

TO: Juvenile Welfare Board Members

FROM: James E. Mills, Executive Director
Lisa A. Sahulka, Director of Programs and Finance

Requested Action

The Juvenile Welfare Board is requested to allocate \$32,120 for FY 01-02 and \$71,000 for FY 02-03 in funding for the Youth Arts Corp – Quilts! Program for gender specific programming for girls in the Midtown St. Petersburg area.

Options

1. Approve the request.
2. Approve an alternate amount.
3. Deny the request.
4. Any other action the Board deems appropriate.

Recommended Action

Approve the recommendation for funding for the Youth Arts Corp – Quilts! Program for gender specific programming for girls in the Midtown St. Petersburg area: \$32,120 for FY 01-02 and \$71,000 for FY 02-03.

Source of JWB Funds

FY 01-02 Capacity Building/NFC Unallocated Fund
FY 02-03 Ad Valorem Funds.

Fiscal Impact

The Capacity Building/NFC Unallocated Fund would be decreased by \$32,120 from \$170,298 to \$138,178.

Narrative

At the February 14, 2002 Board meeting, staff recommended the reduction of the FY 01-02 allocation to Girls, Inc. of Pinellas – Individual Services Program by \$50,298 (\$63,000 annualized) due to failure to deliver services in the Midtown St. Petersburg area. Additionally the Board directed staff to begin an RFP process for gender specific youth development services for girls aged 6-17 from the Midtown area of St. Petersburg.

At the March 14, 2002 Board meeting staff presented an expedited process to the Board for review. Staff also requested that, should the Board so desire, a Board member might sit on the Review team.

The RFP announcement letter was released to the 658 agencies in the community currently on the JWB RFP mailing list on March 1, 2002. Seven agencies picked up the criteria application from the JWB reception desk. Twenty individuals attended the Bidder's Conference held March 16, 2002 at the Sanderlin Neighborhood Family Center.

Five individuals contacted JWB to discuss the application. On March 20th staff received seven proposals for funding.

The review team consisted of Mr. John Milford, JWB Board member, one JWB staff member from Research, the JWB South County Community Planner, and two Contract Managers, one of whom also serves as a Fiscal Analyst.

Of the seven proposals submitted, three agencies had attended the Bidder's Conference. One agency did not attend the Bidder's Conference, but had picked up the criteria application and called to discuss the application.

Proposals were rated on a scale of 110 maximum points. All five reviewer scores were averaged and the top funded program is being recommended for funding, pursuant to the Board Memo only one award is being issued. Programs were rated on the following as outlined in the March 1, 2002 letter to the community and the application:

