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## **Crow's Nest : 2019 : 01 : 14**

University of South Florida St. Petersburg

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The former Student Government vice president-elect who was expelled for allegedly sexually assaulting another student might have the chance to clear his record.



Indie Flea hosted a plant-based pop-up at Golden Dinosaurs Vegan Deli on Saturday. Staff reporter Amy Diaz has the details on Gulfport's green get-together.

Netflix will only allow its film "Roma" limited theater screenings to guarantee Academy Award contention. Contributor Bryce Lawson weighs in on why hiding films from the big screen is a bad idea.

# THE CROW'S NEST

THE CAMPUS NEWSPAPER AT UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG

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## Surprise and hurry up!

### Consolidation planners suddenly seek more input

By **Nancy McCann**  
Contributor

All of a sudden, the people planning the consolidation of USF's three campuses want more input from faculty and staff.

In a memo dated Jan. 7, USF system Provost Ralph Wilcox announced that it was "critical at this juncture to further actively engage our faculty and other key stakeholders" in consolidation deliberations.

In turn, St. Petersburg campus leaders hastily worked up a list of 54 nominees and notified them Jan. 9 that their names – if chosen – would be spread among 17 teams that are expected to meet three or four times, work up recommendations on key issues, and then deliver them by Feb. 9.

That's less than a month away and just six days before the USF system administration must deliver a plan to the system's Board of Trustees, which – in turn – must report to the state board that oversees Florida's public universities by March 15.

"We just learned about this right before the weekend" of Jan. 5-6, said Catherine Cardwell, the St. Petersburg campus' interim deputy chief of academic affairs. "It's hard for me to speculate about the timing of this, and I can't say exactly what prompted it."

"It was a surprise."

The consolidation planning process has been underway since last summer, with countless public and private meetings, conference calls and reports, plus 86 pages of recommendations from a Chicago-based consulting firm.

So why the sudden need for still more work at the eleventh hour?

"We had this big emergency conference call," said Ray Arsenault, a

professor of Southern history and president of the USF St. Petersburg Faculty Senate, who was tagged to help Cardwell compile the list of the campus' nominees.

He said he was "taken aback" by the out-of-the-blue move and noted that the beginning of a semester is a "terrible time" to put an additional burden on faculty members.

All along, some have complained that faculty members – especially St. Petersburg faculty – have been neglected in the consolidation planning effort.

Arsenault said he has heard that this latest curve in the process was prompted by Deanna Michael, an associate professor of education in St. Petersburg and member of the USF system Board of Trustees.

He said he heard that Michael complained that faculty didn't have sufficient input on consolidation planning and "that kicked this off."

In an interview, however, Michael declined to take credit.

"I'm always coming from the perspective that faculty input is important" in university governance, she said, but faculty were involved in the internal work groups on consolidation that met for several months.

"Now decisions are in another stage" of the planning process, she said. "It was expected that the next step would be to take what the internal committees have already done and take it to the next level."

Is there enough time for the 17 hastily assembled teams – whose members were announced on Jan. 12 – to complete their work?

The whole consolidation planning process has been "nightmarishly fast," replied Michael. But the new groups can "probably do it."

>> SEE SURPRISE on P2



COURTESY OF USF ST. PETERSBURG

**"It was a surprise." -Deputy academic chief Catherine Cardwell**



COURTESY OF USF ST. PETERSBURG

**"The elephant in the room." -Faculty Senate president Ray Arsenault**



COURTESY OF USF ST. PETERSBURG

**"Nightmarishly fast." -Professor and trustee Deanna Michael**

## Education chief resigns

By **Anna Bryson**  
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Just 17 months after taking the job, the dean of the College of Education has announced her departure.

Dean Allyson Watson will become dean of the College of Education at Florida A&M University on July 1.

In a statement, Watson, 42, said she "simply couldn't pass up the opportunity to make an impact" at a historically black college, "a cause that is very near and dear to my heart."

"But I will always value the time I spent at USF St. Petersburg and am confident the university will continue its tradition of providing excellent training to the next generation of teachers," she said.

Watson's pending departure comes at a time of great uncertainty for the USF St. Petersburg college she has led since July 2017.

The St. Petersburg campus is losing its independent accreditation under a legislative order to consolidate all three campuses of the USF system into a single, unified university by 2020.

Under the rules of the agency that accredits the university, a unified USF can have only one college for each academic discipline.

That means the colleges of education, business, and arts and sciences in St. Petersburg appear likely to become "schools" or some combination of departments reporting to colleges on the Tampa campus, and their deans may lose their titles.

Watson canceled an interview appointment with *The Crow's Nest*, but Regional Chancellor Martin Tadlock told the newspaper he doesn't believe the pending changes figured in her decision to leave.

>> SEE EDUCATION on P3

**Correction: A Nov. 26 Crow's Nest article about the USF presidential search committee erroneously quoted anthropology professor Kathy Arthur. She says she did not offer any comments during the listening section.**



# Tadlock’s recommendations for campus go unheard as task force’s work nears end

By **Nancy McMann**  
*Contributor*

In mid-October, Martin Tadlock emailed the St. Petersburg campus community to outline his vision of what the campus might look like after consolidation in 2020.

Come to a meeting of a consolidation task force subcommittee on Oct. 18, he wrote, and learn more about his ideas.

At the last minute, however, Tadlock’s plan for colleges and schools that should be located at USF St. Petersburg was dropped from the agenda.

He later said he expected to give his presentation at a future meeting – but that didn’t happen either.

Since July, the subcommittee on campus identity and academic programs has heard from BayCare Health System, FCCI Insurance Group and several high-level administrators from the three USF system campuses.

It has heard from organizations like the Southern Association of Colleges and Schools, the Tampa Bay Partnership, and the Board of Governors for the state university system.

And it has heard from Huron Consulting Group, the Chicago-based firm that is helping plan consolidation with a multitude of observations, flow charts and initial recommendations that enhance the power of the Tampa campus at the expense of St. Petersburg and Sarasota-Manatee.

