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Community

USF will mark the Sept. 11 anniversary with a globalization and security symposium at the College of Education. Page 4.

Employees looking for alternative ways to get to campus can ride a new, free bus service throughout Hillsborough County. Page 2.

Faculty and staff will receive at least a 2.5-percent salary increase starting Oct. 1. Page 7.

Faculty

Laurence G. Branch


Dr. Richard Lockey

In fact, he has big plans for new buildings in the next few years, and they are all happening according to USF's 1995 campus master plan, which was recently updated.

The Society for College and University Planning and the American Institute of Architects recently recognized the university with the Merit Award in its Second Annual society/AIA-CAE Excellence in Planning Awards. While the awards usually recognize buildings, this one was for an entire campus design and implementation plan. Professionals from around the nation chose the 1995-2005 USF Tampa master plan, citing "the use of water as a design element, reduction of cars on campus and the creation of small, inviting spaces."

Gift was instrumental in creating the landscaped and lighted Martin Luther King Jr. Plaza, which is full of such small and cozy spaces. Since then, his staff has gone on to remodel the College of Education, build new residence halls and renovate the Science Center.

Last year, the university opened the modern 110,000-square-foot Psychology/Communication Sciences and Disorders building, featuring drive-through access to therapy and speech and hearing clinics. This building became a bridge between the Health Sciences district and the "core" area of USF Tampa.

The College of Engineering's expansion — highlighted by the opening of Engineering III last spring — wraps up with a 20,000-square-foot, two-story bridge that will add about 20 faculty offices.

Now Gift looks ahead to this fall's next academic project: building the new Natural and Environmental Sciences building for the Chemistry, Geology, Geography and Environmental Sciences and Policy departments. The 59,000-square-foot structure will wrap around the nearby 40-year-old Chemistry building, Gift says. "The challenge for the project is that almost all of our students have to take basic science courses while you're renovating these buildings."

The NES building will offer 14 classrooms, one seminar room, 21 teaching labs, 20 research labs and four instrument or equipment rooms. "The structure will potentially accommodate more than 60 faculty and researchers," Gift said.

Once that's finished, the university will renovate the Chemistry building. In addition, the Kopp Engineering building, the oldest in that complex, will be renovated. The Visual and Performing Arts complex, another of the campus' original buildings, will be renovated after the NES structure and a new School of Music are done. The latter's plans include recital salons and similar places to perform and compose music.

"The new rooms' acoustics will be much more conducive to soloing and performing concerts," Gift said.

Last spring, the state Legislature set aside $15 million of its $22-million commitment for the $75-million Education and Health Care Center. USF recently hired Tampa-based Alfonso Architects and MBJ to work on the new two-building complex.

The 200,000-square-foot clinical classrooms at Magnolia and Holly drives will be part of a major medical district, he says. A new, 1,200-space parking garage near the Student Services building "will take the load off the Sun Dome and nearby lots," Gift says.

Not far from the Dome, the university will build a new $15-million athletics complex. It's an ambitious project for the young football program, Gift says. Nevertheless, he expects the complex for all men's and women's sports teams to open in early 2004.

Since athletes often live on campus, one of President Judy Genshaft's goals is to have more residence halls for first-time-in-college students.

Construction on Maple Suites, a 240-plus bed complex, will start this year and be finished by August 2003, Gift says. In addition, Greek Park, at its new location at the northeast corner of campus, is scheduled to open next fall. The former Greek Park site, near Pizzo Elementary, could be a future project for married and other nontraditional students — like Magnolia Apartments, he says. In 2003, USF will have 5,000 beds on campus, or double what it had about seven years ago.

The idea is to position USF as a metropolitan, national research university, Gift says. With its latest structures, the university can recruit and retain the best faculty and students more competitively than ever before.

by Lisa Cunningham
USF hits grand-slam with Gigi Fernandez

Gigi Fernandez, Puerto Rico's Female Athlete of the Century and winner of 17 Grand Slam titles, is USF's new women's tennis coach. A former Olympic champion, Fernandez retired from professional tennis in 1997 at age 33. For most of her last six seasons, she was ranked as the world's No. 1 doubles player.

Fernandez replaces Sherry Bedingfield, a former USF player who retired this year after 23 years at USF with 10 conference championships.

"We feel like we've won a Grand Slam event ourselves in attracting Gigi Fernandez to take over our women's tennis program," said USF Athletics Director Lee Roy Selmon. "Gigi's passion for tennis and her desire to teach the game in a college setting are tremendous assets that she brings to our program."

