



Board of Directors Meeting

September 8, 2011

Office of Resource Development Report
May 2011 – August 2011 Activities

Item V. A.

Information Only

Strategic Plan Goal: Addresses all goals

The Office of Resource Development provided extensive direct and indirect technical assistance for the period May 2011 - August 2011. This included submitting an Internal Revenue Service Volunteer Income Tax Assistance (VITA) application on behalf of the Wealth Building Coalition, collaborating with eight agencies to submit the Pinellas Promise at Childs Park Promise Neighborhood application, providing six letters of support for agency and organization grant applications and one letter of commitment for grant match.

Grant Submissions

The Office of Resource Development submitted an Internal Revenue Service Volunteer Income Tax Assistance (VITA) request for \$185,000 on behalf of the Wealth Building Coalition (WBC) to intensify the **IRS VITA** free tax preparation program. Funding will allow implementation of an intensified marketing/publicity plan targeted to low income and limited English proficient populations. The funding will also allow for the redesign of the WBC website. These countywide efforts will lead to extended year-round services and increased e-filing countywide. Additionally, funding will allow payments to site coordinators, the hiring of a part-time VITA Program Assistant, and purchase of equipment and supplies. Award announcements are expected in November 2011 and are retroactive to July 1, 2011.

The **Pinellas Promise at Childs Park** Promise Neighborhoods application was submitted to the U.S. Department of Education as part of a collaborative organized by JWB that includes Pinellas County Schools and the City of St. Petersburg Early Learning Coalition of Pinellas, Pinellas County Health Department, Coordinated Child Care of Pinellas, YMCA of Greater St. Petersburg, and R'Club Child Care, Inc. as the designated nonprofit lead agency and applicant. The one-year planning grant is for \$500,000 with \$250,000 of in-kind match. The purpose of the grant is to improve the educational and developmental outcomes of children birth to age 5, and children in elementary and secondary school. Future competitive funding for multi-project year implementation grant is possible. The planning grant requires the "building of a complete continuum of cradle-through-college-to-career solutions of both educational programs and family and community supports." Starting at the neighborhood level, the grant also supports the

development of local infrastructure and resources needed to sustain the “scale up” of a proven model beyond the initial target neighborhood.

Focusing on children in the Childs Park neighborhood, the Ounce of Prevention Fund of Florida will conduct a comprehensive neighborhood needs assessment, implement a high quality longitudinal data collection and analysis system for evaluation, and develop strategies to: improve the quality of preschools and home-based care, promote enrollment in quality preschool education, expand services that improve academic outcomes for students from the neighborhood attending targeted elementary and secondary schools, improve the successful transition for those students from middle to high school, and encourage students to obtain post-secondary degrees or certifications. Additional strategies will focus on children's physical activity and health, access to medical care, and school and community safety. Funding awards will be announced in December, 2011 with an anticipated January 1, 2012 start date.

The **AmeriCorps** implementation grant which JWB submitted for AmeriCorps Pinellas READS was not funded due to federal budget reductions for the program.

The application submitted by Boley Centers, Inc. for **Social Services for Veterans Families** (SSFV) from the U.S. Department of Veteran Affairs was also not funded.

JWB assisted the County's Justice and Consumer Services in applying for a **Gang Reduction** grant submitted to the Office of Juvenile Justice and Delinquency Preventions. The grant was submitted timely, however OJJDP did not review due to budget cuts. A grant for violence prevention was subsequently released that the City of St. Petersburg applied for. JWB provided technical assistance for the narrative, evaluation, and fiscal components.

Evaluation

- Conducted evaluation research and wrote evaluation reports on findings of Heart and Hardware and Year 2 of 21st Century Community Learning Center programs.
- Developed and wrote evaluation plan for SSVF grant submitted to Dept. of Veterans Administration submitted by Boley Centers, Inc.
- Developed and wrote evaluation plan for 21st Century application to FDOE by Coordinated Child Care Center of Pinellas (continuation grant).
- Developed and wrote evaluation plan for two new 21st Century applications to FDOE by Coordinated Child Care Center of Pinellas.

Fiscal Management

- Fiscal and administrative management of federal award to JWB for Carrera Teen Pregnancy Prevention program ; significant technical assistance to program.
- Fiscal preparation for Daystar grant submission to Allegany Foundation to continue the Daystar's portion of the 211 Tampa Bay Cares, Inc. Coordination of Benefits Grant

Letters of support include:

- Letter of commitment from JWB for supporting application for kinship services to Administration on Children and Families by Children's Home Society;
- Suncoast Center, Inc. competitive bid proposal to continue providing its Gerontological and Mental Health Screening Counseling Services to senior Pinellas County residents;
- Family Resources, Inc. local funding match for the Runaway and Homeless Youth Basic Center Program;
- Family Resources, Inc. request for funding from the U.S. Department of Health and Human Services, Administration for Children and Families through the Improving Service Delivery to Youth in the Child Welfare System;
- City of St. Petersburg Community-Based Violence Prevention Demonstration Program proposal to the Office of Juvenile Justice and Delinquency Prevention;
- Pinellas County Health Department application to the National Association of County and City Health Officials Community Health Assessment and Community Health Improvement Plan Demonstration project;
- Florida Afterschool Network funding match for a C.S. Mott Foundation extension proposal.