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University of South Florida St. Petersburg, Office of University Advancement.

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March 2018

Unveiling of La Florida: The Interactive Digital Archive of the Americas to Revolutionize Early American History

At receptions in Washington, D.C. on March 15-16, USF St. Petersburg will unveil the groundbreaking La Florida: The Interactive Digital Archive of the Americas in front of dignitaries, international media and the public. Through short videos, interactive maps and digital reconstructions, La Florida produces an engaging narrative and comprehensive vision that will fundamentally alter the way we look at Florida, American and world history.

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Meet the Young Scholars Who Are Helping to Revolutionize Early American History
USFSP Receives Half Million Dollar Grant, Opens Merrill Lynch Wealth Management Center

The Bank of America Charitable Foundation awarded USF St. Petersburg a $500,000 grant to support financial literacy initiatives and a state-of-the-art venue for students to analyze stocks and apply skills learned in class to manage wealth. The Merrill Lynch Wealth Management Center is within the Kate Tiedemann College of Business.

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Anthropology Students Get Hands-On Training at Famous Archaeological Site

Hidden deep in the heart of Weedon Island Preserve, a nearly 3,200-acre natural area on Tampa Bay, is an archaeological dig site that dates back 1,000 years. Led by Dr. John Arthur, Associate Professor of Anthropology, 16 undergraduate anthropology students are working to uncover remnants of human history while learning the basics of archaeology methods and theory.

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Bitcoin and Future of Finance Talk Brings Large Crowd to USFSP

Lynn Pippenger Hall auditorium was packed to capacity on March 1, for a hot topic community discussion called Bitcoin, Blockchain and the Future of Finance. The highly anticipated event - featuring Bitcoin pioneer Charlie Shrem - drew a diverse crowd wanting to learn more.

College of Education Listed in Top 5 on State Exams

Education students at USF St. Petersburg are consistently performing at the top of their field in the state. The College of Education is in the Florida Department of Education’s (DOE) Top 5 Highest Performers in four categories among all 4-year state-funded colleges and
In the News

St. Augustine Might Have Hosted Country’s First St. Patrick’s Day Parade

The Bloody Pirate Life of One of the Ocean’s Most Elusive Creatures

Starting Right, Now shines at WEDU’s annual Be More Awards

Documentary pays homage to St. Pete’s black pioneers

Upcoming Events

Women’s HERstory Month
See full schedule of talks and events.

USFSP Graduate Studies Open House
Register now.
March 24, 9:00 AM, Science and Technology Building

The Best of Me: A Woman’s Journey in a Man’s World
Register now, seating is limited.
March 29, 11:45 AM, Lynn Pippenger Hall