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Research & Instruction Department Annual Report : July 1, 2017 – June 30, 2018

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**Research & Instruction Department
Annual Report
July 1, 2017 – June 30, 2018**

University of South Florida St. Petersburg

2018



Statistical Snapshot:

	2017/18	2016/17	2015/16	2014/15	2013/14	1 Year Change	5 Year Change
Individual Research Consultations	405	277	219	160	155	46%	161%
Number of class sessions	79	82	93	85	73	-4%	8%
Number of participants in class sessions	1677	1854	2411	1622	1440	-10%	17%
Number of workshops	53	17	16	22	55	212%	-4%
Number of participants at workshops	287	140	31	60	163	105%	76%
Number of student orientation sessions	13	12	7	4	9	8%	44%
Number of participants in student orientations	292	292	273	185	115	0	154%
Number of library sponsored cultural and social events	31	36	30	38	25	-14%	24%
Number of participants at library sponsored cultural and social events	929	1501	1196	1205	1085	-38%	-14%
Total Sessions (instruction, workshops, and events)	176	147	146	149	162	20%	9%
Total Participants (instruction, workshops, and events)	3,590	4070	4130	3,232	2,958	-11%	21%

Departmental Overview:

The Library Research and Instruction Department is responsible for providing reference and research assistance, library instruction, and outreach efforts for the students and faculty of the University of South Florida St. Petersburg. For most of the year, the department consisted of 5 librarians (Gary Austin, Camielle Crampsie, Tina Neville, Tony Stamatoplos, and Kaya van Beynen) and 1 library assistant (Alex Flores). Librarian Deb Henry, retired at the end of August 2017 after a long and distinguished career here at USFSP. During the fall 2017 semester, the NPML conducted a search for a new Science Librarian; librarian Theresa Burress was hired as an Assistant Librarian and began in January 2018.

In addition, the R&I department hosted a graduate field work student from the MLIS USF Tampa program during the spring 2018 semester. Angela Switzer completed projects within the Research & Instruction and Collection Development & Technical Services Departments.

Awards, Honors, and Distinctions

- Deb Henry was awarded the status as USFSP Emeritus Librarian
- Tina Neville, 2018 *Florida Librarian of the Year*, Florida Library Association
- Tina Neville and Deb Henry, 2018 *Edward R. Swanson Best of LRTS Publication Award*, Library Resources & Technical Services, Association of College & Research Libraries.
- Camielle Crampsie, *Chancellors Award for Excellence in Academic Services*, University of South Florida St. Petersburg
- Alexandra Flores, 2018 *Florida Library Association Minority Student Scholarship*.
- Kaya, van Beynen, 2017 Fellow. Leading Change Institute (LCI), Council on Library and Information Resources (CLIR) / EDUCAUSE

Research Services

Librarian research assistance continues to increase, specifically the librarian research appointments (the RAP program) increased by 45% from the previous academic year. While many of these research appointments were conducted by Gary Austin in conjunction with a Business Management class, the trend of increased one-on-one in-depth research appointments has continued for several years now.

Research Help	2017/18	2016/17	2015/16	2014/15	2013/14	1 year change	5 year change
Basic Library Skills	860	872	884	1143	1523	-1%	-44%
Desk Research Questions	249	256	243	306	356	-3%	-30%
One-on-one or small group research consultations	405	277	219	160	155	46%	161%
Total	654	431	354	364	386	52%	69%

One-on-one or small group research consultations	
Austin	160
Burress	37
Crampsie	29
Curran	1
Henry	1
Neville	54
Pettijohn	12
Shedden	2
Stamatoplos	14
van Beynen	95
Total	405

The Access Services and Research & Instruction Departments conducted shared Desk Training for all Access Services staff and Librarians. The Combined Reference Statistics form was revamped to track how long it takes to answer questions as well as whether the front desk staff was still answering technical questions. In addition, a Reference Consultation Room was built adjacent to the front desk in order to better manage the increase in librarian research appointments and improve communication between the Access Services staff and R&I librarians. This new room improves the ability of librarians to meet with students either individually or in small groups, provides space for the 2nd floor librarians to work when they are providing reference support, and provides space for the Access Services and R&I Departments to hold departmental meetings.

[Chat](#) – This reference support continued to increase during the 2017/18 year.

Reference (Virtual):	2017/18	2016/17	2015/16	2014/15	2013/14	1 year change	5 year change
Chat / Email	103	69	62	48	123	49%	-16%

[Archivum](#) – Kaya van Beynen participated in the USFSP Archivum pilot to better coordinate information and improve student success. Archivum is a case management system that consolidates services to students and helps them move forward with their degree completion. This involved attending a fall and spring training as well as fielding student referrals from other departments on campus.

