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University of South Florida.
New alcohol treatment program offered at USF

There is a new development in the treatment of alcoholics, thanks to a University of South Florida program begun by psychologist Mark Goldman. Goldman received a $20,000 grant from the National Institute of Alcohol Abuse and Alcoholism to investigate new methods for facilitating the recovery process of alcoholics who have stopped drinking. Some of this research is currently underway at the Tampa Veterans Administration Hospital.

"It's been known for some time that the thinking processes of alcoholics in treatment are impaired when they stop drinking," said Goldman. "We are using methods of retraining the thinking processes to a level where people can resume their normal lives."

Goldman, who came to USF in August to develop an alcohol research center similar to the one he started at Wayne State University in Detroit, said alcohol is toxic and kills brain cells.

A good way to do your brain in is to binge on the weekends," he said. "Significant amounts of alcohol can cause problems in the nervous system. Heavy social drinking can impair thinking processes not only during drinking, but can have a lasting effect even after sobriety.

USF psychologist sees return of activism to campuses

Student activism is returning to the college campuses, very slowly, but it's on its way. That is the opinion of Dr. Miles Hardy, a University of South Florida psychologist who sees a reawakening of social concern in the current anti-apartheid demonstrations.

"The pendulum always swings back," Hardy said. "I don't want to see it swing all the way. I see a crack in the wall of gun-loving, materialism and apathy that has surrounded USF students for the past few years. I see a return to concern for other people which has largely been missing in the late '70s and '80s.

At a recent anti-apartheid demonstration at the Tampa campus, students joined hands, swayed back and forth and sang, "We Shall Overcome." They brought back a renaissance of the '60s — when every day meant demonstrations on campus, often violent ones. In contrast to the '60s, however, today's protests are very controlled, even poll. Hardy is a member of the original USF fraternity of 1960 and has observed and counseled students through the turbulent '60s, the placid '70s and into what he calls the present new awakening to the world around them. His field is clinical psychology, with special expertise in human behavior. He has written widely quoted group psychology, anger management, psycho-social behavior and human relationships and is presently director of the Psychological Services Center at USF.

"Students are looking for some universal area to come together and begin to test," he said. "They must be very sure of their first efforts at protest, which seems risky to them now. So social activism is a good cause to begin with. No one really is in favor of it.

"These demonstrations indicate the pendulum has started its swing. Once started, it swings by degrees from liberalism to conservatism and from conserva­tion to liberalism. We can look for more and more student activism in the years to come, starting slowly to be sure and within the rules of order, until a cause of outstanding concern comes along.

"Who we taught the students of the '60s wonder where young people's values have gone. Where is their concern for other people? Today's students are more inter­ested in money, in what they can turn into bucks. They have little interest in the fine arts and social sciences but want a short cut to quick rewards. Our College of Business Administration is overflowing because there the students learn skills they can quickly apply to earning money.

He sees a general putting down of values in favor of "get rich quick" courses and feels students have been stuck in the mode of private gain with materialism ranking high.

"Body building, weight control and how things look reflect the 'me' orientation," he said. "Classes are there to get a fast pass, a road to getting a job making money, not that there's anything wrong with that. But values should not be lost and orientation should not be to 'sell someone something whether he needs it or not.' Today's heroes seem to be salesmen, industrialists and De'Lon."en

"But now Hardy sees the pendulum beginning to swing from materialism and ultra conservatism. He says he sees fresh evidence that students are beginning to think again. They are asking questions now about why things should be, offering opinions that challenge professors and showing a long-lost curiosity. They are interested in ideas, ethics and values again, notjust for themselves but for the world. And they are demonstrating how to catch the attention of others.

Hardly predicts that the young people will make waves again and will be at the forefront of a new swing of the pendulum. He also thinks that the universities will be the places where the new trends start.

"Liberals ideas and values won't pop up overnight. Perhaps in 10 years we'll be in the middle of a swing unless something like another Vietnam war comes along to cause a general uprising. But whether it's fast or slow the pendulum will swing back."
USF to host economic seminar January 23
The Florida and Tampa Bay Economic Forecast will be the topic of a free seminar to be presented at 9 a.m. Thursday, January 23, at the University of South Florida’s Homem­ ing Concert Center at the University of the Sun Dome. The concert is co-sponsored by the USF USP Alumni Association, Inc. and Government Productions.
Kool & The Gang has had 16 top 40 hits and five gold LP’s in the last four years. Among their best-known songs are “Celebration,” “Jungle,” and “Jungle Love.” The band’s newest album, “Emergency,” has also hit a single hit by the same name. The Association has been a favorite since the 1960’s with such known songs as “Oh Yeah,” “Windy,” “Never My Love,” “Enter The Young,” and “Along Comes Mary.”

Sponsor of the seminar is the Regional Economic Information Network, comprised of more than 40 member agencies, which is designed to help people locate business, demographic and economic informa­tion on the Tampa Bay area.

For reservations or additional information, please contact Bill Webb, program coordinator, University of South Florida Center for Economic and Management Research, 974-4264.

Kool and The Gang at USF for Homecoming
Kool & The Gang, one of the most successful rhythm and blues pop bands of the 1980’s, will be the featured attraction and The Association will be the least act at University of South Florida’s Homem­ ing Concert Center at the University on Thursday, February 7 in the Sun Dome.

The concert is co-sponsored by the USF USP Alumni Association, Inc. and Government Productions.
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Chrissie D. SPIELBERGER (psychol­ ogy) won “The Student of the Year by the Student Government of Hillsborough County in recognition of the unparalleled contribu­ tion he has made to the community in developing and improving mental health services to children.

EDWARD J. NEUGAARD (language) was the recipient of the prestigious Spanish Research Award granted through the TCAI is a member of the Continental Cooperation and Friendship between Spain and the United States. The twenty-one recipients of the award were recently honored at a reception in Madrid hosted by the American ambassador.

J. STEVEN KELLY (marketing) won “The Outstanding Paper” Award for best paper in the international conference “Design and Management of the Environment.” The paper was titled “Distinguished Paper” for overall best paper at the Southern Marketing Association Conference, November 13-16, in Orlando. The paper was titled “Practical Application of Academic Researchers’ and Their Views of Academic Researchers.”

Honors/Awards

The USF College of Nursing research team on Circadian Rhythms; a Basis for Screening for Fever received the Florida Nurses Association Nurse Research Award of the Year.

ARCHIE A. SILVER (medicine) has been named Outstanding Mental Health Prof­ essional of the Year by the Mental Health Association in recognition of the unparalleled contribu­ tion he has made to the community in developing and improving mental health services to children.

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