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Press release : 2002 : 11 : 13 : "Infotainment" Expert to Address Media Attitudes To Gulf Wars Then and Now

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FOR IMMEDIATE RELEASE

“Infotainment” Expert to Address Media Attitudes To Gulf Wars Then and Now

Dr. Aida Hozic, an expert on international political economy and the “infotainment” industry, will speak at 3 p.m. Thursday, Nov. 21, in Room 130 of Davis Hall at the University of South Florida St. Petersburg.

Dr. Hozic will speak on “From Virtual to Virtuous Warfare: U.S. Media from Gulf War I to Gulf War II.” Her presentation will look at the role American media have played in affecting public attitudes toward the 1991 war against Iraq and the possible resumption of conflict in that region.

Dr. Hozic is an assistant professor of political science at the University of Florida and the author of *Hollyworld: Space, Power and Fantasy in the American Economy* (Cornell 2002).

The event is sponsored by the Harry J. Schaleman, Jr. USF St. Petersburg Honors College Colloquium. The Colloquium is a cooperative project sponsored by the USF St. Petersburg Honors Program and the Campus Lecture Series Alumni.

For more information, contact Dr. Thomas Smith, (727) 553-1583.