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Arts Alliance Newsletter : 2017 : 12 : 29

St. Petersburg Arts Alliance

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MUSE 2018!!!

MUSE 2018
CELEBRATE ARTISTIC INSPIRATION
FRIDAY, FEBRUARY 9, 2018
HONORING AWARD WINNERS:
MUSE VISUAL ARTIST - CHARLIE PARKER
MUSE PERFORMING ARTS - MARK SFORZINI
MUSE LITERARY ARTS - SHEILA COWLEY
MUSE PATRON OF THE ARTS - SYLVIA RUSCHE
MUSE ART AMBASSADORS - PAUL WILBORN & EUGENIE BONDURANT

ST. PETERSBURG ARTS ALLIANCE PRESENTS ART, CAMARADERIE AND A PARTY TO UNIQUELY CELEBRATE THE MUSES OF ST. PETERSBURG.

PROCEEDS BENEFIT SPAA'S SERVICES IN SUPPORT OF OUR ARTISTS, ARTS & CULTURAL ORGANIZATIONS AND CREATIVE BUSINESSES.

CREATIVE PARTY ATTIRE.

AT MUSEUM OF FINE ARTS, ST. PETERSBURG
255 BEACH DRIVE - ST. PETERSBURG - 7:00 PM
SPONSOR & TICKET INFORMATION: STPETEARTSALLIANCE.ORG

SPAA Presents Arts Business@The Greenhouse
St. Petersburg Arts Alliance present arts and culture business sound principles that inform and inspire successful for profit and non-profit creative businesses.
Third Thursday of the month, Jan-March. Coffee/networking @8:30 a.m. Program @9:00 a.m.
January 18, Marketing & Promoting Your Creative Business

It won’t happen if you don’t do “it.” This session will tell you what the “it” is. Studio and gallery owners who participate in ArtWalk are especially encouraged to attend.

- Attract more collectors, gallery dealers, and museum curators through marketing your art.
- Exposure = Success! But, output does not equal outcomes on social media. Effectively use Facebook, Twitter, and other sites to promote your work.
- Access the eight ways the Arts Alliance and Your Virtual Footprint can help you market and promote your business
- Garner publicity and design effective email marketing campaigns.

Presenters – Tracy Kennard, Your Virtual Footprint, John Collins, St. Petersburg Arts Alliance
For information and to RSVP go to http://stpetegreenhouse.com

Documentary for the Shine Mural Legacy Project

Robert Leonard is a young filmmaker and Arts Alliance volunteer who has made a wonderful 8-minute documentary of our Shine Mural Legacy Project at the 22nd St South Underpass. He beautifully captures how art helps heal and bridge communities. I hope you can take a few moments to enjoy it. The links are below.

Facebook: VIDEO

Youtube Link: VIDEO

Funding Futures - St. Petersburg Arts Alliance Student Awards

Students who aspire to be exceptional musicians, actors, and visual artists are often faced with financial need that prevents many from pursuing a career in an artistic field. St. Petersburg Arts Alliance’s (SPAA) Funding Futures program is dedicated to helping students nurture their creative interests and develop their expressive talent.

The Student Arts Opportunity Awards are open to young artists in the categories of dance, cinematic arts, jazz, music, digital arts, photography, theater, visual arts, and voice. Funds may be used for tuition for summer arts programs; musical instruments rental, purchase or repair; dance shoes, music books and arts supplies; and individual instruction or adult master class tuition.

Since its launch in April, 2017, SPAA has awarded 15 students, ages 6 to 16, with access to musical theatre classes; dance, theatre and film summer programs; and point shoes for a young ballerina. As the program grows, Funding Futures will reach farther into the community to assist many other talented arts students.
"This has been a fantastic experience for them. It opens up doors that otherwise would never have been experienced and hopefully they can take this into middle and high school so they have opportunity in life and not become drug addicts and losers like their immature parents." – M.S., guardian to siblings taking acting, music and art classes

A special thanks to our donors, including the DeBartolo Family Foundation, Duke Energy, Suncoast Credit Union Foundation and DEX Imaging for their support.

