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Numerous USF community service and research projects--ranging from environmental impact studies of archaeological sites and the training of state personnel to work with the aged, to the evaluation of nursing home care and the creation of a standardized psychological test battery for use in selection of police officers--are now grouped together in a new administrative unit--the Human Resources Institute (HRI).

Created by the College of Social and Behavioral Sciences, HRI is housed on the sixth floor of LIB. It is a central point through which USF social scientists will work with the community. It is designed to study and analyze the problems of the Bay area and encourage concerted research efforts to solve these problems, to provide assistance to community organizations that request it, and to make research findings available to the public.

"If the goal of the Human Resources Institute can be summed up in a single phrase, that phrase is: to improve the quality of life," explained Dr. Travis Northcutt, college dean and acting HRI director. All college faculty are part of HRI.

HRI has been approved as a Type II B Institute under the Chancellor's Service Through Applied Research (STAR) program.

* * *

Make your reservation now for the Faculty-Staff Luncheon. See story on Page 6

Sexual Attitude Workshop
March 19 to Be A Fla. First

Three nationally known specialists in human sexuality will join with Tampa Counselors and sex educators to present Florida's first SAR, the nationally recognized Sexual Attitude Reassessment Process workshop, March 19-20 at USF.

South Florida Mental Health Associates and the USF's women's studies program are sponsoring the SAR. Its purpose is to provide basic knowledge on human sexuality in an open, non-judgmental atmosphere. The SAR is of particular interest to persons engaged in education and therapy, such as doctors, nurses, counselors, teachers and clergymen, but it is open to all interested persons who wish to register for a fee.

Continuing medical education credit is being offered through Northwestern University School of Medicine to physicians and nurses.

Dr. Harvey D. Strassman, the psychiatrist who pioneered the development of the first human sexuality programs for physicians, will be among the guest faculty. Dr. Strassman is a professor of psychiatry in the Human Sexuality Program which he began at the University of Chicago Medical School. Other guest faculty will be Dr. Francois Alouf who founded and directs the Human Sexuality Program at Northwestern University; and Judith Potter, director of the National Institute for Human Relationships in Chicago and an expert witness who testifies in many sex-related trials.

(Cont. on Page 3)

Human Resources Institute to 'Improve Quality of Life'

Five centers, representing the specialized interests and expertise of the faculty, make up the Institute. Included in each center are numerous projects--many of which have been on-going, grant-funded projects at USF for several years. Others will be added as the Institute expands.

The centers are:

--the Center for Applied Anthropology which applies anthropological knowledge, theory and method in program planning, evaluation, staff development, consultation and related functions in contemporary society. Currently including environmental impact studies of archaeological sites and the applied anthropology internship project supported by National Institute of Mental Health.

--the Center for Applied Gerontology, which is intended to enhance and promote the development and utilization of knowledge in the field of gerontology through research, training and service for the aging population. Supported by funds from the U.S. Administration Aging and as part of the SUS Program of Distinction in Gerontology at USF. Current efforts include development of a social policy and planning program, a grief support project, short-term training of personnel to work with the aged and a mid-life project including pre-retirement planning, education activities and research.

--the Center for Community Analysis and Development which provides community service through empirical research in behalf of government, social and other public service agencies. Current projects are the evaluation of the Basic Village Education Project supported by AID and the Guatemalan government, to educate peasant farmers to use more productive agricultural practices, and the Career Education for Mental Health Paraprofessionals supported by NIMH.

--the Center for Community Psychology, concerned with the application of psychological science to the conceptualization, evaluation and solution of contemporary human problems. Supported in part as a SUS Program of Distinction in Community Psychology at USF. Funds research currently includes the Florida Police Standards Research Project, the nature and treatment of test anxiety, patterns of child-rearing, and child abuse in high-risk families.

(Cont. on Page 6)

‘Adventures in Business’ For Teachers

"Adventures in Business," a workshop presented by USF's Center for Economic Education, will take place March 18 at 8:15 a.m. at the Greater Clearwater Chamber of Commerce.

Pinellas County social studies teachers will learn about practicalities rather than theory by visiting both government regulated and free enterprise businesses.

Dr. Hartley Mellish, director of USF's Center, which operates under the Florida Council for Economic Education, and education specialist Diane Bostow will brief the teachers before they form two groups for visits to the businesses.

One group will visit the First National Bank, which is government regulated, and the Jack Eckerd Corporation, a free enterprise. The other group will visit the General Telephone Company of Florida (government regulated) and Carlisle Motors (free enterprise). During their visits the teachers will hear talks by officers of the companies.