"I have been coaching the Puerto Rico Federation Cup Team, which is the same age group as college students, and I really enjoy working with young adults," Fernandez said.

"My goal is to turn the program into a national contender with a full recruiting cycle," she said. "To achieve that, I will need the involvement of the tennis community in Tampa Bay, and I look forward to being very active in that partnership."

Fernandez enrolled at USF as an undergraduate psychology major in August 2001. An Athletic department intern spotted her in class, according to the St. Petersburg Times. The intern asked her to donate a racket for a USF athletic auction, and she got more involved in the department.

Considered a doubles specialist during her career, Fernandez won five U.S. Open championships, four Wimbledon titles, six French Open titles and two Australian Open championships, all in doubles competition. Fernandez won 14 of her 17 Grand Slam championships with Natasha Zvereva, ranking as the second highest total by any doubles team in women's tennis history.

Gift fundraising.

Scott Geigel, Manager, USF St. Petersburg, received a 2001-02 Outstanding Undergraduate Teaching Award.

Robert Friedman, Child and Family Studies, Louis de la Florida Particulate Mental Health Institute, presented "Children's Mental Health: A Status Report and Future Policy" to President Bush's New Freedom Commission on Mental Health in Washington, D.C., on July 19. He called for more and better partnerships between schools, parents and mental health professionals to solve the growing need for mental health services for children. The commission will make mental health recommendations to the government.

Sheila Goethe, Undergraduate Studies, Arts and Sciences, USF St. Petersburg, earned a 2001-02 Outstanding Undergraduate Teaching Award.

Dale Johnson, Graduate Studies, was recently named chair-elect of the Graduate Record Examinations Board. This 17-member board consists of graduate educators from around the nation who make policy and provide direction for the GRE Program.

Valerie Barnes Lipcomb, a PhD in English, was named the only FEO Scholar in Florida for 2002-03. The awards provide scholarships to women pursuing graduate degrees in the U.S. and Canada.

Lee Roy Selmon, Athletics, made the list of the Chronicle of Higher Education's Academic All-Stars in the June 21 edition.

JoAnn Urofsky, WUSF Public Broadcasting, was elected to the National Public Radio board of directors. The board manages the property, affairs and business for NPR. Her three-year term begins in November.

Presentations

Jennifer Bagggerly, Counselor Education, presented "I'm Rich: Play Therapy with Homeless Children" at the International Association for Play Therapy's Western Regional Study group in Wrexton, England, on June 27. Selima Bashudda, Neurosurgeon, presented "The Over-interpretation of Electrocencephalography: A Common Cause for the Misdiagnosis of Epilepsy?" at the American Epilepsy Society's annual meeting last November in Philadelphia.


Iriska Carrion, Social Work, presented "The Kaleidoscope of the Hispanic Family: Implications for Medical Care and End of Life Issues" at the National Association of Social Workers Florida chapter conference in Orlando on June 14.

Lawrence Dunlevy, Electrical Engineering, and Mark Weatherspoon, doctoral student, presented "Vector-corrected Noise Temperature Measurements" at the IEEE MTTS International Microwave Symposium in Seattle on June 3. Dunlevy presented "Nonlinearity Simulations: Conversion Loss Measurements Using a Dedicated Frequency Translation Device Test Station" at the 59th Annual RFIC Conference in June.


Theresa Kraemer, Physical Therapy, presented "Exploring the Multicultural Competencies of Selected Licensed Physical Therapists" on June 5-6 at the American Physical Therapy Association's annual national conference in Cincinnati.


Christy Kraemer also presented "Strategic Human Globalization in the Pacific Rim" at the conference.


Clarity Ponticcelli, Sociology, presented "Back to the Basics: Securing Adequate Health Care for Lesbians Through Medical Education" at the Hawaii International Conference on Social Sciences on June 15 in Honolulu.

James Domachewsky, Neuropsychology, U.S. Army Medical Research and Development Command, presented "Outlining the Potential Role of the Brain as a Computer - Con- text: An Analysis of Geologic Sources and Archaeological Evidence from the Island of Lipari (Italy)" at that meeting.