But the subcommittee never did hear what Tadlock, the regional chancellor in

St. Petersburg, recommends for his campus in response to the reorganization Huron proposed last September.

Tadlock said last week he is not concerned that the subcommittee made its recommendations to the full consolidation task force in November without hearing his recommendations.

“The task force did not expect to have a hand in every piece of the consolidation process,” he said.

“Organizational structure rests with the administration. There are conversations that will be coming about where schools and colleges will be (based) and they will include Karen Holbrook (USF Sarasota-Manatee’s regional chancellor) and me.”

“I’m sure I will get to share my thoughts.”

The consolidation task force must submit its recommendations to the USF Board of Trustees by Feb. 15, and the trustees must present a plan to the state Board of Governors by March 15.

The trustees have scheduled a workshop to discuss a consolidation timeline plan at 2 p.m. Jan. 14 in Ballroom A of the Marshall Student Center on the Tampa campus.

For St. Petersburg, a lot is at stake.

The campus lost its independent accreditation when — without warning and little discussion — the Legislature last spring decided to consolidate the three campuses of the USF system by July 1, 2020.

Since gaining its accreditation in 2006, the St. Petersburg campus has seen a spurt in size, prestige and momentum.

Some of its champions, on

campus and in the community, fear much of that will be lost under consolidation. Their fears increasingly seem well founded.

USF St. Petersburg now has a College of Arts and Sciences, a College of Education and the Kate Tiedemann College of Business. The prestigious College of Marine Science is based in St. Petersburg but reports to Tampa.

Under Huron’s preliminary model, however, St. Petersburg would lose its three colleges and be left with a college it essentially already has — the College of Marine Science. That would be renamed the College of Oceanography, Environmental Sciences and Sustainability.

The Huron plan would also give St. Petersburg a School of Art and Art History and turn the College of Business into the Kate Tiedemann School of Finance and Entrepreneurship.

The College of Education is given short shrift in the Huron plan. It is not replaced by any schools, but there would be a Department of Science and Math Education and a number of smaller education programs.

In contrast, Tadlock’s consolidation recommendations would give St. Petersburg two colleges: A College of Humanities, Arts and Sciences and a College of Oceanography and Environmental Sustainability.

His outline also has two schools: a Kate Tiedemann School of Business and a School of STEM Education and Innovation.

The subcommittee recommended to the task force that at least one college be based at each campus to reflect its “unique identity.”

But the *Tampa Bay Times* maintains that is not enough.

“The idea (behind consolidation) is to create one seamless, preeminent university,” the *Times* said in an editorial earlier this month. “But the final proposal should be an improvement over (Huron’s) initial plan, which failed to give USFSP enough improvements to offset the loss of its now-independent colleges of business, education and arts and sciences.”

Tadlock contends that students are most concerned with the major they can complete on campus, not where the schools and colleges are located.

“For example, we have nursing coming to St. Pete in the fall,” he said. “There’s a plan for a cohort of 20 to 25 students. They can take all courses here and complete clinicals in St. Petersburg hospitals.”

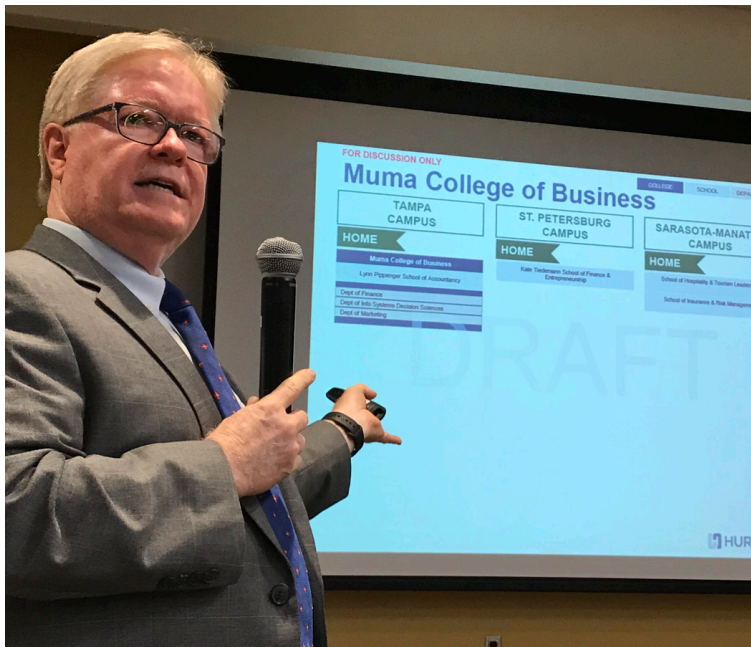
He said a recent \$1 million bequest to USF St. Petersburg’s arts program will

“likely expand the visual arts first, and then the performing arts,” and the campus would gain under any academic structure under consideration.

“Probably the biggest benefit from the work of the task force has been the increased understanding about the university from those members who didn’t know much about us,” said Tadlock.

“People in the community have learned a tremendous amount about Sarasota and St. Pete,” he said. “Now we have people who are our advocates and understand how they can help students.”

*See full list of recommendations online at [crowsneststpete.com](http://crowsneststpete.com).*



NANCY MCCANN | THE CROW’S NEST

**Regional Chancellor Martin Tadlock explained a consultant’s consolidation recommendations at a campus forum on Sept. 25. He wants the St. Petersburg campus to get more. But is anybody listening?**

## SURPRISE, continued from P1

Without advance notice and little public debate, the state Legislature decided last spring to abolish the independent accreditation of the St. Petersburg and Sarasota-Manatee campuses and roll them into a single unified system under Tampa’s control.

Legislators also ordered USF administrators to present a plan of consolidation to their Board of Trustees by Feb. 15 – now just a month away.

The planning for consolidation has essentially followed two tracks.

On the first track was a high-profile, 13-member task force that – working through three subcommittees – held a series of public meetings on all three campuses.

On the second track, working privately and quietly, were 86 administrators, professors and staff members in a series of

internal work groups.

