



Board of Directors Meeting

February 9, 2012

Minutes – January 12, 2012

Item III.A.

PRESENT: Elise Minkoff, Chair; Maria Edmonds, Vice Chair, Dr. James Sewell, Secretary; Brian Aungst, Jr.; Judge Raymond Gross; Honorable Bernie McCabe; Raymond Neri; Angela Rouson; Commissioner Karen Seel; Katie Cole, Attorney, sitting in for Colleen Flynn

ABSENT: Honorable Bob Dillinger; Dr. John Stewart

I. CALL TO ORDER

Mrs. Minkoff called the meeting to order at 9:05 a.m. followed by the Pledge of Allegiance led by Mr. Neri.

II. ACKNOWLEDGEMENTS

- A. Isay Gully, Executive Director for MLK, JR Neighborhood Family Center (MLK, JR. NFC), presented the Board with a plaque and Affirmation thanking JWB for their support of services to help move the NFC's forward. Two brothers, Sheldon and Saybian, shared what they learned after attending a Youth & Family Healthy Life Development Program sponsored by JWB and MLK JR NFC this past summer. The program taught 20 youth how to make healthy food choices and the importance of exercise.
- B. Robin Saenger, Executive Director for Peace4Tarpon, provided the Board with a brief presentation. Their Steering Committee, composed of many community partners, was introduced. Peace4Tarpon is a trauma informed community initiative that provides resources to help prevent and heal the many forms of trauma. The question asked isn't "what's wrong with you?" but "what happened to you?" For more information about the program go to www.facebook.com/Peace4Tarpon.

III. CONSENT ITEMS

- A. Approve Minutes for December 8, 2011
- B. Accept Financial Report for December 2011
- C. Approve Wealth Building Coalition Contributions
- D. Approve Cooperman-Bogue KidsFirst Awards Sponsorship

ACTION: Dr. Sewell moved to accept the consent items noting the amendment to the Wealth Building Coalition Sponsorships to include in-kind laptop computers that were donated by St. Petersburg College; seconded by Mrs. Rouson; no further discussion; motion carried.

IV. ACTION

A. Requested Approval: Appointment of Community Councils Members

Staff recommended the applicants listed below be approved to serve on Mid and North County Community Councils:

Applicant:	Regional Area:	Category:
Sara Bleattler	Mid County	Community at Large
Samantha Hernandez	Mid County	Education/VPK
Laurel Atkinson	Mid County	Community at Large
Erma C. Boateng	North County	Community Organization
Chris Bates	North County	Education/M.S. Principal

ACTION: Mr. McCabe moved to accept the Community Council Members as presented; seconded by Dr. Sewell; no further discussion; motion carried.

B. Requested Approval: Family Services Pool Staffing Alignment

Staff is recommending the transfer of six system navigator positions, and funds allocated for them, from Personal Enrichment through Mental Health Services, Inc. (PEMHS) to 2-1-1 Tampa Bay Cares (2-1-1). The additional screening, information, and referral work being performed for the Family System of Care by 2-1-1- is placing a burden on the agency. The two agencies involved are in agreement of this transaction.

ACTION: Dr. Sewell moved approval to transfer six positions, and up to \$400,000 for the remaining FY 11-12 from PEMHS to 2-1-1 Tampa Bay Cares, Inc. (the annual cost is estimated at \$500,000); seconded by Commissioner Seel; no further discussion; motion carried.

C. Requested Approval: 2012 Proposed Legislative Priorities

Debra Prewitt, Director of JWB's Public Policy and Resource Development, presented the Board with proposed 2012 Legislative Priorities. The Board was asked to approve the priorities and authorize staff to disseminate to the Pinellas Legislative Delegation and other members of the Legislature. The priorities are:

- Mental Health and Substance Abuse Funding
- Background Screening
- School Readiness, Voluntary Pre-K and Out of School Time Funding
- School Readiness
- Homeless Children

ACTION: Mrs. Edmonds moved to approve the Legislative Priorities as presented; seconded by Mr. Neri; no further discussion; motion carried.