For more information and to receive an application, please email ace@stpeteartsalliance.org.

Capturing Dance - A Photo Series Showcasing St. Petersburg's Diverse Dance Community
Check out our newest photo series, Capturing Dance, a project that showcases our diverse dance community in St. Petersburg and captures their work in photographs. The exhibition features 15 photographs of 9 different groups. The exhibit is on display at St. Petersburg Chamber building, and can also be found online at: https://stpeteartsalliance.org/capturing-dance/

The project, spearheaded by Helen Hansen French, photographed by Tom Kramer and Charlotte Nacole Tzimenatos Suarez, and funded by SPAA captures a wide variety of dance forms, including traditional Indian dance, Bulgarian folk dance, and Hip Hop dance.

OTHER OPPORTUNITIES AND JOB POSTINGS

CALL TO ARTISTS - MUSE SPECIAL EFFECTS MAKEUP EXHIBITION
Deadline to apply – January 5, 2018

The MUSE Celebration Of The Arts is an unforgettable night for artists, arts patrons and creative business owners on Friday, February 9 at St. Petersburg's Museum of Fine Arts. Live music and art demonstrations, dancing, cheer and camaraderie make for a beautiful celebration of each year’s honored Muses of St. Petersburg.

Concept: As the Visiting Exhibit at the MFA is "Star Wars and the Power of Costume"... MUSE’s focus for the exhibit is: A citizen of the universe.

Makeup will be from the neck up only.

Models will be provided by the artist or by prior arrangement provided by MUSE volunteers. Artists will provide all makeup supplies needed and costume, if any.

Muse will provide each artist with a high-top cocktail table and directors chairs to use. Artists will work
from 6:30-9 p.m., at which time models will circulate through the party to allow for photo opportunities. The exhibition ends at 10 p.m.

During the event guests will be able to vote on their favorites, votes will be tallied and the winner will be announce and receive a $250 award at the end of the event.
Artists are encouraged to have business cards at your workstation to distribute.

Please provide your name, contact information, address, phone and email. Submission should include images of your work, CV or resume and a written description or image of your concept for what you wish to achieve during the exhibition. Submit to Dyaelk@Gmail.com
The St. Petersburg Arts Alliance MUSE committee will select the 5 artists. Notification of the selected artists will be by email on or before January 22, 2018.

CALL FOR ACRYLIC PAINTERS
Deadline: February 9, 2018
The Acrylic Painters USA of St Petersburg have issued a Call to Artists for acrylic painters. The exhibit will be in the Suntan Art Center in St Pete Beach, March 5 - April 5, 2018.
Accepted artwork must be original, at least 80% acrylic, and less than 3 years old. The Juror is Mark Mehaffey. $2000 in prizes will be awarded.
Details are at Acrylicpaintersusa.com.

JOBS AT THE JAMES MUSEUM
The James Museum Of Western & Wildlife Art has the following positions open:
IT Manager
Preparator
Director of Finance and Administration
Education Manager
The museum is scheduled to open in early 2018. For more information please email Info@Thejamesmuseum.org.

INTERNSHIPS AT THE FLORIDA HOLOCAUST MUSEUM
The Florida Holocaust Museum in downtown St. Petersburg has internships available in the following areas:
Development/Membership
Exhibitions and Collections
Public Relations/Marketing
Details are Here.

Visit our Website for jobs and opportunities!
For Opportunities: https://stpeteartsalliance.org/opportunities/
To Post Events: [https://stpeteartsalliance.org/local-events/](https://stpeteartsalliance.org/local-events/)
For the Creative directory: [https://stpeteartsalliance.org/creative-directory/](https://stpeteartsalliance.org/creative-directory/)

*Please email news and opportunities to* Sheila@stpeteartsalliance.org

ArtBeat is produced by Volunteers!
Newsletter Editor: Carol Hess
Website Listings: Sheila Cowley

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