That second-track group, called the Consolidation Implementation Committee, has produced a 104-page draft report with findings on governance, degree program offerings, curriculum, educational policies and academic structures.

Its draft report, like the recommendations of the outside consulting group, appears to favor the large Tampa campus at the expense of St. Petersburg and Sarasota-Manatee.

The two smaller campuses stand to lose most of their colleges, and they will have to adopt Tampa’s policies on everything from admissions to general education requirements.

There is also talk that St. Petersburg and Sarasota-Manatee might become instructional sites, as opposed to branch campuses where

academic research is a priority. Instructional sites are generally considered less prestigious than branch campuses.

That, said Arsenault, is “the elephant in the room.”

“That would be a terrible development for us,” he said. He said he has heard that Huron, the Chicago-based consulting firm, “was acting as if it was a done deal that we would be an instructional site.”

“I don’t know if that will come up in the 17 committees,” Arsenault said. “That’s one of the reasons we will encourage nominees to participate even though it’s a burden.”

It was the Consolidation Implementation Committee that prompted USF system leaders to hastily assemble the 17 new study teams.

In its draft report on Dec. 19, the CIC said that there was “an urgent need to proactively engage faculty and staff” to help “transform

the CIC considerations to a concrete plan for consolidation” in everything from “program alignment and college structure” to faculty governance and “building a digital ecosystem.”

The CIC’s co-chairs are Pritish Mukherjee, vice provost and associate vice president of the USF system and professor of physics in Tampa, and Donna Petersen, senior associate vice president of USF Health and dean of the College of Public Health in Tampa.

In a statement to *The Crow’s Nest*, they said their committee “recognizes the importance of consulting with additional faculty members and other stakeholders around some of the key issues in consolidation.

“These discussions will build on prior input by CIC members and help provide direction, not only for finalizing an implementation

plan, but also as a consolidated university takes shape over the next several years,” they said.

In an email to USF St. Petersburg employees on Jan. 10, Regional Chancellor Martin Tadlock said this final stage of the planning process will help deal with “some unresolved questions about organizational structure of a consolidated university.”

“This is a complicated and significant planning process,” Tadlock wrote. “It will result in a plan that will take years to implement and will require a lot of patience and tolerance for shifts in direction.”

In a semester kickoff meeting with St. Petersburg faculty on Jan. 11, Tadlock said the campus should strongly oppose any move to make it an instructional site, not a branch campus.



# Months later, university hires new victim advocate

By **Emily Wunderlich**  
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After nearly three months without a victim advocate, the university has found someone to fill the position.

Shayna Marlowe, 31, of New Smyrna Beach, was hired by the university Nov. 19 at a salary of \$48,000 a year. Her first day was Dec. 10.

The role of the victim advocate is “to provide information, community referrals, and crisis response to all USFSP students who may be victims of crime (i.e., date rape, assault, domestic violence),” according to the Wellness Center’s website.

However, after the former victim advocate, Sara Spowart, resigned on July 31, 2018, the university was left without a replacement. Spowart was hired June 4 to replace Mandy Hines, who had been the on-call victim

advocate since August 2006.

The Wellness Center did not respond to a *Crow’s Nest* inquiry about Marlowe on Friday.

Confronting gender-based crime has become a top priority on America’s college campuses in recent years.

Like other colleges and universities, USF St. Petersburg pledges that it will work to provide an environment free from sexual discrimination, sexual assault and harassment, and dating and domestic violence.

Professors are required to describe the university’s policy on gender-based crimes in their course syllabuses, and professors and staff who learn about violations are required by law to report them.

On Oct. 15, 2018, *The Crow’s Nest* reported that one female student sought the help of a victim advocate because she believed she was being stalked and harassed by a former boss

at an off-campus job.

She said campus police were unaware of the vacancy until Chief David Hendry attempted to contact the victim advocate.

“He still helped me get information and assured me that I could come to him with questions, but having a victim advocate would have been nice,” she said.

*The Crow’s Nest* does not name victims of sex-related crimes.

Marlowe’s personnel file indicates that her last job was a paralegal specialist for Children’s Legal Services for the state in Daytona Beach. She’s also worked for the Domestic Abuse Council, National Human Trafficking Hotline and Walter Reed Army Medical Center.

Marlowe earned a master’s degree in human services: marriage and family counseling from Liberty University in Virginia. She

also has a bachelor’s in human services and psychology from Old Dominion University in Virginia and an associate in paralegal services from Daytona State College.

“My passion is helping people find what they need in order to live safely and have a good quality of life,” Marlowe wrote in her job application.

“I have a strong belief that if you put in the effort to provide quality services to those who have committed certain crimes or experienced

certain traumas, without unrealistic expectations, and with extreme patience and support, that they can eventually obtain the skills necessary to become their best selves for the community and their families,” she wrote.

Students can schedule an appointment with the victim advocate by calling (727) 873-4422 or in person at SLC 2200.

*Crow’s Nest News Editor Anna Bryson contributed to this report.*



EMILY WUNDERLICH | THE CROW’S NEST

**The university was left without a victim advocate for nearly three months after Sara Spowart’s resignation in July 2018. The new victim advocate, Shayna Marlowe, filled the position on Dec. 10.**

# Ex-VP-elect advances in lawsuit against university

By **Anna Bryson**  
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A former Student Government leader who was expelled in May 2017 for allegedly sexually assaulting a female student in his dorm room has won the right to a rehearing.

In a ruling last month, three Pinellas County circuit judges said that Samuel Goetz’s rights of due process were denied by both the



DEVIN RODRIGUEZ | CROW’S NEST

**Samuel Goetz might have a chance to clear his academic record after being expelled over sexual assault accusations.**

university’s student conduct board and its dean of students.

Reversing their own June 12, 2018, ruling against Goetz, the judges gave him what he and his attorney have called an opportunity to clear his name so that he can attend school elsewhere and pursue his dreams of becoming a lawyer.

Goetz, who was vice president-elect of SG when he was expelled, has said he has no wish to return to the university.

