

Visitors Tap Local Corporate Responsibility Experts



Filed under [Press Releases](#), [College of Business](#), [Homepage Articles](#) on Thursday, July 17, 2008 by Author: Holly Kickliter.

Story by James Kneblík

(St. Petersburg, Fla.) July 21, 2008 – Business faculty and leadership lectured a new class of “students” on its academic specialty: corporate responsibility. On July 17, Leadership and faculty shared best practices of the triple bottom line to 17 international leaders from the U.S. Department of State’s international visitors program. Visitors hailed from 17 countries including Malawi, Mali, Sudan and Egypt.

Selected from more than 90 cities and regions that compete for the program’s 4,500 guests each year, the College’s Social Responsibility and Corporate Reporting Program of Distinction leaders presented an academic perspective on how corporate responsibility, reporting and good corporate governance can eliminate fraud. International study abroad and MBA opportunities were also covered.

This visit was timely. Last fall, the institution’s MBA Program was ranked 34th by the Aspen Institute’s Beyond Grey Pinstripes in its Top Global 100 for emphasizing Social Responsibility and Corporate Reporting. USF St. Petersburg’s MBA Program was recognized for uniquely preparing students for managing and leading in the complex corporate world by focusing on stakeholder considerations, understanding the triple bottom line and corporate social responsibility.

Director of the SCRC Program Dave Walker said, “We are excited to have these very important international visitors on campus and interested in learning more about our program of distinction of social responsibility and corporate reporting.”

The international guests were invited to the U.S. for three weeks and visited five cities during their visit. USF St. Petersburg was chosen by The International Council of Tampa Bay Region, Inc.

Mary Ellen Upton, executive director of ICTBR, said, “This represents citizen diplomacy at its finest.”

-USF St. Petersburg-

Related Articles

There are no related articles.

IMPLEMENTED BY
USFSP WEB SERVICES

Search For: Search In: 

— **USF St. Petersburg** —

USF St. Petersburg - 140 Seventh Avenue South, St. Petersburg Florida 33701-5016 -- 727-USF-4USF
Copyright © 2003, University of South Florida - Direct questions or comments about the web site to: www@stpt.usf.edu