Elders out the decor of her new office, new by the state Board of Regents on March 6. Mr. struck by Genshaft’s said Genshaft, whose first day on cam­
us officially will begin by July 1. Interim President Richard Peck will continue to lead USF while Genshaft wraps up her duties as provost and vice president for academic affairs at the University of Albany, State University of New York.

Genshaft, 52, spoke March 13 to the USF and Tampa Bay communities, prom­
ing to push USF’s state Research I status even further, hoping to eventually qualify the university for entrance into the Association of American Universities.

USF is positioned to become a na­tional, a worldwide, research hub,” Genshaft said. “I think USF is the key university of the future. With a few more years of growth and development, we’ll clearly be there.”

An as­turn university that brought in $161 million in research money last year, USF is quickly garnering national attention, the new president said.

She plans to continue fostering strong relationships between USF and the Tampa Bay community, while also reaching out to the rest of the nation for USF’s four campuses and all of its col­

t's to conduct a statewide smok­

USF President Judy Genshaft is in charge of one of four major research institutions in New York, and helped increase the number of tech­

Genshaft met with former USF Presi­dent Betty Castor before the media event, and said they became “fast friends and colleagues.”

“Did (President Castor) warn you about Anything?” a press member asked.

“Genshaft joked.

Genshaft also plans to meet with the deans and leaders from each of USF’s four campuses and all of its col­
s to better understand the priorities of each.

Genshaft was unanimously ap­

As for regrets centering on her term as surgeon general, she char­

As for regrets centering on her term as surgeon general, she char­

ero's route to the public health limelight is a most unlikely one. Born in rural Arkansas to sharecropper parents, she was one of eight chil­

I took pride in being the best surgeon general I knew how,” she says. It’s not the president’s sur­

t's to the position as that, you shouldn’t be there.”

In the study is expected to recruit more than 100 participants. For inclusion, sub­

The study is expected to recruit more than 600 participants. For inclusion, sub­

Chances for Morning Star School, a special

The study is expected to recruit more than 100 participants. For inclusion, sub­

Genshaft's interest in fostering community relationships, she said. “As fostering community relationships, Genshaft has already visited the state Legislature to meet with lawmakers who regulate state education spending.

Along with her husband, Genshaft brings with her two children, ages 3 and 6.

by Danita Arhuckle

USF receives federal grant to help smokers quit habit

USF and the H. Lee Moffitt Cancer Center and Research Institute received a $760,000 grant from the National Cancer Institute to conduct a statewide smoking relapse-prevention study. The For­

The study is expected to recruit more than 600 participants. For inclusion, sub­

Meet the press: Judy Genshaft got her first shot of media attention as USF’s new president on March 13. Genshaft said her initial priorities include meeting with the deans and leaders of USF, and eventually plans to make the university eligible to become a member of the Association of American Universities.

USF's four campuses and all of its col­

Investigations to help replicate the success of a similar program that they ran in New York, the researchers gauged the de­

Research team members include Brandon, Cathy D. Meade, Thomas N. Cherry, Alan B. Castor and Thaddeus A. Herzog.

There is no charge for the program. To learn more about Forever Quit or to enroll in the study, call toll-free (877) 954-2548.

by Todd Martinez-Padilla Simons

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Appointments, Awards and Honors

Linda Evans, Student Affairs, was invited to serve on the nominating board for the National Association for Developmental Education as its nominee by Kaya Mukherjee and Barbara McLay, Student Affairs, will serve as its editorial staff.

JoAnn McCarthy, International Affairs, was named member-at-large of the Association of International Education Administrators at its annual meeting in Savannah, Ga.

Muhammad M. Rahman, Mechanical Engineering, and received the Ralph B. Tetor Educational Award from the Society of Automotive Engineers.

Darryl Paulson, Governmental and International Affairs-St. Petersburg, was a guest on "All Things Considered" on National Public Radio, discussing the Florida presidential primary. Paulson was also a guest on "Talk Back Tampa Bay" on Ch. 13.

Presentations

Rodney Arenas and Raymond H. Widner, Medical Microbiology and Immunology, presented "Epstein-Barr Virus Reactivation after Superinfection with Cytomegalovirus" at the Florida branch's annual meeting of the American Society for Microbiology at Clearwater Beach on Feb. 26.

Ric Bader and Barbara Wieckowski, Student Affairs, presented "Putting the Pieces Together: A Project to Promote Community Readiness for the New Millennium" at the Southeastern Association for Housing Officers in Williamsburg, Va., on Feb. 18.

Gary L. Broach, Center for Urban Transportation Research, presented "Transportation Corridors: Florida" at the Florida Chamber of Commerce Regional Transportation Meeting in Jacksonville in January.

Dianne Burow and Barbara Wieckowski, Student Affairs, presented "Supporting Change, Managing Transitions: Making Progress Painless" at the Southeastern Association for Housing Officers in Williamsburg, Va., on Feb. 15-18.

Martin Catala, Center for Urban Transportation Research, presented "Transportation Impacts of WAGES in the Tampa Bay Area" at the Regional Economic Information Network meeting in Tampa in February.


Christopher K. Cote and Allen L. Homey, Medical Microbiology and Immunology, presented "Characterization of the Relationship between the Lactose FTS Operon and Galle­tose Uptake in Strepstroccus Mutans" at the Florida branch's annual meeting of the American Society for Microbiology at Clearwater Beach on Feb. 26.


Carla D. Frenzel and Allen L. Homey, Medical Microbiology and Immunology, presented "A Comparison of the Gene Reporters CPMUT1 and CPMUT2 in Streptococcus Mutans" at the Florida branch's annual meet­ing of the American Society for Microbiology at Clearwater Beach on Feb. 26.