- Agency Capacity
- Community Involvement
- Program
- Outcome Measures
- Budget

Staff Resource: Susan Biszewski-Eber, Programs & Finance

AGENCY	PROGRAM	Total Program Budget	JWB Request 4 Months	JWB Request 12 Months	Total number of participants served	C pa	AVG	Strengths	Areas of Development/Concern	Comments
1 Youth Arts Corps QUILTS!	Quilts will serve 75 girls ages 8-17 living in the Midtown area. The program is located in the Youth Arts Corps wing of the Wildwood Recreation Center, 1000 28th Street South. Participants will learn the rich art of African-American quilting, its history evolution, and contemporary applications. The Program will operate from 3-7pm during the school year and 7.5 hours per day during the summer. This is an intergenerational program that includes designing quilts, researching in books, old newspapers and on the internet, interviewing elders, and a photographing and a video component.	133,554	32,120	70,914	75	1,781	94	This program has a high potential for program engagement. Quilting is an interesting and unique concept. Significant in-kind. Good intergenerational component. Teaching heritage is an important value in the community. Program has a tangible outcome. Project includes the development of many types of skills - including academic. Nineteen youth used in interest survey in addition to a community activist/quilter.	A specific homework component was not included in the program outline.	
2 YWCA Midtown Youth Development Collaboration (MYDC)	The YWCA is collaborating with the Boys and Girls Club of the Suncoast to develop the Midtown Youth Development Collaboration: an after-school and summer program for 80 girls ages 6-17 located at 1201 22nd Street South. BGC is providing supervision for the Recreation component that includes jump roping, cheerleading, and history project and the YWCA will facilitate the Youth Development component that consists of three small groups meeting once per week to do skills building and leadership building in a separate environment from the recreation component.	71,000	32,120	71,000	80	887	90	Good facility and location. Program provides group breakouts for different age groups. There is a collaboration between two well established agencies and a mix of youth development and recreation. Programming is well organized. Good community involvement in planning - 30 youth/adults in a community forum.	Budget is unrealistic. Salaries low. Program's use of volunteers and part-time workers could be a problem in staff turnover. Budget did not include any matching funds. Program does not have a specific parent or family component.	
3 Children's Home- Girls Achieving Power (GAP)	This proposed Gender-Specific Program for Girls 8-13 would offer after-school and summer programming emphasizing youth development, social awareness and personal responsibility. The program would offer sports, fitness and recreation, arts and crafts, life skills development, computer labs and homework assistance	82,000	32,120	71,000	40	2,050	86	Good facility. Well organized with clear programmatic objectives and strategies to evaluate with results.	Program located outside the Midtown community area. Small number of participants. No parental involvement. Cultural component is weak.	
4 Mt. Zion Human Services - Girls Achieving Potential (GAP)	This proposed Gender-Specific Program for Girls 8-13 would offer after-school and summer programming emphasizes leadership, life skills, and cultural activities that the program feels will assist these youth in dealing with barriers.	104,000	32,120	71,000	80	1,300	72	Agency is well established in the community. There is significant in-kind. Facilities appear to be appropriate, but no one location was identified for services.	Program does not identify measurements. The goals of the measurable objectives are understated. No evidence of parental involvement.	
5 Coalition for a Safe and Drug Free St. Petersburg- Positive Image Program	This proposed Gender-Specific Program for Girls age 11-17 will help young girls reach maturity with a sense of competence, respect for others, and hope for the future. The program would be based at the Davis Bradley Service Center and/or community centers located in Midtown. Activities may include computer skills, crafts, dance, life skills workshops and field trips.	0	0	0	0	0	45	Strong Board, partnerships, and staff. Strong community programs	Lack of experience in operating youth programs. Lack of detail in the letter. Budget and service levels missing.	Budget was a total of 20 points and services levels and hours 10 points. Had the agency submitted this information and received the maximum scores - they would have received a 75.

Attachment A

	AGENCY	PROGRAM	Total Program Budget	JWB Request 4 Months	JWB Request 12 Months	Total number of participants served	Cost per participant	AVG	Strengths	Areas of Development/Concern	Comment
6	Pinellas County Urban League	The main goal of this program is to empower youth to transform their own futures and effect positive change in the communities in which they live and their environments. The program addressed two components: academics and a learning organization core course that teaches systems thinking, personal mastery, team learning, and shared vision.	0	0	0	0	0	36	Program is based on the Peter Senge model of learning and covered good programming areas for vocational experiences.	No evidence of gender-specific curriculum; no range or staffing discussed. No location given. Budget and service levels missing.	Budget was a total of 20 points and services levels and hours 10 points. Had the agency submitted this information and received the maximum scores - they would have received a 66.
7	Starling School	This Gender Specific Program for Girls would offer youth development activities to girls ages 6-13 who reside in the Midtown area of St. Petersburg. Program would include discussion of college preparation, participation in field trips, cultural awareness activities, dance class, self esteem and motivation building classes, and community involvement.	0	0	0	0	0	26	All locations discussed are in the Midtown area. Existing program offers scholarships to low-income parents.	No evidence of outcomes or measurements, community involvement or Board. Did not address after-school and summer programming. Budget and service levels missing.	Budget was a total of 20 points and services and hours 10 points. Had the agency submitted this information and received the maximum scores - they would have received a 55.