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College of Arts and Sciences to offer new Bachelor of Arts in World Languages and Cultures

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USF St. Petersburg will offer a new Bachelor of Arts in World Languages and Cultures in the fall to provide students with the language skills and cultural expertise they need to compete in the global economy.

It is the only degree like it in the State University System. The degree will offer undergraduate students applied learning experiences here and abroad while encouraging them to engage in relevant community-based activities that will enrich and strengthen classroom experiences. This approach will allow students to apply their learning to real-world situations, culminating in a cross-disciplinary research project.

Students will take a sequence of core courses in language skills and choose electives that best suit their career aspirations, from international business and commerce to international law and public relations, among many others. They will be encouraged to complement the World Languages and Cultures major with minors in other fields of study to better prepare their professional futures.

“The new BA in World Languages and Cultures is the culmination of months of work and planning and will benefit students seeking a greater understanding of our increasingly interconnected world,” said Martine Fernandes, Ph.D., associate professor of French and coordinator of the World Languages Program. “The degree will prepare students for a broad array of job opportunities.”

Norine Noonan, Ph.D., USFSP vice chancellor for academic affairs, said the new degree reflects the university’s increased focus on global citizenship. “We want our students to be prepared to take on the challenges of the 21st Century, and that means gaining a better understanding of the world around them,” she said.

USFSP already offers minors in French/Francophone Studies and Spanish/Hispanic Studies and has seen demand increase in recent years.

Any questions can be directed to Dr. Martine Fernandes for French and to Dr. Frederic Leveziel for Spanish. Read more about World Languages and Culture.