Herman Friedman, Medical Microbiology and Immunology, recently presented "Infections and Illict Psychoactive Drug Abuse" at the 2000 American Association for the Advance­ment of Science's annual meeting in Wash­ing­ton, D.C.

Dale Hicks, Student Affairs, presented "Psychologi­cal Implications from College Campuses at the Narrowing the Gulf for Disadvantaged Students in Postsecondary Education Confer­ence, sponsored by St. Petersburg Junior Col­lege on March 3.

Domenico Ierardo, Languages and Linguistics, presented "Sciascia: Una Storia Semplice, Un Cinema Necessario" at the Southeastern Con­ference on Foreign Languages and Literatures at the University of Central Florida in Orlando on March 3.

Thomas Klein, Medical Microbiolo­gy and Immunology, recently presented "Macrophage Estimates and Treatment of Murine Neisseria gonorrhoeae" at the 2000 American Association for the Advancement of Science's annual meeting in Wash­ing­ton, D.C.

Laurel Land, Center for Urban Transportation Research, presented "Managing Inter­change Areas" at the 11th Annual Florida Manage­ment Short Course in Orlando in February.

Sumi Lee, Catherine Newton, Ray Widner, Yoshikazu Yamamoto, Herman Friedman and Thomas W. Klein, Medical Microbiology and Immunology, presented "Cannabinoid Recep­tor 2 mRNA Expression in Immune Cells and Cell Proliferation" at the Florida branch's annual meeting of the American Society for Mi­crobiology at Clearwater Beach on Feb. 26.

Lee Lucas, Carla Pottinger, Loree Heller and Richard Heller, Medical Microbiology and Immunology, presented "El-12 Immunotherapy for the Treatment of Murine Melanoma" at the Florida branch's annual meeting of the American Society for Microbiology at Clearwater Beach on Feb. 26.

Lorena Madrigal, B. Ware and R. Miller, Anth­ropology, presented "Marriage Patterns, Ad­mix­ture Estimates and Fertility Statistics in Two Ethnic Groups in Limon, Costa Rica" at the 85th meeting of the American Association of Physical Anthropologists in San Antonio, Texas, in April.

James Melvin, Counselor Educa­tion, presented "Developing Cultural Pedagogic and Psychologi­cal Competencies with British Car­ibbean Students" at the Relevance of Assessment and Culture in Evaluation Conference in Tempe, Ariz., in January. Melvin also pre­sented "Control-focused Therapy Case Study Model as an Intervention for Stress and Depression" at the Association for Specialists in Group Work National Conference in Deerfield Beach in January; and "Stress and Mental Health: Academic Performance at Black College Students: Implications for Counselors" at the Eastern Education Research Association in Clearwater in February.

N. Nakatchi, K. Matsunaga, T.W. Klein, H. Friedman and Y. Yamamoto, Medical Micro­biology and Immunology, presented "Analy­sis of Gene Expression of Alveolar Macroph­ages Infected with Legionella Pneumophila" at the Florida branch's annual meeting of the American Society for Microbiology at Clearwater Beach on Feb. 26.

Sasha N. Nee, Catherine Newton, Raymond Widner, Herman Friedman and Thomas W. Klein, Medical Microbiology and Immunology, presented "Gamma-aminobutyric Acid Depolariza­tion and Mediation following Activation of Murine Spleenocytes" at the Florida branch's annual meeting of the American Society for Microbiology at Clearwater Beach on Feb. 26.

Historic achievements receive national recognition

The Forbush award, offered every two years, recognizes the best dissertation or book of British, British imperial or British Common­wealth history since 1485.

The AHA is the oldest and largest profes­sional historical organization in the United States.

The central theme of the association is the advancement of historical knowledge.

by Gregory Brenchovsky

Darryl Paulson, Governmental and Interna­tional Affairs-St. Petersburg, recently pre­sented "The Media and Political Campaigns" at Wofford College in Spartanburg, S.C.


Steven Reader, Geography, and Todd Chávez, Library, presented "The USL Li­brary GIS Research and Data Center Initia­tive" at the Florida chapter of the West­ern Regional Information Systems Workshop in Tampa on Feb. 16.

Jay Sokolovsky, Anthropology, presented "Liv­ing Arrangements of Older Persons and Family Support in Less Developed Countries" at the Popula­tion Division Department of Economic and Social Affairs meeting of the United Nations Secretariat, New York City on Feb. 8-10.

John Swiston, Economics, presented "Shadow Price: An Alternative Measure of the Social Cost from Florida Power Plants" at the Midwest Business and Governmental Affairs Student Conference in Miami on March 2.

George P. Yaney, Center for Urban Transpor­tation Research, presented "Empirical Bayes Estimators for Bore-Tunnel Distribution" at the annual meeting of the Florida chapter's American Statistical Association in Tallahas­see in February.

 Publications


Jay Sokolovsky, Anthropology, and Dena Sherk edited "Teaching about Aging: Interdisciplinary and Situated Cultural Perspectives, Third Edition," published by the Association for Gerontology in Higher Education in Wash­ing­ton, D.C. Sokolovsky also published the chapter "Are Teachers and Students Ready For It? The Limitation, Danger, and Promise of Using Electronic Technologies in the Classroom" in the book.

Curtis Wiener, Anthropology, with Joan Wosick's "Convergence in the S22 Market: Evi­dence: Trauma and Asymmetry Mimic Con­genital Pathology" in the book "Broken Bones: Anthropological Analysis of Blunt Force Trauma."

The Forskohl award, offered every two years, recognizes the best dissertation or book of British, British imperial or British Common­wealth history since 1485.