Neither Goetz nor his attorney, Mark O’Brien, returned several telephone messages from *The Crow’s Nest*.

But O’Brien told the *Tampa Bay Times* that the ruling means that Goetz will now have access to additional material in the case, including interviews with the female student who accused Goetz of assaulting her.

Goetz’s dreams of law school “went up in flames once those allegations were filed in a process we believe was never fair from the start,” O’Brien told the *Times*.

According to documents in the court case, the sexual encounter occurred in Goetz’s

dorm room on the night of Sept. 28-29, 2016.

The female student did not file criminal charges against Goetz. But on Oct. 6 she called the university’s anonymous hotline to report an assault, and she filed a formal complaint on Nov. 16.

In May 2017, the university student conduct board found Goetz guilty of “non-consensual sexual contact.” Dean of Students Jacob Diaz accepted the board’s findings and expelled him on May 10, then denied Goetz’s appeal on May 31.

In pleading his case with university officials and then in his lawsuit, Goetz contended he was railroaded.

He argued that the university denied him due process because it violated its disciplinary procedures, failed to give him proper notice of the allegations and evidence against him, and denied him the opportunity to cross-examine his accuser.

In their first ruling on the case, on June 12, 2018, Circuit Judges Jack Day, Amy M. Williams and Pamela A.M. Campbell sided with the

university and denied Goetz’s motion for a rehearing before the university conduct board.

But in a new order dated Dec. 28, the judges withdrew that order.

In their new order, the judges said the conduct board and dean of students relied on a summary of an investigative report – “the only document on which USF relied in presenting its case” – in making their decisions.

That meant, the judges wrote, that some evidence and testimony that went into the investigative report was not made available to Goetz, whose “due process rights were violated by the nondisclosure of information that either directly or materially affected what was actually presented at the hearing.”

The Goetz case comes at a time of a national debate over sexual assault cases on America’s college campuses.

The administration of former President Barack Obama warned that assaults had become a serious problem. It directed school officials to crack down on the problem or risk losing

some federal funds.

But critics of the Obama approach said that meant universities were playing cop, prosecutor, judge and jury in sexual assault cases, a process that trampled on the rights of the accused.

In recent months, cases in both state and federal courts around the country have tilted the other way, giving the accused broader rights.

Meanwhile, Betsy DeVos, the education secretary for President Donald Trump, has released a proposed rewrite of the rules governing campus sexual misconduct.

Her rules, released in November, give the accused more rights and narrow the cases schools must investigate.

Women’s rights groups contend her rules would make college campuses less safe for women, but others say they restore balance in a process that is skewed too far in favor of accusers.

*Information from the Washington Post was used in this report.*

## EDUCATION, continued from P3

“It’s been her career passion to work at an HBCU (historically black colleges and universities),” he said. FAMU “recruited her and directly contacted her. It seemed like a good match overall.”

Tadlock’s comments were echoed by Deanna Michael, an associate professor of education in St. Petersburg and member of the USF system Board of Trustees.

Watson “is a very talented, outgoing and intelligent woman who was here for a reason when an opportunity opened up at a dream school

for her,” Michael said. “That’s what happens in academics. You may be very happy where you are, but sometimes something opens up and you pursue it.”

Watson, who has a bachelor’s in elementary education from Bethune-Cookman University and a doctorate in educational administration, curriculum and supervision from the University of Oklahoma, came to St. Petersburg from Northeastern State University in Oklahoma, where she was assistant dean of its college of education.

Watson led the initiative to build the STEM INQ (inquiry) lab, which opened in October 2018. The lab’s equipment includes 3D printers, virtual reality goggles, VEX IQ robots and MERGE Cubes and VR toys that can be used with a smartphone, among other things.

In summer 2018, the College of Education launched USF St. Petersburg’s first ever STEM camp for fifth through eighth grade students, part of Watson’s initiative to develop partnerships with Pinellas County schools and schools in surrounding areas.

In an interview shortly after arriving on campus, Watson said she wanted the College

of Education to have what she called “exponential growth.”

“I want students that want to be teachers and the educational leaders of tomorrow to feel like this is the place they can actually come and have the best degree with experiential learning, immersive learning faculty who care about them personally and professionally and just make this college be the shining star that it is,” she said.

Watson said one reason she chose to work in St. Petersburg was a family connection. Gilbert Henry Leggett, her granduncle, was a dentist and civic leader who helped integrate St. Petersburg decades ago.

Watson’s last semester in St. Petersburg will be busy. She is doubling as the campus’ acting chief academic officer amid the debate and confusion over consolidation.

In an email to the campus community, Tadlock said the university will wait until February, when the USF system Board of Trustees makes its final recommendations on consolidation, before beginning a search for Watson’s replacement.

*Nancy McCann and Dinorah Prevost contributed to this report.*



# Work of Tiffany jeweler comes to MFA St. Petersburg

By Hope Weil  
Contributor

Since 1837, Tiffany & Co. has been one of the world’s most elite jewelers. Female icons such as Audrey Hepburn, former first lady Jacqueline Kennedy Onassis, fashion designer Diana Vreeland and socialite Bunny Mellon are among those who were frequently pictured wearing the exclusive brand.

Now, people all over the world are familiar with Tiffany and its iconic blue gift boxes. But the big question is: Do they know of Jean Schlumberger?

Schlumberger is a renowned French jewelry designer known for his work at Tiffany.

Schlumberger, who died at 80 in August 1987, created whimsical pieces of jeweled art that had vibrant color combinations, exquisite dimensionality and effortless movement.

He started as an independent designer for the first few years of his career and began creating pieces of jewelry for Tiffany in 1956. When he signed on, he was the first of four designers to put his name on his work for Tiffany’s.

“Tiffany adds luster to your name and gives you more exposure,” said Stanton Thomas, curator of collections and exhibits at the Museum of Fine Arts, St. Petersburg.

On Dec. 15, the MFA unveiled two complementary exhibits: “Jewels of the Imagination: Radiant Masterworks” by Schlumberger from the Mellon Collection and “Drawn to

Beauty: The Art and Atelier of Jean Schlumberger.”