Publications

Charles Arnade, Internationaal, Studies recently published "Changes in the Social and Historical Understanding of Matter of Record" in the University of Hamburg (Germany) Latin American Jahrbuch for 2002. Last fall, he published "Established his 800th book review of his academic career; all have been published in the US and other countries. This summer, he Continued on Page 6
USF St. Petersburg represents a powerful economic engine for Pinellas County and the Tampa Bay area, an economic impact study found.

The campus represents a $73 million economic impact, and study projects that impact could grow to $170 million annually by 2012.

By adding new spending attributed mainly to increased enrollment and residential students, the direct economic impact of USF St. Petersburg could reach nearly $200 million in 10 years.

Data from the study found:

- USF St. Petersburg and its seven affiliated organizations, such as the Florida Humanities Council and All Children's Hospital, employ 1,302 workers at a total payroll exceeding $48 million. That means the campus is one of the largest employers in downtown St. Petersburg, larger even than companies such as Bankers Insurance and Franklin Templeton.
- In 2002, the university will spend about $28 million with about 3,000 merchants and vendors. Most of that money — $22.5 million — will be spent at more than 600 Tampa Bay businesses.
- Campus buildings and equipment are valued at $205 million, compared to about $1 billion in investment in downtown redevelopment. Another $43 million in construction is planned over the next decade — the same amount spent to build the Baywalk entertainment complex.
- The introduction of on-campus student housing and a residence-life program will be the single most significant factor in his prospective future growth. Resident student spending is estimated at $8,000 per year for housing, food, supplies, transportation and entertainment.
- Some 5,300 visitors will stay overnight this year while conducting business on campus. They are expected to spend $1 million, by Deborah Kurek

Enrollment jumps 34 percent

The totals are in, and, once again, enrollment numbers at USF Lakeland have skyrocketed. Enrollment for the summer courses was up 34.9 percent from summer 2001.

While student credit hours in summer 2001 came to 3,821, this summer's hours came to a record 5,154. This increase in summer enrollment follows a 14-percent increase in student numbers for last spring semester.

Based on enrollment growth, the campus has received an additional $825,000. This puts the campus at $2.7 million in new funds for the 2002-03 academic year, or a 50-percent increase from last year.

New name reflects Studies Center's mission

USF's Resource Center for Florida History and Politics has a new name — the USF Florida Studies Center. It remains under the auspices of the USF Library System and will keep its original mission.

The center draws upon the libraries extensive collections and technical services to promote art and humanities education on Florida and its people to students, teachers and the public in the Tampa Bay area. It sponsors lectures, conferences, exhibits, cultural tourism, curriculum development, print and digital publications, oral history and support for researchers.

The center is based on the fourth floor of the Tampa library near the Grace Allen Room. For information about upcoming lectures, call Mark Greenberg at 4-4161.

Laurence G. Branch, a research professor at Duke University’s Center for the Study of the History of Science and Technology Development in Durham, N.C., has been named dean of USF’s College of Public Health.

He starts on Aug. 30 at Florida’s only college of public health. Branch replaces Dr. Charles Luke, who stepped down last year. Mahan is a faculty member who directs maternal and child health policies at the Louisiana and Rice Chiles Center for Healthy Mothers and Babies.

“I want to work with my colleagues to convey to the community just how much the College of Public Health contributes to the health and quality of life of all Floridians,” Branch said.

“There was a clear consensus that Dr. Branch is the one to lead our College of Public Health as it continues to build its national reputation,” said Dr. Robert Daugherty, dean of the College of Medicine and vice president for Health Sciences.

“He is a wonderful communicator and administrator with a career of demonstrated excellence in research, teaching and service. And he's one of the nicest people I've ever met. Jon Delhoo, who led the College since May, said faculty, staff and students were impressed by Branch’s enthusiasm. "We're so pleased that Dr. Branch will be taking the helm of the college at a time when public health is playing an increasingly important role in such areas as successful aging, biodefense and the surveillance of the West Nile virus," he said.

Branch is no stranger to the college. He helped advise founding Dean Peter Levin when the college was established in 1944 and has been a distinguished lecturer for the USF Institute on Aging.

"I believe that the person to raise my hand when the USF College of Public Health announced it was looking for its third dean, and I'm very pleased my hand is still up now that the search process is over," Branch said. "I'm looking forward to working with faculty, staff and students at the college as we accept the challenges and responsibilities that lie ahead forward as a Research University.'"

Senate seeks honorary degree recipients

The Faculty Senate’s Honors and Awards Committee is requesting nominations for honorary degrees for the Spring Commencement. Any prominent person with scholarly achievements may be nominated, but current USF employees are not eligible.

