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Press release : 2003 : 05 : 27 : New Design and Dimension added to USF St. Petersburg Graphics Arts Program

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NEW DESIGN AND DIMENSION ADDED TO USF ST. PETERSBURG GRAPHICS ARTS PROGRAM

St. Petersburg Fla - May 27, 2003

Creativity and graphic know-how is on the rise at USF St. Petersburg's Graphic Arts Program. The university has hired additional faculty members and a new director to add a new dimension to its already distinguished graphics program.

One of the new assistant professors as well as its director is Joani Spadaro who will bring her diverse experience and graphic expertise to USF St. Petersburg design students beginning this fall.

"I look forward to developing, for students at USF St. Petersburg, a graphic design program that integrates both critical thinking and the skills necessary to professionally practice design," said Spadaro. "The understanding of how design shapes culture and the inherent responsibility of the designer coupled with an atmosphere that allows the poetry of beautifully designed and useful artifact to flourish" is her vision for the graphic arts students.

Spadaro comes from her most recent professorship at Ringling School of Art and Design where she teaches typography and graphic system design. Previously, she chaired the Department of Graphic Design at Ohio University and North Carolina State University. While in these positions she taught classes including letterform, typography, and experimental letterpress printing/bookmaking.

"I have a strong interest in the development of graphic design pedagogy and I am anxious to put my experiences and abilities in administration to use in a university setting once again," said Spadaro

"Joani Spadaro will bring a new dimension to the Graphic Arts Program," said Gary Olson interim associate vice president for Academic Affairs. "Under her leadership, graphic arts students will have the opportunity to learn from some of the nation's leaders in the field. Students will be encouraged to explore their own creativity and the incentive to reach their full potential."

Spadaro's research interests in art and design fuse traditional painterly media with the media of graphic design processes. Recently, her work has been published and/or exhibited at the 21st Annual 100 Show of Excellence, the 33rd Publication Design Annual and Urgent Images: The Graphic Language of the Fax.

Spadaro received her master's in fine arts from Cranbrook Academy of Art in Michigan and her bachelor's degree from the Academy of Art College in California. She has also completed extensive course work in various graphic design and fine arts programs at Duke University, the San Francisco Art Institute, and Goddard College.



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