



Board of Directors Meeting

June 13, 2013

JWB Website Redesign

Item V.B.

Strategic Plan Objective: Continue to enhance the perception of JWB as a valued community resource

The Board engaged Tucker/Hall, a strategic communications firm in Tampa, to redesign the JWB Website. Mr. Tony Collins, Sr. Vice President, will make a web-based presentation to the Board. The firm is finalizing a communications plan that will be shared with Board members during the summer.