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Expect Fun, Frolic, Friendly Kidnapping on 'Activities Mart' Day

Rumors have it that some classes will be disrupted, and some administrators, faculty and staff "kidnapped" by student pirates during the second annual Student Activities Mart set for noon-5 p.m. Oct. 8 on the UC Mall. The event, which is designed to emphasize that there is more to college than going to class, will feature displays and activities by USF.

Scholars to Focus on Pop Culture Topics

Science fiction, soap operas, carnivals, comic books, movie heroes and rock music--subjects most scholars would have scoffed at a decade ago--will be among the serious topics some 250 college professors will discuss at an Oct. 9-11 convention in Tampa.

Scholars from eight Southeastern states including many from USF will gather at the fourth annual "Popular Culture Association in the South" convention site, the Travelodge at USF motel, to discuss today's teaching and research in the popular arts.

The three convention events open and free to the public will be held at the Arts and Letters Auditorium as follows: Thursday, Oct. 9-8:30-9:30 p.m.--a ragtime jazz concert of Scott Joplin works performed by John W. "Knocky" Parker, professor of English and internationally-renowned ragtime pianist; Friday, Oct. 10, 8-11:15 p.m.--a showing and discussion of Stanley Kubrick's "2001: A Space Odyssey"; and Saturday, Oct. 11, 8-9:30 p.m.--talks by Emmett Kelly, creator of "Weary Willie," the most famous of all Ringling Circus clowns, and Leslie Fiedler, professor of English at State University of New York at Buffalo, who for many years has seen the popular arts as serious arts.

Mackey: 'We May Have to Limit Some Enrollments'

In the face of increasing enrollments and a dwindling resource base, USF may have to impose enrollment limitations on a program to program basis, President Cecil Mackey said.

In his Annual Fall Address to the faculty last week, Dr. Mackey said that "in order to be prepared for possible adverse budget conditions next year, the academic vice president is developing a plan for possible limits on enrollment."

"I feel such action would be unfortunate," said Dr. Mackey. "It would be a sad reversal of public policy for this University and for the State of Florida. But we must be prepared." Because of past legislative budget actions including the freeze on salary increases, as well as the continuing rate of inflation, "not only are you being asked to do more with less, you are being asked to do more for less," he continued.

Salary increases remain the top priority of all nine State University System presidents and the Chancellor, Dr. Mackey said.

"Our number one recommendation to the Board of Regents is that the Board seek a 22 percent salary increase from the 1976 Legislature," he said, adding:

Student groups. Highlights will include a parachute jump to the mall area by the Sport Parachute Club at noon; a game with the Tampa Bay Rowdies professional soccer team at 3 p.m.; performances by singers, dancers, musicians and demonstrations by the sports clubs. For additional details, contact the Student Organizations Office at ext. 2615.

Deadline for material for next issue: 5 p.m. today ADM 190

October 8, 1975

'Snow, Gentlemen, Consider Capt. James T. Kirk in Terms of Mythology'

Scholars to Focus on Pop Culture Topics

Those interested in attending the Travelodge-at-USF events, which include more than 100 lecture topics, conversations with popular authors and a jazz program by Knocky Parker's "Hot Red Profs" combo, should call Dr. Irving Deer, professor of English and convention program chairman, at 988-1026. Registration fee for the three-day gathering is $10.

Included in the Travelodge events is an Oct. 11, 10:40 a.m. tap-dancing performance by a Temple Terrace group, "The Back Porch Kids."

'Guardian' Editor Speaks Tonight

Of His Recent Visit to Vietnam

"Observations Upon Visiting Vietnam in 1975" will be the topic of Irwin Silber, executive editor of "The Guardian," a national weekly magazine, when he speaks today at USF.

The free public lecture will be at 7:30 p.m. in Classroom Building A (CBA 103). It is sponsored by the University Lecture Series and the Philosophy Club.

"We recognize that even an increase of that magnitude...would only return faculty purchasing power to the 1972-73 level, and this is not enough. But I must admit, that seems to be the limit of realistic expectations."

Turning his attention to the field of equal opportunity, the President said USF has "eliminated every identifiable discrepancy in salary that had any basis in discrimination on the basis of sex or race."

Calling the equal opportunity complaint procedure "a significant accomplishment," Dr. Mackey praised those in colleges and departments who developed and continue to follow the procedures.

In the area of employment, Dr. Mackey said while there have been significant advances in the employment of women in the faculty, progress in hiring minority group members has not been as great.

"We simply have not been able to make the progress that we had hoped for in the recruitment of minority group members," he said, "but I can assure you we are fully committed to equal opportunity and to the affirmative action necessary to achieve both equal educational opportunity and equal employment opportunity in every part of the University.

"Now, Gentlemen, Consider Capt. James T. Kirk in Terms of Mythology"
**Brahmans Home Cage Slate Includes Perennial Powers**

USF continues its drive for national recognition in basketball with the release of its ambitious 27-game schedule. The Brahmans will play 14 home games in the Tampa area and 12 road games against many imposing teams. In addition, the Brahmans play the Athletes In Action team which will not count in the official statistics. USF opens the season in Orlando with Florida Tech, then stays on the road to face three powerhouse basketball teams in Biscayne, Old Dominion and Cincinnati. Old Dominion is the reigning Division II national champion, while Cincinnati is expected to have seven of its top players returning from last year's NCAA tournament team.

The Brahmans then open a five-week homestand interrupted only by a short trip to St. Petersburg for the Big Sun Tournament. The Brahmans may not find the home territory too friendly as such perennial powers as Auburn, North Carolina, Boston University, South Carolina and Florida State swing through the Tampa area providing USF with top notch competition.

South Florida's entry in the Big Sun Tournament will be their first taste of tournament action ever. The Brahmans will be paired with Florida State and meet either Alabama or Pittsburgh in the second game. The Big Sun should be one of the most exciting holiday tournaments in the country.

The last half of the 75-76 season shows no breather in sight as USF continues to upgrade its schedule by facing the top teams throughout the country. The Brahmans have home dates with Division II runners-up New Orleans, West Florida and Dayton, and road dates with South Alabama, Florida Southern, and Jacksonville.

**Disney Time-Lapse Expert To Give Illustrated Talk Today in St. Pete**

Photobiologist John Ott, whose hobby of time-lapse photography has led him to significant discoveries about the effect of light on plants and animals, will lecture at the St. Petersburg Campus today.

His public talk will be at 2 p.m. in Room 223-B, Building A, and will be illustrated by his own time-lapse films, many of which have been used by Walt Disney. Ott's topic is "Light and Temperature and Their Effect on Man and Other Living Things."

The USF marine science department is sponsoring the talk as part of its lecture series.

Programs, activities and facilities of the University of South Florida are available to all on a non-discriminatory basis, without regard to race, color, creed, religion, sex, age or national origin. The University is an affirmative action Equal Opportunity Employer.

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