility of JWB staff joining their self-insurance program. Both have been contacted and are willing to discuss the option.

Mrs. Lancaster said even if the Board agreed to increase JWB's administrative costs, a staffing reduction would be necessary.

Dr. Janssen cautioned the Board about reducing staff to a level that would prohibit work from getting done in an efficient manner. She recommends increasing the administrative cost rate in lieu of dramatic staff reductions.

An option that would save Agency-based administrative costs is the utilization of an ASO model. The Hillsborough Children's Board uses a model that promotes "family-directed care", which gives families a way to select the services they need and allows them to manage their individualized service plan by reviewing monthly statements with their case managers. Rebecca Robbins, ASO Coordinator for the Children's Board, will provide a presentation on the new way of brokering services that fully explains the process. Agency Executives and staff will be invited to attend the presentation.

Program Portfolio Review: Within the JWB FY 11-12 Program Portfolio are Specialized Community Support, Child Maltreatment, School Readiness, and School Success. In order to receive the best return on investment, dollars are better spent on front end services, which means keeping children out of the child welfare system. Staff is recommending funding reductions to programs that are deep end services, show low return on investment, and require shifting toward evidence-based programs.

Proposed reductions in truancy programs created great concern among Judges. Mr. McCabe thinks truancy programs are more effective at the elementary school level. By middle school the youth have already established a pattern of non-attendance.

Dr. Janssen said the school system has staff monitoring truancy and tardiness. The goal is to make classrooms so interesting kids won't want to skip. In addition, the school system is moving forward with a tardiness agreement signed by parents.

Ms. Lenderman addressed the dilemma of increasing the millage rate. If that is the direction the Board chooses to take, we need to proceed quickly. She wanted to know the timeframes of the budget process. They are:

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| June 9, 2011 | Present the Board with Final Budget Actions for Adoption |
| July 14, 2011 | Board Votes on the FY 11-12 Budget to establish the maximum millage rate |
| September (TBD) | Two Public Budget Hearings are held (within 15 days of each other) |

Mr. Dillinger stated his concern regarding the epidemic of prescription drugs, and that it is far worse than predicted. He thinks JWB should do something, particularly when pill addicted babies are being born every day.

Ms. Lenderman directed the Board's attention to the recommendation on the table to increase JWB's administrative costs.

ACTION: Dr. Janssen moved to authorize up to 12% administrative cost rate for JWB; seconded by Mr. McCabe; motion carried.

Recommendation 1: Ratify the JWB Technology Support Contract with Pinellas County at an annualized cost of \$200,000.

ACTION: Dr. Sewell moved approval; seconded by Dr. Janssen; motion carried.

Recommendation 2: Approve up to \$900,000 for the Child Care Executive Partnership (CCEP) to provide JWB funded child care match dollars for children ages 0-12.

ACTION: Mr. Dillinger moved to ratify JWB's funding of the Child Care Match dollars for ages 0-9; seconded by Dr. Sewell; motion carried.

- B. Recommendation: Establish a market rate unit cost for child care at \$5,400 per child, per year, and a unit cost for Out-of-School-Time at \$4,480 per child per year. Fewer children will be served but the quality of care would be substantially higher.

Discussion: Art O'Hara, Executive Director for R'Club, agrees higher standards for child care are needed, but programs need time to meet the criteria. The Pinellas County License Board doesn't license middle schools and many facilities will not be able to meet the required standards, plus school will be out soon and summer camps will need more flexibility regarding facility requirements.

Mrs. Lancaster acknowledged the implications of the standards on the providers and will work closely with them to help them determine how to reach the requirements, but until they do they won't be paid the full higher rate.

Mr. Dillinger wanted to know how the market rate is determined. Ms. Sahulka said Coordinated Child Care (CCC) sets the market rate utilizing the 2009 average throughout the state of Florida.

Ms. Minkoff is seeking clarity on the required standards for licensed day care providers. Once they have been clearly established, she thinks JWB should provide technical assistance to them.

ACTION: Mr. McCabe moved to proceed in the proposed direction, with the understanding the Board reviews the staggered benchmark approach staff are recommending, prior to its implementation; seconded by Dr. Sewell; motion carried.

IV. DISCUSSION/PRESENTATIONS

A. Fiscal Year 11-12 Budget – Lisa Sahulka

Presented Under Ratification of Finance Committee Recommendations

B. Connecting People to Services

Denise Groesbeck, Director of Health and Human Services Coordinating Council, presented the redesign of the front end service system. The main goal is to develop a system where families have a one case management system. A summary of the benefits are listed below. The full presentation is available at www.jwbpinellas.org.

Benefits for Consumers include:

- One-stop application process for a range of publicly-funded health and social service programs
- Provides immediate answers about preliminary eligibility and real-time electronic submission of application
- Prints documents and notification letters in the client's preferred language
- Simplifies annual renewals for many programs
- Eliminates or reduces the need to re-submit verification documents for renewals or future applications as documentation is stored in the system
- Has the capability to scan and retain documents

Benefits for County Government and Agencies include:

- Reduces duplication of processing applications
- Interfaces with statewide data which eliminates the need to re-enter data
- Improves the quality of applications through a consumer-friendly format with built-in error checking features
- Allows counties and providers to track and support enrollment activities across programs
- Protects data security and applicant confidentiality

V. OPEN AGENDA

Art O'Hara, Executive Director of the R'Club, announced their HIPPIY Program just completed their first year's evaluation and passed with no challenges or issues. He also distributed a flyer on the 4th Annual Celebration Breakfast on Tuesday, May 17, 2011 at the St. Petersburg Marriott Clearwater from 7:30 a.m. to 9:00 a.m.

Veatrice Farrell, a concerned citizen, presented her thoughts on the State Budget situation as it relates to schools, and stated she will advocate to legislators to transfer JWB's budget to assist with the school deficit. Ms. Lenderman informed her that was statutorily prohibited. Mrs. Lancaster offered to meet with her to explain how the different budgets work.

Paul Buxbaum, Executive Director of Carlton Manor, advocated for continuation of JWB funds for Carlton Manor. The program provides two 12-bed therapeutic homes for severely emotionally disturbed youth and has been noted as being the best in the United States. Judge Gross complimented Mr. Buxbaum for being a substantial and critical partner in the Juvenile Justice System.

Linda Osmundson, Executive Director for CASA, spoke on behalf of Peacemakers. The prevention program provides an anti-bullying curriculum for all age groups which helps with classroom behavior and anger management. Ms. Osmundson wanted JWB to know Eckerd Youth Alternatives will no longer fund the pre-school or middle schools curricula, but that CASA remains committed to keeping the program going in South County for one more year.

Jane Harper, Executive Director for Family Resources Inc., spoke on behalf of the Truancy Intervention Programs. She thinks a safety net is needed for kids ages 10 to 14, an age group that is difficult to deal with, where early signs for delinquent activities such as gang involvement and teen pregnancy are prevalent.

Manitia Moultrie spoke on behalf of the Youth Development Foundation. The program is successful because the youth are engaged in the program. They are aware the Youth Development Foundation is an option for the projected services pool and look forward to working with JWB in the transition process.

Mr. Dillinger wanted to thank those who supported the Value Me Luncheon. They were able to raise \$150,000 for doorway scholarships, and another \$80,000 to assist the children in need in Pinellas County.

VI. ADJOURN

Judge Gross moved adjournment at 11:28 a.m.; seconded by Mr. Dillinger; motion carried.

Minutes Submitted by:

Maria Edmonds
Board Secretary

6/3/11