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University of South Florida.
Elena brings out the best in USF community

From the wee hours of August 31 until September 2, 1985, the Tampa campus of USF served as evacuation shelters for residents of Hillsborough County as they waited out the whims of Hurricane Elena.

The office of media relations and publications, governmental relations, and community relations. She will coordinate public relations and legislative liaison for all USF entities including the regional campuses, the Medical Center and the Florida Mental Health Institute.

"Barbara Ann Blue is an exceptional administrator, a professional of the highest caliber who has made significant contributions to USF since she joined our staff in 1984," [Name] said.

Blue came to USF from Washington, D.C. where she was vice president of Michael E. Dunn and Associates, a public affairs consulting firm.

In July, Rickard C. Fender was appointed as vice president for Administrative Affairs. He also retains his duties as former vice president for Employee Relations and Information Services.

Fender now has responsibility for the divisions of personnel services, human resource development, labor management relations, equal opportunity affairs, telecommunications, physical plant, facilities planning, space utilization and analysis, University police, finance and accounting, procurement, environmental health and safety, computing services, office automation, budget office, operations analysis and institutional research.

Fender is a USF alumnus and a Tampa native. He has been employed at the University in professional capacities for the past 17 years.

As the population of evacuees grew and the buildings became "campgrounds," an urgent need for support person
d development and the University community responded to the call for help from USF Development. With the help of SAGA food service, films from Educational Resources, and the many USF volunteers and support staff, the University turned in a top performance as an evacuation center during a time of stress and emergency.

Administrative changes alter President's Staff

During the summer months, the period during which intercom suspended full production, numerous administrative changes and appointments were made. A summary of these changes is presented here.

As a result of University reorganization of vice presidential areas, three such areas have been modified. Employee Relations and Information Resources has joined with Administrative Affairs under a single vice president. University Development and Alumni Affairs have separated from University Relations to become an independent vice presidential area.

In August, [Name] announced the appointment of [Name] Jr. as vice president for Development and Alumni Affairs and executive vice president of the USF Foundation.

"Joe Busta has distinguished himself as an outstanding public relations and development officer in our State University System," [Name] said. "He will continue to be an integral part of President's Staff as vice president while assuming new challenges as chief development officer of the USF Foundation."

Busta was formerly vice president of University Relations. His former assistant vice president, [Name], has been named associate vice president of Development and Alumni Affairs.

Barbara Ann Blue, formerly director of governmental relations, was at the same time promoted to serve as vice president of the reorganized Division of University Relations.

Blue becomes USF's first female vice president. Her responsibilities will include the offices of media relations and publications, governmental relations and community relations. She will coordinate public relations and legislative liaison for all USF entities including the regional campuses, the Medical Center and the Florida Mental Health Institute.

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"I'm excited about the appointment," [Name] said. "Being assistant to the president means to me because it gives me a faculty member, a better opportunity, to understand the dynamic relationships among various units within the University and the communities it serves."

An associate professor in the department of Computer Science, [Name] joined the University in 1973. He has served as the director of the Science of Communication, department of computer science, and has had previous administrative experience as the director of the School of Computer Science and Engineering.

In his new role, [Name] will provide the direction and staff support for all fund raising and public relations activities of the Medical Center, reporting directly to Richard G. Conner, vice president for Medical Affairs.

"We have worked closely with Dr. [Name] during his five years as University Development director," said [Name]. "He is a talented individual who has accomplished much for the University as a whole and we are proud he'll be working with us."

"This is exciting because I will build a total staff," said [Name]. "I will be developing a fund raising program that covers not only the College of Medicine and its various areas but also coordinate development activities for the College of Nursing and College of Public Health and special projects such as the Eye Institute, the Psychiatry Center and the H. Lee Moffitt Cancer Hospital."

[Name], USF's first director of University Development, built the University's entire fund raising program to a staff of 17 and increased total private support from $1.3 million to $12.8 million.

[Name], assistant associate director of University Development, is currently serving as its acting director.
Wednesday, September 18

"Brown Bag Lunch" Lecture: "Presenting the Piano Forte" by Janice Brockus (Fine Arts), St. Pete campus, BAY-130, 12 noon, free. Sponsored by the USF St. Pete Lecture Series Committee.

Book reviewers sought by MRP

The office of media relations and publications is pleased to offer the following books to faculty and staff for their reading pleasure and professional review. Send stop in ADM 264 or call Thelma Gmeliner, extension 2181, to reserve the books of your choice.