(Cont. on Page 3)
GTE employees are beginning

*Requests

The Library's Reserve room hours have been extended as follows:

- SUN.: March 6, 7 p.m.-1 a.m.
- MON.-THURS.: March 7-10, 8 a.m.-1 a.m.
- FRI.-SAT.: March 11-12, 8 a.m.-midnight
- SUN.: March 13, 1 p.m.-1 a.m.
- MON.-TUES.: March 14-15, 8 a.m.-1 a.m.
- WED.: March 16, 8 a.m.-10 p.m.

During the break (March 12-27), the library will be open from 8 a.m.-5 p.m. Mon.-Fri., and closed on weekends. Regular hours resume March 28.

*The Health Service operating hours for the Spring Break will be as follows:

- Fri., March 18 -- 24 hr. coverage through 5 p.m.
- Sat., Sun., March 19, 20 -- Closed.
- Mon.-Fri., March 21-25 -- Open 8 a.m.-5 p.m.
- Sat., March 26 -- Closed.
- Sun., March 27 -- Open 10 a.m. (24 hr., 7-day week operation resumes).

*Gabor and Co., the carrier of the USF Long Term Disability Program, has agreed to an open enrollment period to allow full-time staff members, under age 62, an opportunity to enroll in the plan for the first time or make changes in their coverage if currently enrolled. The open enrollment period will run March 14-25 with coverage effective May 1. Informational material will be mailed to the campus address. Questions regarding coverage or benefits should be directed to the Benefits Office so that the inquiry can be sent to a Gabor representative who will make contact during the enrollment period.


*Vacant Positions at USF:

- Sec. II (3-18-77, accounting dept.), $6,285; 53,832; 53,832
- Stn. II (3-25-77, computer ctr.), $12,298
- Univ. Police Officer I-3 (3-18-77, div. of public safety), $9,834
- Custodial Worker (3-18-77, Sarasota), $5,491
- Custodial Worker (3-18-77, Physical plant), $5,491
- Clerk II (3-18-77, St. Petersburg), $5,491
- Maintenance Mechanic (3-18-77, St. Petersburg), $9,312
- Univ. Librarian (3-25-77, Library/serials), $13,904

*Requires testing. No position listed above may be filled before INTERCOM's printing schedule positions advertised may have been filled by the date of this issue. Interested persons should contact Personnel Services, FAO 111 (974-2530) or "Job Line" (974-2879), for latest information. Vacant positions of all state universities are posted weekly at locations throughout the campus, and Co-op and Placement Office. The deadline for submitting USF vacancies to Personnel Services is noon Wednesday. The University of South Florida is an affirmative action equal opportunity employer.

LATE ADD: *Sec. II (3-18-77, phys. edu.), $6,285.

*Vacant Positions in the Medical Center:

- Staff
- Bookkeeping Machine Operator (3-17-77, med. ctr.), $5,757; 2 Sec. IV (3-17-77, dean's ofc.-med. ctr.), $7,976; 2 Requires testing. Interested persons should contact the Medical Center, Personnel Office, 974-2576.

*The Office of Academic Advising of the Division of University Studies has moved from FAO to SVC 255. The phone number, ext. 2645, remains the same.

*To avoid confusion when trying to contact audio visual services, please make note of the following telephone numbers:

- 2339 - Michele Heiler - Audio Visual Coordinator
- 2380 - Jim Haskins - Audio Visual Distribution Ctr.
- 2379 - Roger Couch - AV Maintenance/Special Serv.
- 2874 - Kate Reynolds - Film Library
- 2336 - Michele Heiler - Learning Lab

*American-Multi Cinema Theatres will honor the Dolphin Club (Sea World) discount card for a 50% reduction on adult admission to their participating theatres. This discount applies to regular evening performances only. For a list of theatres in your area, check with the Personnel Services' receptionist in FAO 11, or your local personnel office. Further information is available from Marge Bishop or Phyllis Hamm, ext. 2530.

*Christie's Inc., located in Tampa, Brandon and Temple Terrace, is offering USF employees a 10 percent discount on purchases of appliances, lawn mowers, Goodyear tires and auto service. You may also purchase furniture at a 20 percent discount from Christie's furniture store in Brandon. If you wish to take advantage of this offer, pick up your special club discount card at the receptionist's desk in Personnel Services or your local personnel office. Further information is available from Marge Bishop or Phyllis Hamm, ext. 2530.

*Fellowships/Grants:

- OE Right-to-Read Reading Improvement Projects--Closing date for receipt of proposals: April 6.
- OE Gifted and Talented Programs--Closing date for receipt of new and continuing applications: April 27.

Office of Human Development Vocational Rehabilitation--Long-term training projects: April 8.

