

8-28-2017

College of Business Council Meeting : 2017 : 08 : 28

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Kate Tiedemann College of Business Council

Minutes, Meeting August 28, 2017

Present: Karin Braunsberger, Wei Guan, Dan Marlin, Hemant Merchant, Han Reichgelt (Chair), Debra Sinclair (Immediately Past Chair), Rick Smith.

Meeting called to order

The chair called the meeting to order at 11:00 and welcomed the members present.

Conduct of future meetings

Regarding the conduct of future meetings, the chair made the following points:

1. The purpose of the meetings is to be forward looking. The chair will therefore in general not allow members to discuss events that took place in the past.
2. The chair asked the members to bear in mind that we are here primarily for our students, and, when appropriate, to reflect on how the positions they took on issues under discussion would benefit our students.
3. The chair stated that he preferred more free flowing meetings as, in his view, this allowed for more productive meetings but that this required the members being willing to consider each other's viewpoints with respect. He also said that, if it turned out to be impossible to have productive meetings in this way, he would revert to a very strict adherence to Robert's rules.
4. Since doubts had been raised about the eligibility of one of the members to serve on CBC, the chair said he has decided to table any issues that might require a vote and that he would raise the issue about eligibility with the full faculty. He would ask the Dean to put this on the agenda for the next KTCOB faculty meeting.

Action: Han

Minutes of Meeting of August 21

The meeting approved the minutes and asked the chair to ensure they were published.

Action: Han

Matters Arising

1. Meeting between CBC chair and Dean
The chair reported that he had had a good conversation with the dean regarding the various issues raised in the meeting of August 21. In particular, the chair reported that
 - a. The dean will conform to USF regulation 10-055 in any possible reorganization of the college.
 - b. The dean said that he has used the term "Center" perhaps inappropriately in referring to that he would like to be programs of distinction.
 - c. The dean indicated that he was keen to meet with CBC on a regular basis.

The chair also took the opportunity to report on the leadership team meeting that he had attended on August 23. He reported that

- a. There are enrollment issues at the undergraduate level. While the SCHs are up, the number of majors are down, suggesting that a great deal of our SCHs are generated by students from either Tampa or Sarasota (a phenomenon as “drift”). Analysis of the available data confirms this, with drift being a significant factor behind for example our summer enrollment. Since a significant factor behind the drift is us offering courses online, and since in particular Tampa appears to be revising its attitude towards online courses, there is a long-term threat. If Tampa does indeed start offering more courses online, we may need to see significant declines in SCHs at the undergraduate level.
- b. The situation looks better as far as the MBA is concerned. In fact, at the MBA level, especially when it comes to the 6 required core courses, we are facing capacity issues and the Director of the Office of Graduate and Executive Education in KTCOB hinted that he might have been able to admit more students, had it not been for said capacity issues. The chair reported that the leadership team had asked for input of CBC on how to address this issue.
- c. The chair also reported that the Director of the Office of Graduate and Executive Education is considering a reorganization within the Office. In particular, he would like to attract a staff advisor and to change the responsibilities of the MBA faculty advisor to focus more on curricular issues.
- d. The chair also reported that the dean is setting aside 50% of the KTCOB summer school income for professional development support for faculty. The chair also reported that he expected CBC to have a significant say in how the resources devoted to professional development support would be allocated.

In subsequent discussion, the following issues were raised:

- a. The meeting had a number of questions regarding the MBA program and the proposed reorganization, and it asked to chair to invite the Director of the Office of Graduate and Executive Education to attend a future CBC meeting.

Action: Han

- b. In connection with the professional development resources, a question was raised about the status of the Bank of America Scholarship. The chair was asked to seek clarification.

Action: Han

2. AACSB on Shared Governance

Appendix A of the agenda contained the relevant section of the AACSB accreditation criteria. It is clear that AACSB sets great store by shared governance.

3. Language re Faculty Searches

Appendix B of the agenda contained the relevant clauses that the chair had been able to identify in the USF policies and regulations and CBA regarding faculty searches. It is clear that no appointment of permanent faculty can be made without majority approval of the faculty in the relevant department or unit, and that the dean, as the hiring authority, i.e., the dean, must take into account the recommendations by employees in the department. The chair reported that he had not yet been able to find any clear guidance on how to form search committees.

4. Feedback on CBC Governance Document

The immediately past chair reported that she had not yet received feedback from General Counsel on the CBC governance document. She said she would report back to the meeting once she had received the feedback.

Action: Debbie

The chair reported that he had received feedback from the Vice Provost for Human Resources & Facilities. In addition to two minor changes in wording, the Vice Provost for Human Resources & Facilities recommended that the clause

For example, all search committees for faculty hires are Ad Hoc committees of the CBC on the penultimate page of the document be removed. The Vice Provost for Human Resources & Facilities also stated that he would not approve the revised document unless it had been vetted by the dean. In response, the meeting questioned the need for the Vice Provost for Human Resources & Facilities to approve the governance document and asked the Chair to determine why the Vice Provost for Human Resources & Facilities believes he has this authority

Action: Han

5. Standing Committees of CBC and KTCOB Representation on University Committees
The chair reported that he had received information on membership of the CBC standing committees from the immediately past chair and he thanked her for this. He also raised two questions:

- a. He was aware of some minor errors in the document and he asked whether he could just correct the errors. The meeting gave him permission to do so
- b. The dean has established a number of ad hoc committees in connection with the AACSB accreditation effort and he asked whether we should include information on this. The meeting decided that we should only include information on standing committees.

The chair was asked to make the required changes.

Action: Han

New Business

1. Revision of CBC Governance Document
In light of the issues regarding membership and the feedback from the Vice Provost for Human Resources & Facilities the meeting tabled this item.
2. Any other business
There was no other business

Date of Next Meeting

The next meeting was set for September 18 at 11:00. The meeting also decided to put holds on their agendas for October 16 and November 13.

Adjournment

There being no further business the meeting adjourned at 12:17.