

6-10-2009

Press release : 2009 : 06 : 10 : Last Chance to See Dali Museum's Catalan Exhibit at Poynter Library

Melanie Marquez



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Filed under [Press Releases](#), [eNews Newsletter](#) on Wednesday, June 10, 2009 by Author: Melanie Marquez.

(St. Petersburg, Fla.) June 10, 2009 – The exhibition, **visualKultur.cat** (visual culture Catalonia), an illuminating examination of 40 years of Catalan visual culture, comprises works by more than 200 artists, on loan from private and public collections. This visually stunning exhibition of the art of the book, magazine and graphic design in Salvador Dalí's native Catalonia will leave the Nelson Poynter Memorial Library and be transported back to Europe after Sunday, June 14.

One of the birthplaces of Modernism in art and design, Barcelona in Catalonia has been a major European publishing center since the late 15th century. The exhibition **visualKultur.cat** showcases artists' books and applied graphic arts that highlight the outstanding achievements of the Catalan visual arts from the 1960s to the present. **visualKultur.cat** displays an exceptional selection of works by varied artists from the historical Avant-garde to contemporary graphic designers, from Dalí, Joan Miró and Tàpies to the Barcelona/New York Actar publishing company. The exhibition explores how the works of Catalan artists, writers, designers and publishers have transformed the book object into a work of art unique to Catalan sensibility.


The exhibition is shared between the Dalí Museum and the Nelson Poynter Memorial Library at USF St. Petersburg, with works from the 1960s-80s on display at the university, and the earliest and latest periods on display at the Dalí Museum. Admission to the exhibition at USF St. Petersburg is free of charge, and USF St. Petersburg students, staff and faculty may visit the exhibition at the Dalí free with their USF ID card.

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