Office of Educational Technology--In-service training of State vocational rehabilitation agency personnel: July 15.

Office of Vocational Rehabilitation--Short-term training in vocational rehabilitation to assist in increasing the numbers of personnel trained in providing vocational rehabilitation services to handicapped individuals and in performing other functions necessary to the development of such services. Deadline date: April 15. Program information is available in the Division of Sponsored Research.

*ME Organizational Processes of Education Program--Closing date for receipt of proposals: April 15.

*NEH Fellowships for Independent Study and Research--Application deadline: June 1.
Save This Page: St. Petersburg Campus Directory

Effective March 18, 1977

Academic Affairs ........ 893-9150 Dean's Office ........ 893-9151 Personnel ........ 893-9105
Admissions & Registrar .... 893-9142 Education ........ 893-9155 Physical Plant ........ 893-9134
Arts & Letters ........ 893-9157 Educational Resources .... 893-9137 Security ........ 893-9140
Audio-Visual ........ 893-9157 Engineering .......... 893-9157 Social & Behav. Sciences 893-9156
Bookstore ........ 893-9141 Extension Library .... 893-9120 SUS10 ........ 893-9100
Business Office ........ 893-9106 Financial Aid & Couns. 893-9128 Student Activities 893-9129
Campus Administrator .... 893-9104 Library ........ 893-9123 Student Affairs ........ 893-9127
Campus Information ...... 898-7411 Marine Science ........ 893-9130 Veterans Affairs ........ 893-9545
Central Receiving ...... 893-9145 Natural Science ........ 893-9157

Prefix for all numbers is 893-

Allen, Kathie ........ 9154 Drain, James .......... 9140 Hurst, Eleanor .......... 9155 Powell, Davis ........ 9134
Armstrong, Ronald .... 9535 Eggeman, Donald ........ 9510 Janek, Stan ........ 9134 Reilly, Tim .......... 9553
Bach, Marilyn ........ 9554 Factor, Regis ........ 9532 Janls, Thomas ........ 9134 Riggs, Gary .......... 9134
Bell, Linda ........ 9132 Fanning, Kenneth .... 9507 Jerles, James .......... 9134 Schaleman, Harry .......... 9524
Betzer, Peter ........ 9502 Feinstein, Betty .......... 9124 Kelly, John .......... 9525 Seagrave, Fran .......... 9126
Biggs, Mary Ann .... 9513 Forseth, Sonia .......... 9542 Kennedy, Jay .......... 9543 Shank, Roy .......... 9551
Blake, Norman .... 9521/9512 Fowler, Robert .......... 9525 Kennerson, David .......... 9150 Sheffield, Helen .......... 9105
Borsay, Doranne .... 9504 Gomez, Osborne .......... 9120 Mallue, Lorraine .......... 9141 Smith, Robert .......... 9100
Bowen, Darinka .... 9123 Graham, Bonnie .......... 9134 Martin, Doris .......... 9157 Sterling, Hamilton .......... 9534
Brames, Herman .... 9104 Gregory, Ginger .......... 9132 Marot, Carol .......... 9146 Stewart, Lawrence .......... 9527
Bridge, Donna ........ 9575 Guess, Russell .......... 9140 Maynard, Val .......... 9500/9132 Stone, Leon .......... 9113
Bryant, Khaleah .......... 9156 Haney, Donald .......... 9126 Miller, James .......... 9140 Towery, Gene .......... 9537
Cantwell, Jeanne .... 9123 Hickman, Ann .......... 9541 Milliken, Dean .......... 9132/9506 Tursil, Lenora .......... 9134
Carder, Kendall .... 9503 Higgins, Donald .......... 9134 Mohnr, Evelyn .......... 9143 Turner, Steven .......... 9542
Christensen, Donna .... 9155 Hodgen, Betty .......... 9155 Musgrove, Walter .......... 9530 Waterfield, Adelaide .......... 9127
Clingman, Jay .......... 9524 Holmes, Cliff .......... 9640 Owen, Virginia .......... 9537 Wells, Daniel .......... 9536
Cook, Doris .......... 9125 Holmes, Roland .......... 9540 Paulson, Darryl .......... 9532 Williamson, Pearl .......... 9152
Davis, Juanita .... 9134 Hopkins, Thomas .......... 9601 Payne, Charles .......... 9544
Deer, Harrel .......... 9526 Horner, Donna .......... 9107 Peterson, Sam .......... 9134
Dillinger, Susan .... 9123

INSTRUCTIONS FOR CALLING BETWEEN CAMPUSES

TO CALL TAMPA ST. PETE SARASOTA FT. MYERS
FROM TAMPA

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<th>FROM TAMPA</th>
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Suncom Changes Next Month

All SUNCOM prefixes change as of April 4, 1977 for Tampa from 374 to 574. The following will be added to the SUNCOM system:

St. Pete Campus 545 + 4 digits
Ext. Library 545-9120
Institute of Oceanography 544-9100
(SUSIO & MFLA)
Snack Bar.

