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University of South Florida.

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**Summary:** After many meetings and countless drafts, the USF faculty and administration will soon complete a strategic plan that addresses the institution's priorities. A strategic plan is a pattern that integrates an institution's major programs, activities, and policies into a cohesive whole and directs the institution's decisions and actions. USF's preliminary plan includes a basic framework of a mission to make USF a premier university and an institutional vision. The directions, objectives, and results to date follow.

1. **ENHANCE THE QUALITY OF ACADEMIC PROGRAMS.**

   - **Objectives**
     - Enhance improvement of existing programs.
     - Develop new programs on a highly selective basis and in response to clearly articulated needs.
     - Enhance the availability of course offerings in core liberal arts disciplines.
     - Provide a supportive environment to help students meet the challenges of the collegiate experience.

   - **Results to Date**
     - Beginning Fall 1985, the expected qualifications for FTIC students will be at least a 3.0 average (3.0-) or approximately 25 GPA, as well as 900 combined SAT or 960 ACT.
     - FTIC students who do not meet these criteria, but who do meet BOR minimum standards will be invited to enroll during the prior summer term. For this group, special academic and support services will be offered to improve their academic competencies and reduce attrition. This will have a direct impact on the university's teaching environment.
     - Phase I of a departmental honors program has been established.

2. **ENHANCE QUALITY AND SCOPE OF RESEARCH AND SCHOLARSHIP.**

   - **Objectives**
     - Enhance quality and breadth of research in the academic communities.
     - Improve research support.

   - **Results to Date**
     - The University is in final negotiations with a private developer for the location and financing of new research and development facilities. The agreement will be used to establish the University's research and development activities in the Tampa area.
     - The 1983/84 sponsored research activity increased 75% over 1982/1983 for a total of more than $25 million.

3. **ENHANCE THE QUALITY OF THE STUDENT EXPERIENCE.**

   - **Objectives**
     - Enhance improvements in quality and diversity of students admitted to the University.
     - Provide greater opportunities for student research and other activities for more individualized student-faculty interaction.

   - **Results to Date**
     - Approval to take up to 6 hours of credit courses such as a College of Business, College of Arts and Sciences, and College of Arts and Sciences in the Tampa Bay area.
     - The next intercom will cover details and progress of the new USF strategic development plan.

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**Something for nothing: free courses for employees**

**Editor's note:** This is part two of a three-part series on USF's new strategic development plan.

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**Guest trombonist to perform with USF Jazz Ensemble**

Guest artist Carl Fontana will join the University of South Florida Jazz Ensemble in concert November 16 in University Theatre (ADM 264) on the Tampa campus. In jazz circles, Fontana is recognized by many as the finest jazz trombonist playing today. A former member of the Woody Herman and Stan Kenton bands, he has recorded with Supersax and is currently performing in Las Vegas.

The first half of the program will feature a 25-member Ensemble performing a mixed bag of works from jazz standards to reggae funk. The lead off song, "Reggae Nominosa" was composed by Chuck Owen, Jazz En­semble conductor. The second work, "Song from Somewhere," is a ballad by USF music faculty member James Lewis.

The second half of the program will feature Fontana's Quartet with the Jazz Ensemble. (Program to be announced.)

Reserved seat tickets are available from Select-A-Seat Outlets and the USF Box Office, 974-2333, for $6 general admission and $3 for USF students with a valid I.D. Tickets will also be available at the door.

For more information, contact USF Jazz Ensemble at 974-4380.

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**Nov. 14 declared "USF Day" in Tampa**

Wednesday, Nov. 14 has been proclaimed "USF Day" in Tampa by Mayor Bob Martinez as the first annual "USF Day." The city and University are having a day-long celebration and aiming for an impact on the Tampa community and to raise funds for a children's clinic at USF. The public is invited to take part in all of the events, which are sponsored by USF's Downtown Alumni Chapter.

At 7:30 a.m. at the Hyatt Regency, Mari­neta U.S. Congressman San Gabriel, the legislative "Father of USF" and University President John L. Brown will address a 10:30 a.m. breakfast.

From 11 a.m. to 2 p.m., downtown Tampa will be invaded by the "USF Bulls on the Mall." The basketball team, led by coach Lee Rose and All-American candidate Christian Laettner, will be at the Martin Street Mall to go through practice drills and meet the public. Spectators are invited to participate in a special USF free throw shooting contest to help raise funds for the Kiwanis Children's Clinic.

Also on hand at the mall will be the USF pep band, the Sun Dolls cheerleaders and the USF Ambassadors, a student alumni group formed six years ago to increase campus awareness. For information about the University's numerous colleges and programs will be available at a special information table located at the mall.

During the day's activities, Guest Quentin­ers, a newly opened hotel located at O50 N. Westshore Blvd., will announce the establish­ment of a special scholarship program at USF.

To cap off the day, a "Meet the Bulls Bar­becue" will be held at the USF Sun Dome at 6 p.m., followed at 8 p.m. by a "Green and White" show. A $3 admission charge between the varsity basketball playoff game and the barbecue will be eligible to win door prizes ranging from wheelchair admissions for two at area hotels to basketball autographs by the Bulls. Five hundred free color postcards of Charlie Bradley will be given away.

A special "USF Day" package of a "Bulls on the Mall" kit and "USF Day" poster will be available at the USF Bookstore and the USF Box Office, 974-2333. The kit includes a badge and tickets for the barbecue and basketball games.

Tickets for the barbecue and basketball games are $6 for adults, $5 for students and $4 for children. They are available by calling the USF athletic department at 974-2125 or can be purchased at the door.

For more information about USF Day, call Alumni Director Joe Tomaso at 974-4380.

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**Madrigal Dinners return**

Tickets for the perennially popular Madrigal Christmas Dinners at the University of South Florida go on sale Oct. 21. This year's annual favorite combines the musical merriment of the Renaissance performed by the USF Chamber Singers with a hearty, full course banquet and beverage of Oire England. The Terpstra Campus Din­ners will be held Nov. 29-Dec. 2 at 6:30 p.m. in the University Center Ballroom. General admission tickets are $22. Perimeter seats are $16.

This is the first year in which tickets to the Madrigal Dinners will be available at Select-A-Seat outlets. Phone reservations can be made through the University Theatre Box Office, 974-2333 (noon-4:30 p.m. weekdays and until curtain on performance days).

There will also be a Madrigal Dinner at the Fine Arts Museum in St. Petersburg at 7:30 p.m. on Dec. 7. For information about the St. Petersburg event, call 896-2667.

The University of South Florida Alumni Association will sponsor Madrigal Dinners starting at 7 p.m. on Dec. 8. Information about ticket prices is available from the USF Alumni office: 974-4380.

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**SUGGESTION FORM**

If you have any suggestions for stories or other pertinent information, please mail them to this form or contact the editor by mail or telephone.

Suggestion:

For further information, contact (name and number):

Send to Suzanne Murray, Intercom, ADM 264 (974-4014).