“Jewels of the Imagination” highlights 135 pieces once owned by Mellon, donated to the Virginia Museum of Fine Arts between 1985 and 2015.

The Mellon Collection is the largest collection of Schlumberger in the world and made its first appearance outside the Virginia Museum of Fine Arts. The collection includes objects ranging from carefully crafted cigarette cases and obelisks to exquisite brooches, necklaces and bracelets.

While Mellon and Schlumberger did a great deal of business together throughout the years, they always maintained a very close-knit friendship.

“They traveled together, they visited each other’s homes, it was just a very warm, convivial relationship,” Thomas said. “She called him ‘Johnny,’ instead of Jean (which was his given name), and he called her ‘my darling.’”

As Thomas and Jorge Vidal, manager of special projects at the MFA, learned more about the initial Mellon Collection, they soon realized that no one had done much work on the life of Schlumberger, his friendships or his creative process.

After that, they decided there was more of a story to tell.

“We made the conscious decision to organize the second exhibition, ‘Drawn to Beauty,’ and then open them simultaneously so that the first one serves as a prelude as an introduction to the second one,” Thomas said. “It gives you a much better idea on who Jean Schlumberger was.”

“Drawn to Beauty” features 130 artifacts, ranging from sketches, photographs, objets d’art, personal items belonging to the artist and jewelry from private collections and the Tiffany archives.

“The Tiffany archives have been so gracious in lending us the famous Schlumberger pieces, such as the Diana Vreeland piece, the Slim Keith piece,” Vidal said. “Having looked at these pieces for over a year and now having them in our vaults, it’s just eye candy.”

The exhibits bring together magnificent pieces of jewelry and the narratives behind them.

“The idea that he created these objects, turned the sea creatures and the flowers and gave them an additional life through the jewels, and just thinking about his relationships with the jet set and just the artistry of it,” said Julie Wilson, the director of marketing and communications at the MFA.

“It turned from a jewelry show into something about the artistry behind the artist.”

*The exhibit runs through until March 31 at the Museum of Fine Arts, St. Petersburg, 255 Beach Drive N.E. For more information, call 727(896)-2667 or visit mfastpete.org.*



HOPE WEIL | THE CROW’S NEST

**Jewels of the Imagination and Drawn to Beauty are two of the exhibits on display at The Museum of Fine Arts in downtown St. Petersburg through March 31, 2019.**



HOPE WEIL | THE CROW’S NEST

**A serpent necklace created by Jean Schlumberger for Italian fashion designer Elsa Schiaparelli in 1939. The necklace is made of gilded metal and glass.**



HOPE WEIL | THE CROW’S NEST

**USF St. Petersburg junior Rebecca Colone, 20, takes a picture of Schlumberger’s “Flower Pot.” The creation is made of amethyst, emeralds, diamonds, black garnet ore, 18, 20 and 22- karat gold and terracotta.**



HOPE WEIL | THE CROW’S NEST

**Schlumberger’s “Hedges and Flowers” necklace is made of gold, platinum, diamonds, turquoise, and rubellite tourmalines.**



# Plant pop-up in Gulfport is poppin’

By Amy Diaz  
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Plants make people happy. That was the message on a wooden sign propped up outside of Golden Dinosaurs Vegan Deli, 2930 Beach Blvd, Gulfport, on Saturday afternoon. The hundreds of people perusing through succulents, exchanging plant clippings with others and waiting in a line out the door to order plant-based vegan goodies would likely agree.

Indie Flea’s Plant and Garden Market is an all-vegan pop-up sponsored by O’Berry’s Succulents, a local father-daughter business combining plants and pottery.

“This is our fourth one and we do them seasonally, so about every three or four months we will host one,” Jamie O’Berry said. “This is our first one at Golden Dinosaurs and our first market ever in Gulfport.”

Previously the markets have been hosted at Station House and Bandit Coffee Co. in downtown St. Petersburg. Golden Dinosaurs Vegan Deli opened Aug. 2, 2018, and is Gulfport’s first vegan restaurant.

If you’re a regular attendee of the Indie Flea markets, you’ve likely seen the tiny

succulents perched inside of teacups, ceramic figurines and sparkly dinosaurs.

“I learned everything I know from my dad. He studied botany and foliage plants in college and I’ve just always been surrounded by plants,” O’Berry said. “It’s just kind of a hobby we started together that kind of grew and grew and took over our lives — in a good way.”

She described her and her father, Dan O’Berry, as collectors. He owned an ornamental concrete business and they share a passion for ceramics and pottery.

“Fifty percent is the succulents and the plants, and the other part is the container we put them in,” O’Berry said. “I had my grandma’s teacups that were just sitting around, so it’s like why not add some life to them?”

Without a physical store, O’Berry Succulents focuses mainly on traveling events and markets, although they have a collaboration with Bodhi Basics, a plant-based skincare shop at 240 Ninth St. N. in St. Petersburg.

“It’s called Plants with Roots,” O’Berry said. “We focus on succulents and cacti that have a really cool folklore history and plants that help purify the air and make your home really healthy and help



AMY DIAZ | THE CROW’S NEST

**Over 15 vendors set up their plants and plant-inspired goods outside of Golden Dinosaurs Vegan Deli in Gulfport.**

with allergens.”

In addition to sponsoring the event and setting up a table of plant-pottery creations, O’Berry also organized a clipping exchange. Market-goers were encouraged to bring in five plant clippings and switch them out for five other clippings. Instructions for proper plant clipping were provided on the O’Berry Succulents Instagram account @oberryssucculents.

“This is just a cool community-oriented thing that we do where it’s free and everyone can participate in it,” O’Berry said.

Brennan Rodriguez, 23, was one of many attendees to bring in clippings and swap them out.

“I brought a nerve plant, a devil’s backbone, a neon pothos, and a jade and pearl pothos,” she said. “I’m just trying to find whatever catches my eye that I know how to grow.”

Rodriguez said she attends the Indie Flea markets often, but that this is her second clipping swap.