[Academic Affairs Support](#) – R&I librarians conducted internal research or authored/co-authored several reports for USFSP Academic Affairs. These projects include a draft guidelines for a USFSP Open Access Publication Grant by Kaya van Beynen and a report on USFSP Faculty Publishing Metrics developed by Tina Neville.

[NPML Brown Bag Lunch](#) – The NPML held a monthly Brown Bag lunch series featuring various NPML staff giving informal talks about their job, a conference they attended, a recent presentation, a personal interest or hobby, etc. This monthly event was organized to increase internal awareness of our ideas, interests, and activities.

Faculty Learning Communities – Camielle Crampsie participated in the New USFSP Faculty Learning Community. Tina Neville and Theresa Burress proposed a new Faculty Learning Community on Digital data Literacy for the 2018/19 academic year.

Instruction Services

The library’s skills based and information literacy instruction declined slightly from the previous year (4% less class; -10% less student participants from the 2016/17 departmental numbers), however the department had an open position for the Science Librarian from September thru December 2017, and an open position for the Student Engagement Librarian May to June 2018. The Textbook Affordability workshops for faculty is further discussed later in this report.

Discipline:	#Sessions:
Biology	5
Business	9
Composition	13
Education	3
English	10
ESP	4
Health	1
Honors	1
ISS	3
Journalism	4
Political Science	2
Psychology	12
University Success	12

Class Instruction Sessions	
Austin	9
Burress	4
Crampsie	10
Flores	3
Neville	15
Pettijohn	9
Shedden	3
Stamatoplos	20
van Beynen	6
Total	79

With the Textbooks Affordability Program (TAP) and faculty workshop program, the number of library lead workshops increased from 2016/17. That said, the non-TAP workshops were generally poorly attended. At the end of the 2017/18 academic year, the R&I librarians discussed the open workshop program and concluded that it required a much higher level of work than warranted based on the number of participants; thus the open workshops will be discontinued next year.

Workshops:	#Sessions
Advanced Searching	4
Citations	6
Faculty Prof Dev	7
Research Metrics	2
Student Affairs	5
Subject	10
Textbook Affordability	18

Workshops Instructor	
Austin	6
Cardwell	6
Crampsie	3
Flores	1
Neville	9
Pettijohn	3
Stamatoplos	14
van Beynen	10
Total	52

Online Library Instruction

The R&I Department created a new library YouTube Channel

(https://www.youtube.com/channel/UCpbsUz0J-PUoyq2sZ8eKbDg/featured?disable_polymer=1) to

host library news, events, and instructional videos. At the end of the 2017/18 academic year, the NPML YouTube Channel had 31 instructional videos that had been viewed 1,934 times. The most popular videos were on: 1) *RefWorks: Creating an Annotated Bibliography* (viewed 386 times) and 2) *APA: Research Paper Structure, Format, & Style* (viewed 358 times).

Library Information Literacy Online Tutorials. The Instruction librarians in collaboration with Karla Morris, updated and created new library online instruction tutorials. Revised online instruction tutorials to use Google forms software in order to make easier to track usage and update. Also designed tutorials to be short (1-3 minutes), interactive, incorporate text, video, and 10 point quiz questions.

Midway through this project, Kaya van Beynen conducted usability testing of these online tutorials with USFSP students and the tutorials were revised based on the assessment results. Once the tutorials were completed, the R&I librarians revamped the online library guide hosting all of the tutorials to more directly connect them to the ACRL Information Literacy framework and created a marketing campaign to USFSP faculty to promote the modules as class assignments or as extra credit. Tutorials were assigned by 19 USFSP faculty and were completed a total of 1,206 times. The most popular online tutorial was an introduction to the *APA Citation Style*, followed by a tutorial on *Avoiding Plagiarism*.

