

Regular Meeting 2/10/94**TO: Juvenile Welfare Board Members****FROM: James E. Mills, Executive Director** 
Kate Howze, Community Relations Director **Requested Action**

The Board is requested to authorize acceptance of a donation for co-sponsorship of the Social Service Recognition plan, and placement of the funds into the Community Relations budget.

Options

1. Authorize acceptance of a donation of \$5,000 for co-sponsorship of the Social Service Recognition plan from Western Reserve Life Division of AEGON USA and IDEX Mutual Funds, and placement in the Community Relations operating budget.
2. Do not authorize acceptance of a donation of \$5,000 for co-sponsorship of the Social Service Recognition plan from Western Reserve Life Division of AEGON USA and IDEX Mutual Funds.
3. Authorize another approach deemed appropriate by the Board.

Recommended Action

1. Authorize acceptance of a donation of \$5,000 for co-sponsorship of the Social Service Recognition plan from Western Reserve Life Division of AEGON USA and IDEX Mutual Funds, and placement in the Community Relations operating budget.

Source of JWB Funds

No JWB funds are involved in accepting the donation.

Fiscal Impact

The Community Relations operating budget for Fiscal Year 1993-94 is \$26,900. Acceptance of the \$5,000 donation and placement in the Community Relations operating budget will increase the total to \$31,900.

Narrative

At the March 12, 1992 Juvenile Welfare Board meeting, a member of the JWB Planning Group, speaking in support of the Long Range Planning Report, urged the Board to undertake an official recognition process for social service providers. It was noted that workers in the social services typically are underpaid, yet work long and hard to improve the quality of life for children and families, with only limited opportunities for community recognition.

After research and feasibility study by a JWB employee committee appointed by the Executive Director, the Board approved a Social Service Recognition plan at

its Sept. 10, 1992 meeting. The plan is based upon the idea that recognition should be both formal and informal. Formal recognition will occur at an awards dinner. Informal recognition will occur at honorees' workplaces on a quarterly basis. A brochure about the Social Service Recognition is attached.

Part of the plan involves the use of sponsorships to provide cash awards for honorees and to assist with recognition costs. Juvenile Welfare Board member Tom Moriarty facilitated such a sponsorship with his employer, IDEX Mutual Funds and Western Reserve Life Division of AEGON USA, who are committing \$5,000 per year for a two-year period to the Social Service Recognition plan.

This donation will be used for cash awards for the winners, partial award dinner costs, a JWB lobby display of winners' photos, and other related costs.

19. JWB recognizes that its unique sanction and resource base provide not only the opportunity to creatively improve the environment for children and families in Pinellas County but provide leadership in the improvement of services to children and families in Florida and other states.
20. JWB designs its programs and allocates its resources in a prudent manner to programs providing or promising effective, efficient service delivery. Delivery and outcome are closely monitored to assure maximum accountability for the local tax dollar.
21. JWB encourages increased efficiency in performing program monitoring, audits and evaluations. JWB works with other funders to facilitate joint site visits and program audits and evaluations whenever possible.
22. JWB encourages the use of strategies and activities that research has proven to be effective in the establishment of supportive family-based services designed to strengthen, preserve and empower families.
23. JWB supports neighborhood efforts to address community problems. JWB is committed to develop and fund more neighborhood-based services, to expand its funding strategy to focus on creative programs that incorporate those strategies that have proven to be effective, and to support neighborhood organization involvement.
24. JWB is committed to the prevention of pregnancy among teens and other high risk groups and encourages sexual abstinence as a preferable behavior for unmarried teenagers."

Mr. Mills thanked Dr. Spence and Ms. Hildebrand for their efforts. Rev. Harwell asked the Board to determine a way to recognize service providers in the community who have provided outstanding social services.

The Board then received a number of informational items including High Impact Initiative-Progress Report; NCCJ Proposal for Implementation of Camp Anytown; Earned Income Credit Campaign information; Personnel, Financial and Executive Director's Reports for February; Site Visit Schedule and Summary; Staff Development and Training; and Media Items.

Under the Open Agenda portion of the meeting, Dr. Diamond commended Ms. Howze and the Community Relations Staff for the first JWB television program.

Adjournment: Ms. Diaco moved and Ms. Jones seconded a motion to adjourn at 10:02 a.m.

March 9 2 Minutes