“I have a big plant room. I’m just learning, but I’m an enthusiast. I needed a hobby to kind of get me through the day,” she said.

It turns out people get into plants in a number of ways.



AMY DIAZ | THE CROW’S NEST

**The sparkly golden dinosaurs at O’Berry’s Succulents were fitting for the plant pop-up location at the new vegan deli.**

Amanda Hill went to school for journalism before opening Wild Roots, a shop in downtown St. Petersburg, for plants and handmade goods a year and a half ago.

“I’m a reseller, so about once a week I take a trip and go to as many different plant nurseries as I can,” Hill said. “I just shop at a bunch of different nurseries and pick the best of the best, so my inventory is constantly changing.”

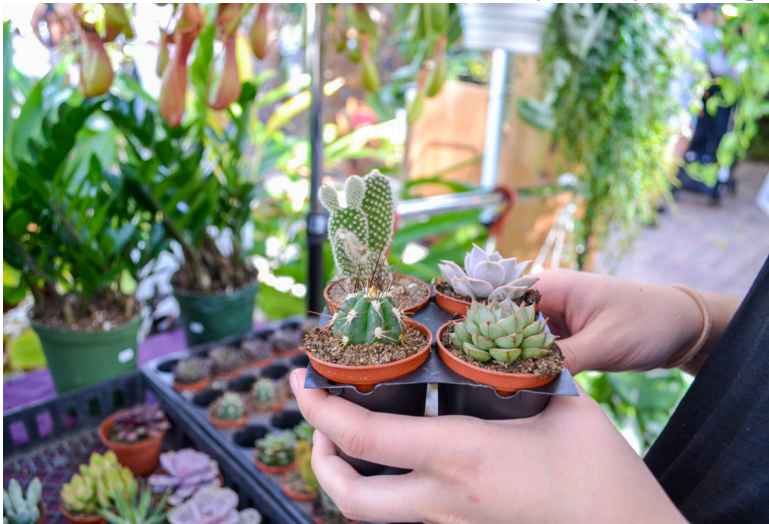
All of her plants are grown in Florida — most of them in Apopka — a city in central Florida known as the Indoor

Foliage Capital of the World.

“At our shop, in addition to the plants, we do locally handmade things,” Hill said. “We carry macromet, locally made pottery, candles, apothecary and everything’s made in St. Pete and vegan.”

Hill said with the brick-and-mortar shop at 1949 First Ave. S. Unit A, Wild Roots only does the pop-up markets occasionally.

“This one is so much fun,” Hill said. “It’s definitely a little more special, it’s not like the regular indie market.”



AMY DIAZ | THE CROW’S NEST

**Market-goers picked their plants from a wide variety of house plants and cacti.**



AMY DIAZ | THE CROW’S NEST

**In addition to plants, vendors like Bodhi Basics provided plant-based skin and body care products.**



AMY DIAZ | THE CROW’S NEST

**The Golden Dinosaurs courtyard was packed full of people looking for both plants to eat and plants to bring home.**



# Netflix vs. The Studios: Who wins?



## THE CROW'S NEST

*The Crow's Nest* is committed to providing its readers with news relevant to the University of South Florida St. Petersburg and its surrounding community. The Crow's Nest abides by the highest ethical standards and focuses on stories that help readers make informed decisions on current issues. We take seriously the public's trust in our news reporting and strive to uphold the highest standards of reporting as defined by the Society of Professional Journalists. Opinions in this newspaper do not necessarily represent those of the administration, faculty or student body.

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*The Crow's Nest* accepts letters to the editor. All submissions should be no more than 500 words. Writers must include their full name. In addition, USF faculty should include their title, department and extension. All letters are subject to editing for clarity and length. Letters can be sent to [welfstrom@mail.usf.edu](mailto:welfstrom@mail.usf.edu) with subject title "Letter to the Editor."

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By **Bryce Lawson**  
Junior journalism and digital communications major  
*Contributor*

With awards season coming up, lots of discussion has come up around Netflix and its award-winning "Roma," released at the Venice Film Festival in August 2018 and the U.S. in November 2018.

Unlike many of the other films in Oscars contention, "Roma" is a Netflix-produced film, making its distribution exclusive to the streaming service.

In order to meet the academy requirements, the film, which follows the life of a housekeeper in a middle-class Mexican home, will have a limited theatrical run around the country. "Roma" has a chance to become the first Netflix-backed film to win an Oscar, which could change the industry forever.

The success of Roma could lead to more filmmakers taking the Netflix approach, rather than dealing with the studio system to

get their films out.

For me, this is a problem. Yes, Netflix allows the filmmakers to create projects that otherwise would not get made due to possibly flopping at the box office. But due to Netflix's built-in monthly paid service, the risk of making the money back is far less risky.

However, the lack of a theater experience can compromise the artistic vision of a director.

"Roma," my number one film from last year, is shot in black and white and features many jaw-dropping tracking shots that deserve to be seen on the big screen. Although it didn't hold back my love for the film, I faced many streaming errors while trying to watch the film, which became annoying toward the climax.

If I had the opportunity to see the film in a theater, the experience might have gone smoother. With that being said, I feel that everyone should watch this film. Once you get past it being black and white and in a foreign language, you will be drawn in by the authentic realism that director Alfonso Cuarón pulls off on screen.

After picking up wins at the Venice Film Festival, as well as winning Best Foreign Feature at the Golden Globes, it seems "Roma" will no doubt be taking home at least one Oscar this awards season.



COURTESY OF NETFLIX

"Roma," directed by Alfonso Cuarón, has a chance to become Netflix's first Oscar-winning film.

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University is home to acclaimed conductor

By Dylan Hart  
dhart4@mail.usf.edu

He has won international awards for his conducting. He’s premiered new orchestral compositions to audiences around the world. He continues to conduct the San Francisco Wind Ensemble four times a year. He’s even a certified Reiki master.

So why does Martin Seggelke teach at USF St. Petersburg?

A mixture of necessity and a love for the Tampa Bay area drew him to the campus.

