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Press release : 2015 : 09 : 01 : USFSP Beer Commemorates 50th Anniversary

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USFSP News

[USFSP Beer Commemorates 50th Anniversary](#)

As [USF St. Petersburg](#) celebrates its 50th anniversary with a Community Block Party on Saturday, Sept. 12, the embodiment of the university and its community partners will be represented everywhere—even down to the beer being served.

The new Bayboro Blonde Ale—otherwise known as [3 Daughters Brewing](#)'s flagship Beach Blonde Ale—will be unveiled at the event. The artwork for the commemorative beer, created by USFSP alumnus and graphic artist [Jimmy Breen](#), features Alberta, the well-known and loved guide dog of USFSP Journalism and Media Studies Department Chair Deni Elliott. It also will feature USFSP's Bayboro Harbor in the background.

“For us, this is huge,” said Leigh Harting, co-founder of 3 Daughters Brewing. “We’re excited to be a part of the celebration—not only because we have such respect for the University, but also because we have such a great relationship.”

Her company, a partner of USFSP's new Brewing Arts program, hosts several USFSP students as interns throughout the year.

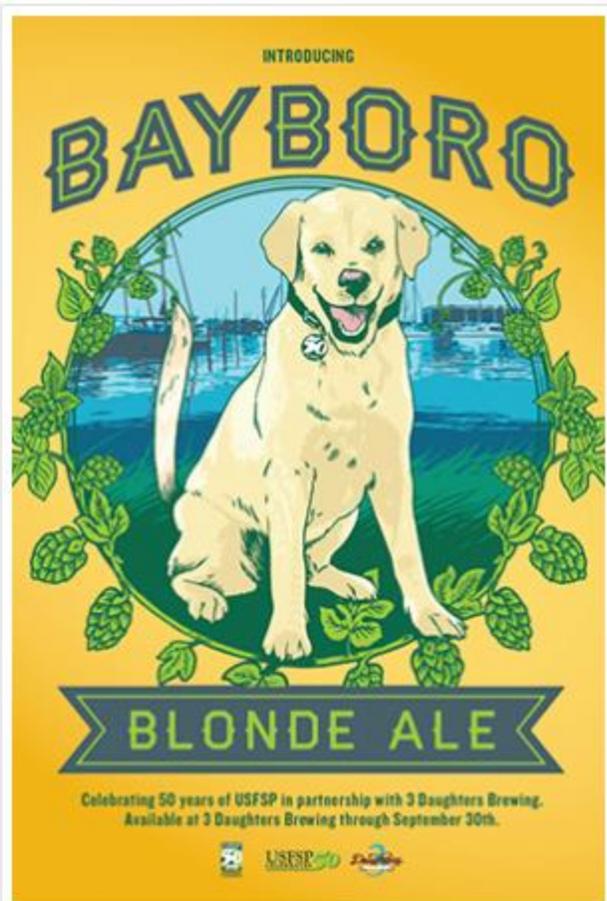
“We wanted to help augment the experience for the 50th Anniversary by creating a branded beer that USF St. Petersburg could put their name on,” Harting said. “During the month of September, the Bayboro Blonde Ale will be put on tap in our tasting room in support of the 50th Anniversary.”

Elliott, whose presence with several guide dogs on campus has become well known throughout the years, said that she is excited that her guide dog was chosen as the model for the label.

“This reminds everyone that our campus is welcoming and inclusive for people with disabilities,” she said. “Alberta loves working on our campus. She has made many friends among students and staff.”

The USFSP Community Block Party will be held at the intersection of Sixth Avenue South and Second Street South. Second Street South will be co-named University Way at the event in a special announcement by Mayor Rick Kriseman.

The Community Block Party, a free event, will be held at USF St. Petersburg from 10 a.m. to 3 p.m.



Artwork for the new USF St. Petersburg Bayboro Blonde Ale features Alberta the dog and was created by graphic artist and USFSP alumnus Jimmy Breen.



*USF St. Petersburg Journalism and Media Studies
Department Chair Deni Elliott sits with her guide dog
Alberta.*



