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Press release : 2007 : 02 : 14 : Over 2 Million Served

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Over 2 Million Served



Filed under [eNews Newsletter](#) on Wednesday, February 14, 2007 by Author: Erika LLenza.

USF St. Petersburg's notoriety is growing as evidenced by the increase in spring student credit hours and fall applications. There is another tell-tale sign that word is out about this downtown, waterfront campus: the Web.

From February through December of 2006 nearly 350,000 unique visitors reviewed our USFSP home page and generated more than 2.4 million page views.

In 2004, the USFSP homepage attracted 49,367 page visitors and 8,822 page views.

Breakdown of Page Views by College:

College of Arts and Sciences	College of Education	College of Business
190,596	60,123	65,800

"These numbers are impressive," said John Husfield, university Web master. "To have nearly 350,000 new individuals visit our homepage in less than one year must mean we are doing something right."

"The hard work of our contributors is truly paying off. These numbers show a drastic increase from three years ago."

The USFSP homepage was revamped in the fall. New splash pages were added for the College of Education and Enrollment Services. The new and improved page for the College of Business is coming soon.

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Barbra Higel	COB

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