Nomination guidelines, a check list and form may be downloaded from the Faculty Senate Web site, www.lib.usf.edu/}

Faculty and Staff Notes

Continued from Page 5

Ground-beef Samples

"Applied Microbiology in the Classroom" was presented by Sophie Tykot and Miriam Balmuth at the Journal of Food Protection.

"Evanescent Wave Biosensor with Applications in Gastroenterology" was recently published in the journal of Gastroenterology.

"Carotenoids and Sea Urchins" was published in the International Journal of Marine Biology.


"Teaching Physical Anthropology at a University: The Cultural Competencies of Selected Licensed Florida Physical Therapists" is due to be published in the Journal of Physical Therapy Education.

The Multicultural Competencies of Selected Licensed Florida Physical Therapists" is due to be published in the Journal of Physical Therapy Education.

"On the Multicultural Competencies of Selected Licensed Florida Physical Therapists" is due to be published in the Journal of Physical Therapy Education.

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Salary raises start Oct. 1

Starting Oct. 1, all eligible USF employees will receive a 2.5-percent salary increase, approved during the last legislative session. The increase will be 2.5 percent or $600, whichever is greater, with the minimum increase prorated for part-time employees or employees appointed less than full-time.

USPS employees are eligible for the raise if hired by Sept. 30, and their most recent performance evaluation was at least "effective" or "meets performance standards." Absent an evaluation, performance will be considered "effective" or "meets performance standards."

A&P employees are eligible for the increase if hired by May 30, if they are eligible for bargaining unit participation, or by June 30, if they are not and their most recent performance evaluation was at least satisfactory. Without this evaluation, performance will be considered satisfactory.

Faculty are eligible for the increase if they were hired by May 30, if they are eligible for bargaining unit participation, or by June 30, 2002 if not. Guaranteed minimum increases are $450 for nine-month faculty and $600 for 12-month faculty.

Visiting faculty are not eligible for the automatic increase.

Graduate assistants are eligible for the increase if hired by Aug. 30. Stipends are not increasing as a result of this process.

Departments’ office managers can usually answer questions about the raise. In addition to raises, the annual pay ranges for USPS and A&P positions will also go into effect on Oct. 1. Pay ranges are on line at usfwf.usf.edu/users/Pay-and-Benefits.htm.

For details on the ranges, call ext. 4-2970, and ask for someone in the Classification/Compensation section.

HUMAN RESOURCES NOTES

A&P staff evaluations due

It is time again for completion of the annual performance review and evaluation for A&P employees, except those in the Executive Service. These guidelines will assist in this process:

• Evaluation period dates will be July 1, 2001 through June 30, 2002, unless an appointment began after July 1, 2001, or the appointment is acting or visiting. No evaluation is necessary for an employee who has received notification of non-reappointment.

• When completing evaluations for in-unit employees, Article 10 of the Board of Regents/United Faculty of Florida collective bargaining agreement should be consulted for more information.

• The A&P employees performance evaluation form is available by accessing the appropriate link on the Web page at usfwb.usf.edu/usf/ers/empl.html. Once there, select "Forms" from the list of options. Other formats may also be used.

• A list of A&P employees by department may be accessed as a public query, or typing U, ANP, or USF Report in the A&P Appointments section in Global Services. Instructions available at the Web site usfwb.usf.edu/hr/pt_qry.

• Completed and signed evaluations should be mailed to Human Resources, SVC 2172.

For details, call柰c柰or Evans at ext. 4-5760 or Penny Phillips at ext. 4-5703.

Device prevents car thefts

The USF Police Department is still giving away The Club, an anti-theft prevention device. They will be given away on a priority basis to the owners of Dodge Neons; Dodge Stratuses; Honda Accords; Dodge Intrepids; Toyota Camrys or Corollas; Mercury Saberes; Dodge Shadows; Chrysler LeBarons or Town and Country; Ford, Dodge and Chevrolet pick-up trucks; Dodge Caravans; Dodge Voyagers; Jeep Cherokees and Honda Civics.

To receive a free Club, visit the police station at the corner of Fletcher Avenue and Maple Drive, behind Parking Services, on the Tampa campus. Faculty, staff and students should bring a driver's license and vehicle registration.

Office hours are week-days from 9 a.m. to 4 p.m.

For details, call Sgt. Mike Klingebiel at ext. 4-3559.