



Board of Directors Meeting

June 9, 2011

City of St. Petersburg Partnership Opportunity

Item V.A.

Information Item: City of St. Petersburg Partnership Opportunity

Background:

The City of St. Petersburg City Council and staff have been meeting to determine their FY 2011-12 budget. As part of that discussion, there was interest among some City Council members to consider a time limited local tax referendum for youth and arts services. City staff informed the Council that JWB will be going out for reauthorization and that an interim tax may confuse voters. Subsequently, the JWB Executive Director and Public Policy and Resource Development Director were invited to present before the City Council Committee of the Whole meeting on May 19, 2011.

The City's Recreation staff presented the current cadre of Teen Programs that included out-of-school time programming funded by JWB as well as the 21st Century Community Learning Centers grant awarded to Coordinated Child Care with evaluation and technical assistance provided by the JWB Office of Resource Development. Of particular note is the City Parks and Recreation's Youth Employment Program for children ages 16 - 22:

Year round	52 participants
Summer	204
Volunteer Jr. Leaders	125 (\$75 stipend)

The City's Education Program Administrator outlined the Children's Initiative that JWB spearheaded in 2009 with sponsorship to attend the Harlem Children's Zone Conference (HCZ) and the HCZ's Practitioners Institute. This effort culminated in the development of a Model Pre-school at Fairmount Park Elementary that dovetails with the school district's pilot Pre-K – 2nd grade cohort. The Fairmount Park Children Initiative students are involved in active learning through a literacy and math enhanced curriculum, and a Parent and Family Leadership component to effectively engage parents in their child's academic improvement. Wrap around services to students and families are provided through JWB in collaboration with formal and informal community partners.

The JWB's portion of the presentation began with a report of JWB program allocations by zip code within the City limits. The report identified that the City receives 46% or \$17.9 million of JWB's programming allocation. The Executive Director then identified areas in which the City and JWB could partner with a dollar-for-dollar match as part of an increment millage increase. (See attached unduplicated youth served by zip codes.)

Those areas included:

Child Care Executive Partnership - Contributions to this statewide pool, via the Pinellas Early Learning Coalition, could draw down a dollar-for-dollar match from state funds.

Evidenced-Based Youth Mentoring program – JWB and the City could design and implement an evidenced-based model that would assist at-risk youth within the City limits.

Family Services Pool – The Family Services System redesign would match at-risk youth needs with exact services. The City’s match would help youth within the City limits.

Grant Match Pool - This dedicated funding would be available for future collaborative grant applications.

Executive staff from both agencies are meeting to further discuss these options and present to the City Council on June 16th at 10:00 a.m. at their next Committee meeting.

**FY 09-10 Youth Served (Unduplicated)
in All JWB Funded Programs in St. Pete
Zip Codes**

Zip Code	#Served
33701	718
33702	1,329
33703	806
33704	358
33705	2,908
33706	136
33707	763
33708	146
33709	1,435
33710	1,159
33711	2,138
33712	3,227
33713	1,871
33714	1,422
33715	42
33716	422

Total Served in St. Pete: 18,880

**Total Served: 39,119
48%**

Total Allocation \$42,874,738

St. Pete Allocation \$20,692,632