Brockus (Fine Arts), BAY 4-130, 12 noon, free. Sponsored by the USF St. Pete Lecture Series Committee.

U.S.F. plans Grace Allen Scholarship benefit October 18

Grace Allen, wife of South Florida's first president, E. E. Allen, will be honored at a scholarship benefit dinner Friday, October 18.

The event is sponsored by the USF Women's Club of which Mrs. Allen was a founder. The Club, comprised of USF employees and wives of USF staffs, established a scholarship fund in 1974 in her name for a full-time graduate student in good academic standing and financial need.

The $30 per person gate will take place at the Lincoln Hotel, Urban Centre, and feature a social hour and a five-course meal. Music will be performed by members of the USF Dance Ensemble under the artistic direction of assistant professor Sandra Robinson.

Honored guests include congressman Sam Gibbons.

Invitations to the benefit will be mailed to all interested in attending. Persons desiring a place will be seated by the USF Dance Ensemble's scholarship department.

Editor's Note

When submitting information for Intercom's Faculty/Staff section: presentations, publications, honors awarded or elected/appointed, please adhere to the following guidelines:

1. Compose each item in Intercom style, paying attention to the following details:
   a. names come first and should be typed in capital letters
   b. the department is typed in lower case within parentheses
   c. the date of the presentation took place at the end of the item, with standard month abbreviations and day and month
   d. please do not include page numbers of printed material

Intercom Office of Media Relations and Publications
ADM 264

TO:

Calendar Update

Wednesday, September 25

"Brown Bag Lunch" Lecture: "The Best and Worst of William Faulkner: A Birthday Salute" by Lawrence Brier (English), St. Pete campus, BAY-130, 12 noon, free. In this lecture-demonstration, Brockus discusses the place of the piano and other keyboard instruments in the history of music.

U.P. Suggestions for Office Security

1. Record serial numbers, brand names and descriptions of valuables which are kept in your office or work area.
2. Leave valuables such as a wallet or purse lying out on your top of desk. Place them in a drawer or somewhere out of sight. If you are leaving the room, lock the drawer. It takes only a few seconds for someone to walk into a room and take something, such as your wallet or purse.
3. Never bring large sums of money to work.
4. Maintain "coffee funds" and "stamp funds" under lock and key, if there is a safe available, store the money there.
5. Require identification and authorization from "repair men" wanting to remove a typewriter or other piece of office equipment for service.

USF kicks off 1986 annual giving campaign

"The Path to Excellence" are the buzz words for Florida legislation that allows universities to issue challenges for new gifts. It's also the theme behind the University of South Florida's 1986 Development Fund, which was kicked off at a leadership conference August 13.

The Development Fund was capitalized on the new state slate program which will provide $10 for every new $20 gift to USF. The development fund council, comprised of volunteers representing 15 USF constituency organizations, will plan, coordinate and lead all major and annual gift initiatives.

Chairman Rudy Michaud, vice president of the Foundation and senior vice president of Metropolitan Life Insurance, has set a goal of 5,000 new donors or $50,000 in state matching funds through this program.

Steve Anderson, a 1971 graduate, local attorney and immediate past president of the Alumni Association, is vice chairman of the 1986 Development Fund.

This is the first time that USF has come up with an annual comprehensive constituency-based fund raising campaign," said Joe Busta, vice president for University Development and Alumni Affairs. "In the past year we reached a total of $121.1 million in 19 months from 17,234 donors and we hope to have another successful year.

The Development Fund includes all major and annual gift contributions received from July 1, 1985 through June 30, 1986. These gifts to USF will be applied to any of our current needs including endowed chairs, professorships, scholarships, research, equipment purchases and special projects.

Intercom Schedule Fall Semester

Copy Deadline Issue

October 2 September 19, noon
October 3 September 20, noon
October 9 October 17, noon
October 13 November 3, noon
October 27 November 13, noon
November 11 December 7, noon

Policy Statement

"Personnel Notes" and "HRD Notes" are produced by the Division of Personnel Services and the Office of Human Resource Management.

Deadline: The next issue of Intercom will be published October 15. Please submit copy to Suzanne Murray, Intercom editor, ADM 264. The deadline for the next issue is October 25.

As Intercom is just beginning its new publication season for the 1985-86 academic year, we are still formulating a consistent publication schedule with our printers. Until a regular schedule is established, please check with our short notice of publication deadlines.

USF is an equal opportunity institution.