Sarasota Campus 546-1 + 3 digits
Fort Myers
Campus 574 + 4 digits

Tampa (813) 893-9105
St. Petersburg (727) 893-9100
Fort Myers (239) 893-9127

Prefix for all numbers is 893-
Harry J. Schameleon (psy-St. Pete Campus) presented a lecture-discussion entitled "Global Odyssey" to a luncheon meeting of the Gulf Beach Woman's Club at Tiki Gardens, Indian Rocks Beach on Feb. 24.

James M. Halbo (mass comm.), "Fractured News for a Splintering Society," at the First Unitarian Fellowship of Cocoa on Feb. 27.

James A. Bell (philosophy) presented a paper "Cargo Cults in the Classroom" at the invitation of the Southeast Philosophy of Education Society, Atlanta, Feb. 5.

Thomas P. Dilkes (bty.) read a paper on "Network Analysis of the Flow of Revolutionary Ideas--the Decembrist Example," at the Seventh Consortium on Revolutionary Europe, at the University of Alabama, Huntsville on Feb. 19.

Jerry W. Koehler (speech comm.) appeared on NFA radio "Here and Now," hosted by Roger Cristy, Feb. 9.

Ailon Shiloh (ant.) spoke to the Women's Division of the Sarasota Jewish Federation on geopolitical development in the Middle East on Jan. 26.

C.D. Spielberger (psy.) presented an invited Colloquium to the Development, Personality and Social Psychology Programs at the Univ. of Michigan on "Stress and Anxiety." He also presented an Invited Lecture to the Community Psychology Graduate Program on "Recent Developments in Community Psychology" in Ann Arbor, Nov. 18-19, 1976.

Richard A. Davis, Jr. (geol.) was elected Councilor for Mineralogy of the Society of Economic Paleontologists and Mineralogists for 1977-78 term.

S.C. Bloch (phy.) was elected a Fellow of the Institute for Advanced Study of Communication Processes.

C.D. Spielberger (psy.) was elected vice-president for the United States and Canada of the Inter-American Society of Psychology at the XVII Congress of the Society in Miami, Dec. 12-17, 1976. He also served as co-chairman of the Planning Committee for the Congress.

Ralph G. Stevenson (gpy.) was elected president of Friends of Mineralogy, an international society.


At the 1977 Annual Conference of the Florida Association of Sociologists in Tampa on Feb. 25 and 26: B.G. Gunter chaired and Luella Alexander was a participant on panel discussion "Marriage and Family Studies: Unanswered Questions;" R.H. Wheeler was a participant on "Problems in Teaching Demography" on Demography in Florida panel; Roy Francis was a participant on "The Commentary Film" on Sociology in Innovations Teaching Sociology panel; Louis Kutcher was a participant on "The Effect of Unions on Higher Education panel; and Phyllis Fleming chaired panel discussion on "The Changing Sociology Student."

Social and Rehabilitation Service Training Grants for Child Welfare--Closing date for receipt of applications: May 1.
**Underwater Archaeologist To Be Featured Speaker**

Underwater archaeologist Carl Clausen, the director and principal investigator for the General Development Foundations’ Little Salt Spring Research Project in Sarasota County, will be the featured speaker at the March 19 meeting of the Florida Anthropological Society (F.A.S.) at USF.

Clausen will speak and show slides at the annual banquet of the group at 7:30 p.m. in the University Center Ballroom (CTR 248) discussing "The Cultural and Ecological Significance of Little Salt Spring."

Clausen’s talk will follow a day of presentations about archaeological sites in Florida to be presented by amateur and professional archaeologists from 9 a.m.—noon and 1:20-4:30 p.m. in the Arts and Letters Auditorium (LET 103).

All sessions are open to the public for a fee. Reservations for the banquet, at $5 each, may be made through March 16 with Dr. Ray Williams, Anthropology Department, SOC 107, USF, Tampa 33620, 974-2181, or Ray Robinson, 1020 4th St. N., St. Petersburg 33701, 821-1038. Admission to the daytime programs will be $2, payable at the door.

**Sixteen New University Employees**

INTERCOM wishes a sincere “welcome” to the following new employees whose names were supplied by Personnel Services.


Deadline for material for next issue: 5 p.m. today - ADM 264