Regional Arts Summit

St. Petersburg Arts Alliance

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REGIONAL ARTS SUMMIT

When: Friday, Oct. 25, 9:30 am–5 pm
Where: Hilton St. Petersburg Bayfront, 333 1st St. S., St. Petersburg, FL 33701 (downtown)
Cost: $30 includes presentations, lunch, breakout sessions. Space is limited. Deadline to register is Oct. 15.

Presented by the Arts Council of Hillsborough County, Arts and Cultural Alliance of Sarasota County, Creative Pinellas and St. Petersburg Arts Alliance

HONORARY CO-CHAIRS
Judy Lisi, Straz Center for the Performing Arts, Hillsborough County
Marshall Rousseau, President-elect, Museum of Fine Arts, Pinellas County
Mike Urette, Ringling Museum, Sarasota County

AGENDA
Welcome: Mayor Bill Foster, St. Petersburg
Cooperative Programming: Museum of Fine Arts, Tampa Museum of Art, American Stage, Florida Craftsmen
Regional Funding: A new program for the Arts to be unveiled
Keynote Address: Where Will We Be in Ten Years: Randy Cohen, Americans for the Arts
Advocacy: Representatives from local, state and federal governments discuss ways that we can be better advocates for cultural funding. Sherron Long, Florida Cultural Alliance and panel.
Marketing: Judy Lisi: Positioning Tampa Bay to Become a Cultural Mecca; WEDU: Arts Plus; Duncan McClellan: Case Study; St. Petersburg Chamber: Arts Marketing
Arts in Healthcare: Panelists from hospitals and other healthcare facilities discuss a new initiative in this very important area. How to navigate the Affordable Care Act.
Breakout Sessions/Networking with Museums, Music, Theatre, Presenter Facilities, Galleries, Arts Centers, Festivals, etc.

Join your colleagues from around the region to hear exciting news, great discussion and opportunities to collaborate.
CALL the Arts Council of Hillsborough County for more information at (813) 276-8250.

Sponsored by

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