“This particular move was actually motivated by a family situation,” Seggelke said.

“While maybe it’s not as musically involved as I would like to be, it is geographically exactly the area I’ve always wanted to be,” he said. “Of all the places on this planet, this is it. This is pretty cool.”

Seggelke has been an adjunct music professor at USF St. Petersburg since September 2016, teaching Music and Culture, the campus’ only music class. The class explores the history and academic theory of music to help students appreciate the medium as an art form.

He also serves as the academic services administrator for the College of Arts & Sciences, where his responsibilities include course

scheduling and professor tenure and promotions.

Seggelke grew up in Hamburg, Germany, and fell in love with music from an early age, playing the recorder in Kindergarten.

“Growing up in Germany, every kid gets a recorder. You play the recorder and you learn how to read music,” Seggelke said. “I just stuck with it and around grade five, I asked my mom, ‘Hey, can I learn a real instrument?’”

While Seggelke considered piano and trumpet, the small space of his family’s townhouse necessitated a smaller, quieter instrument. His parents suggested clarinet, and Seggelke accepted, soon joining a community band in the Hamburg suburb of Norderstedt as a clarinet player.

“It was probably in grade eight, grade nine that I knew I would really love to spend my life doing music, and I’ve pursued it ever since,” he said.

One night, while playing with the community band, the conductor wasn’t able to make it to rehearsal. A member of the band offered to let the 14-year-old Seggelke conduct, an opportunity he was eager to take.

While he admitted he didn’t know what he was doing, Seggelke was immediately hooked.

“The next day, I started

taking lessons with our conductor and the rest is history,” he said.

That history involved three master’s degrees, a doctorate of musical arts in conducting from the Eastman School of Music in Rochester, New York and plenty of professional conducting experience.

In 1996, Seggelke toured the United States with a symphony orchestra from Germany. The orchestra played across the east coast of the U.S. and Seggelke “fell in love” with the Tampa Bay area.

He continued conducting in Germany after the tour, but soon found himself drawn back to the United States, utilizing his music education degree from the University of Bremen.

“In the early 2000s, the unemployment rate was high,” Seggelke said. “So in 2003, the State University of New York gave me an opportunity to teach.”

After teaching for three years in New York, Seggelke moved across the United States several times to take up various teaching and conducting jobs.

He still considers himself a freelance musician, bringing his conducting skills to studios and new orchestras when the opportunity arises.

“Nobody in front of you sits down with the intention

that they’re going to sound terrible. Everybody sits down trying to do their very best,” Seggelke said.

“Groups that might be community groups, middle school groups, college groups — everyone wants to do their very best no matter the level, and it’s inspiring,” he said. “To see that passion and morph it into something new in the middle of the creative process is something that is unparalleled.”

Seggelke’s interest in music doesn’t stop at conducting orchestras. In his Music and Culture class, he wants to help students expand their appreciation of music.

“When I was in college, one of my many jobs was actually as a techno DJ, and I still have ties to that genre,” Seggelke said. “I’m also a big fan of salsa music. If a new Broadway song comes out, I’ll probably enjoy it. If I sit at a jazz club and someone says, ‘Hey, I just came up with this new composition here,’ that’s a different style.

“That’s something I hope that students can gather when they come in — I’m not trying to beat favorites out of people, but I’m trying to broaden their horizons — I’m not asking everyone to love all music, but I want to help people appreciate it in context.”

Alongside his position at USF St. Petersburg, Seggelke



COURTESY OF MARTIN SEGSELKE/  
LIFETOUGH

**Martin Seggelke’s diverse conducting experience has allowed him to lead orchestras all over Germany and the United States, winning the American Prize for Band/Ensemble Performance with the Illinois State University**

conducts for the San Francisco Wind Ensemble four times a year and assists the Pinellas Park Orchestra locally.

“Every ensemble has something to offer and it’s unique,” Seggelke said.

“In February, we’re playing a piece in San Francisco that we played in our very first concert in 2012, and the experience is going to be completely different — we are all completely different people. We have matured as musicians, as human beings, as everything, and it’s going to be different. That’s the beauty of live music.”

What to do this week: Jan. 14-20

By Bryce Lawson  
Contributor

MONDAY

The Iberian Rooster, 475 Central Ave., will host an Underground Market & Open Mic featuring some of the area’s top local performers and vendors. Doors open at 9 p.m. and anyone in the service industry will receive a 50 percent discount.

Focus your energy after a long day with Monday Night Beginner Meditation at The Metta Center, 4554 Central Ave., Units E-F. Practice meditation using breath, sound, toning, music, mantra and more. The class is from 7:15 to 8:15 p.m. and costs \$10 per person.

TUESDAY

The Woodfield Fine Art Gallery is hosting an exhibit focusing on the Art of Kenwood. Twenty-one

artists from the Historic Kenwood neighborhood in St. Petersburg have contributed their works to the exhibit. The exhibit is open from 11 a.m. to 5 p.m. at 2253 Central Ave.

Yard of Ale will host Cigar City Sessions, an open acoustic night, from 8 p.m. to midnight hosted by Logan Grant at 260 First Ave. N. The event is free, with drinks available for purchase.

WEDNESDAY

All that singing in the shower will finally pay off with karaoke at Park & Rec, 100 Fourth St. S. Chris Fisher will host this free event from 8 to 11 p.m. Make sure you get in all your song requests.

The Hideaway Cafe, 1756 Central Ave., will showcase some of the best blues music the area has to offer. The Betty Fox

Band, named Best of the Bay’s “Best Local Blues Band,” will take the stage at Hideaway Blues Night hosted by TC Carr & Bolts of Blue from 7:30 to 10:30 p.m. The event is free for everyone.

THURSDAY

The Imagine Museum will offer \$5 admission after 5 p.m. The museum showcases a permanent collection of some of the best glass art in the area. The museum is at 1901 Central Ave. and is open until 8 p.m.