D. Requested Approval: Inter-local Agreement for the Homeless Leadership Board, Inc.

The Board was asked to approve a draft Inter-local Agreement for the Homeless Leadership Board, Inc. Partners include the City of Clearwater, City of Largo, City of Pinellas Park, City of St. Petersburg, City of Tarpon Springs, the Juvenile Welfare Board (Mrs. Minkoff serves as JWB's

Representative), the Public Defender and the School Board of Pinellas County. The Homeless Leadership Network (HLN) and the Pinellas County Coalition for the Homeless, Inc. are merging into a single body, now known as the Homeless Leadership Board Inc., effective February 1, 2012. This change is anticipated to bring better coordination and greater efficiency to the management of resources for homeless families and individuals in Pinellas County.

Mr. Aungst: The contract doesn't fully state what the Homeless Leadership Board is going to be doing.

Ms. Snyder (Executive Director for Homeless Leadership Network): The terminology needs to be broad in nature to accommodate the many partners.

Ms. Cole: The Pinellas County School Board needs to be added under Section VI.

Mr. Aungst: Who appoints the Community Leaders (Section 4)?

Ms. Snyder: HLN appointed them this year; in the future the Board will have a Nominating Committee which will be added to the By-laws.

Mrs. Edmonds: Good work by everyone.

ACTION: Dr. Sewell moved to accept the Inter-local Agreement addressing the corrections as noted; seconded by Mrs. Edmonds; no further discussion; motion carried.

V. PRESENTATIONS

“Reading on Grade Level” Video

A five minute video, narrated in part by Brian Williams, NBC News Commentator, was shown to the Board that clearly illustrated how children fall behind in school with each passing year when the importance of reading isn't a priority year around.

VI. INFORMATION ITEMS

- A. Legislative Report
- B. ECA Community Based Care Report
- C. Initiative Updates, Site Visit Schedule and Summaries
- D. Calendar of Events
- E. Personnel Report
- F. Media Items

VII. OPEN AGENDA

Mrs. Lancaster reminded the Board to confirm their attendance, if they haven't already done so, for the Health and Human Services Community Council's Leadership Summit to be held on January 20, 2012 from 2:00 to 4:30 p.m.

Mrs. Lancaster informed the Board that JWB hosted and facilitated a Parental Prescription Drug Abuse Community Discussion on January 11, 2012. The conversation was enthusiastic and the participants are committed to discussing the issue further. Outcomes of the discussion and recommendations will be shared with the Board at a future date.

Congratulations were extended to Lorita Shirley, Executive Director for Eckerd Youth Alternatives, for the receipt of the Hillsborough County's Community-Based Care Contract through the Department of Health and Children's Services.

Trenia Cox, Pam Needham and Guy Cooley were recognized for their years of service. Ms. Cox and Ms. Needham have worked for JWB for 14 years. Mr. Cooley, Coordinated Child Care's Executive, has been with the agency for 30 years.

Mrs. Rouson announced the National Council of Negro Women Inc. will be sponsoring the 26th Annual MLK Leadership Awards Breakfast on Monday, January 16, 2012 at 7:30 a.m. at the Coliseum (535 Fourth Avenue North, St. Petersburg). For additional information call NCNW at (727) 896-6556 or go to www.MLKbreakfast-stpete.com.

Paul Runyon, Coordinated Child Care, announced their receipt of a \$1.5M State of Florida, Department of Education Grant over the next 2.6 years to develop and manage a community compact in Pinellas County. The general purpose is to promote and increase partnerships between local education agencies, schools, families, businesses and communities. These partnerships must enhance family literacy programs, parent involvement, feeder schools, etc.

Mr. Neri made the following recommendations: 1) schedule a Board workshop to address future funding policies and programs, 2) honor and recognize the Community Council Members for their dedication and hard work by taking their group pictures and hanging them in the hallway at JWB, and 3) asked the Board to pose questions to the Community Councils and get their input at the grassroots level and report back to the Board.

VIII. ADJOURN

Judge Gross moved adjournment at 10:14 a.m.; seconded by Dr. Sewell; no discussion; motion carried.

Minutes Submitted by:

Dr. James Sewell
Board Secretary

1/28/12