Think you have what it takes to be the top wizard? Test your knowledge of the wizarding world at MacDinton’s with Harry Potter Trivia. Tickets for the event range from \$20 to \$50 depending on how many people are in your party. The game is from 7:30 to 10 p.m. at 242 First Ave. N. The first place winner will receive a \$300 prize.

Friday

End the week off right with some House and Techno from John Tejada at Ichicoro Ane, 260 First Ave S. Tickets start at \$10 for general admission with drinks available for purchase. The show will be from 10 p.m. to 3 a.m.

Pinellas Ale Works, 1962 First Ave S., will host the Found & Loved Market, offering some of the best local vendors the area has to offer. This free event is from 7 to 11 p.m. inside the barrel aging room and beer garden.

SATURDAY

The St. Pete Beer & Bacon Festival will be held at Vinoy Park, 701 Bayshore Drive Northeast, from noon to 8 p.m. Over 100 craft beers and 60 bacon dishes will

be available at the festival. General admission is \$10 per person.

Interested in learning some new gardening techniques? Sunken Gardens, 1825 Fourth St. N., will offer a Worm Composting Class from 10:30 to 11:30 a.m. Learn the basic steps to create your own organic fertilizer and pesticide. The only cost is admission into Sunken Gardens, which is \$10 for adults and \$4 for children.

SUNDAY

Right before Martin Luther King Jr. Day, see some of the best high school marching bands show who has what it takes to be number one at the Battle of the Bands. Tickets for the event are \$10 per person. The event will be at Gibbs High School, 850 34th St. S. from 5 to 8 p.m.



# Travel the world, study abroad

By **Michael Moore Jr.**  
*michaelmoor@mail.usf.edu*

For students interested in venturing the globe for college credit, application deadlines for summer study abroad opportunities are fast approaching.

USF St. Petersburg's Education Abroad program offers a variety of faculty-led trips and semester exchange programs that allow students to study abroad, whether in a U.S. territory outside the 50 states or internationally, while earning credit toward their degree.

The applications for the professor-guided trips – which include classes in France, Germany and Taiwan among other destinations – are due Jan. 31 and can be found on the school's website.

Joseph Kenny, program manager for Education Abroad at USF St. Petersburg, said that traveling and experiencing other cultures can be just as valuable as anything a student learns inside the classroom.

"I think personal growth becomes a real component," he said. "When you're outside of your own framework and your known constellation of family, friends and culture, you learn a lot about yourself, I think, not just as a person but also in terms of perspective."

Kenny always knew he wanted to study overseas at some point.

Initially, he thought it

would be in France, because that was the language he was studying – but over time his love for Mandarin pushed him in another direction, and he ended up spending a semester in Shanghai, China, during his senior year at Boston University.

He said the trip provided him with invaluable experience and taught him things that can't be learned by reading books.

"I mean, we live in an age where it's obviously very easy to access picture and video of different cultures, but I think the reality is that as people we have all these senses, and when you're physically in the place, it takes on a different form," he said.

Simply performing small daily tasks that we often take for granted can become eye-opening experiences that give us insight into what it means to be a global citizen, according to Kenny.

Things like going to the grocery store, for instance, can push us to grow as we are forced to examine how we are going to get there, Kenny said, especially if you are used to living in a city that doesn't rely heavily on public transportation.

"If you've never had to walk to the grocery store – or if you are suddenly in a place where you don't know how to cook any of the food or you may not speak the language, the small tasks individually don't seem like much, but grouped together as a whole, I think it sort of forces people together in a good way,"

he said.

Sometimes a healthy dose of self-examination that causes students to reconsider and re-evaluate their own cultural values is, in its own right, a distinctly important type of education, according to Kenny.

That's why he encourages students to take advantage of the opportunities granted by the program and to travel abroad while they are still in college.

Most types of financial aid, such as Pell Grant, Bright Futures, Florida Prepaid or even loans, can be used to cover trip costs, according to Kenny.

The majority of the faculty-led trips, such as the Food and Travel Writing in France and Germany or the Energy for Sustainable Development in India, are all-inclusive with the cost – with a few exceptions such as airfare and personal spending.

A recent three-week Spanish language and culture program in Salamanca, Spain was advertised as \$3,325 — this includes the cost of tuition, which according to Kenny is initially charged to students' accounts before later being waived once the program meets minimum enrollment. This is the case for all faculty-led trips.

Other upcoming summer trips include business classes in Germany, leadership ethics in Greece, Italy and England, and business in Europe that will take students across Munich, Amsterdam and London.

## Adventures await Campus Rec

By **Brianna Rodriguez**  
*blrodriguez@mail.usf.edu*

USF St. Petersburg's Campus Recreation aims to inspire spontaneity with upcoming adventure trips led by Dan Marshall, coordinator of adventure and aquatics.

This semester there are six trips offered to students: fishing, hiking, sunset sailing, paddling with manatees, camping and a spring break sailing trip.

"The way that I designed them is that they are made for someone who hasn't done that activity before to someone who does that activity regularly," Marshall said. "You don't need any experience, and I do as much as I can to provide everything needed."

Students, staff and campus recreation members can participate in the trips. Guests are welcome on a

case-by-case basis.

"Once you pay the fee and show up, you don't have to think too much more after that. You just enjoy it," Marshall said.

The trips are designed with students in mind with affordable pricing and no experience needed.

"It's an opportunity to step outside of your comfort zone and do something new and interesting that you may have never done before, for half the price you could do it anywhere else," said Robert Fields, Edge team lead and junior psychology major.

Custom trips are also available for student organizations upon request.

For more information about the trips visit: <https://bit.ly/2HbSpgG> or contact Dan Marshall at [dtmarshall@mail.usf.edu](mailto:dtmarshall@mail.usf.edu).

The average faculty-led trip usually averages somewhere between eight and 12 students, according to Kenny.

For a full list of study abroad options, visit the Education Abroad website.

The applications, which can be found online at <http://www.usfsp.edu/education-abroad/>,

can be filled out without any commitment in the early stages of the process – and students can contact Education Abroad at (727) 873-4270 to find out more information or set up an appointment to discuss options.

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