Totals (all modules plus landing page):		2016/17	2015/2016	2014/2015	1 Yr Change
Sessions		7,507	5142	3657	46%
Users		6,592	4619	3309	43%
Page Views		8,837	9312	6726	-5%
Specific module use (page views):		2016/17	2015/2016	2014/2015	1 Yr Change
Evaluating Sources		368	793	813	-54%
Intro to Databases for Research		467	509	337	-8%
Summarizing and Paraphrasing		224	232	320	-4%
Abstracts, Annotations, and Lit Reviews		5,852	1119	271	423%
APA Citations		546	370	164	48%
MLA Citations		157	280	90	-44%
Creating a Search Strategy		185	206	89	-10%

Tony Stamatoplos surveyed the University Success Instructors on whether they had assigned the three FTIC library modules to their classes, their perception of the tutorials, and asked for suggested areas for improved library participation in the University Success program. Many of the instructors asked for a more hands-on in library activity or assignment. Thus, in response, for the Summer 2018 University Success courses, Camielle Crampsie and Kaya van Beynen designed a student lead information literacy activity for the face-2-face library classes while the FTIC library modules continue to be used assigned ahead of the library session in a flipped classroom format.

Research Guides

Use the library's subject and course online research guide usage has increased in terms of overall number of guides and views:

	2017/18	2016/17	1 Yr % Change
Research Guides	309	121	155%
Research Guides Views	52,945	27,634	92%

However, there has been a strong consistency over the past 4 years on the specific guides that receive the most views by students:

Comparison of the 20 most heavily used guides in 2017-2018	Total views 2017-2018	Total views 2016-2017	Total views 2015-2016	Total Views 2014-2015
Research & Instruction LibGuides home page	9427	4885	3541	2619
PSY 3213: Research Methods in Psychology	6148	4829	1817	1266
Business Resources at Poynter Library	4051	2430	--	--
Psychology	3186	1751	533	188
Education	2558	2606	217	133
ENC 1101 & 1102: English Composition 1 & 2	2107	1035	556	154
EXP 4680: Cognitive Psychology	1760	1262	181	---
English	1579	898	300	44
Citations and RefWorks	1264	693	773	626
Library Learning & Research Modules	1108	873	1226	502
EDF 6481: Foundations of Educational Research	859	771	311	656
Biology	696	490	340	164
Anthropology	694	349	67	65
SOP4744: Women's Mental Health	636	403	415	1024
Environmental Science & Policy	626	484	121	108
History	505	255	111	139
BSC 2010 Biology I: Cellular Processes	499	495	258	---
Journalism & Media Studies	498	213	91	23
Fake News, Propaganda, and Information Literacy	435	218	--	--
Faculty Services	365	226	273	362

Student Textbook Affordability

The R&I librarians, in collaboration with the OLITs instructional designers worked with USFSP faculty to reduce student textbook costs while still maintaining quality. Acknowledging the time and effort needed for this important task, the NPML and CITL funded an incentive program for faculty during spring 2018. The faculty were asked to attend a series of 6 workshops with the goal of locating reduced cost textbook options by Fall 2018. Twenty participants from all colleges participated in the program resulting in a projected savings of \$178,341 for 1145 students. The interdisciplinary nature of the group workshops was particularly beneficial to the faculty as they had time to share common concerns and potential solutions.

The textbook on reserve collection continues to grow in size thanks to additional library purchases, faculty donations, and the new “pay it forward” program that allows students to donate their used books to the library for use by future students. Librarians in the R&I department continued their efforts managing a library guide listing the semesters textbook availability. This page is highlighted on the library home page, through social media, and promoted in many orientation and instruction sessions.

The NPML assessed its textbook affordability activities in the following ways: 1) quantitative textbook metrics were tracked and calculated such as textbook numbers, circulation, and estimated student savings, 2) USFSP faculty that participated in the Textbook Grant program in Spring 2018 were surveyed about their OER textbook adoption, satisfaction with the program, and plans for future textbooks affordability activities, and 3) calculation of student cost savings from textbook changes made by the faculty participating in the Textbook Grant program. This workshop series combined with the library’s expanding Textbooks on Reserve program are projected to save students at least \$419,500 in 2017-2019.

For more information about the library Textbook Affordability Program, please refer to:

Neville, T. (2018). *Textbook Affordability Report: Summer 2017 to Spring 2018*. Nelson Poynter Memorial Library, University of South Florida St. Petersburg.

Other Instruction Related Activities

R&I Librarians participated in the CITL Week of Teaching by 1) organizing workshops on library services and resources, 2) Speaking at and participating in the New Faculty Orientation, 3) open office hours for impromptu faculty meetings

In collaboration between the Access Services, Collection Development & Technical Services, and Research & Instruction departments, library staff has worked to weed 1st floor reference, print periodicals, and VHS collections. After shifting the remaining materials, the library was able to deconstruct 4 ranges on the 1st floor, thereby opening up space for additional study tables and collaboration stations.

USFSP Librarians, Instructional Designers, and USFT librarians participated in a workshop lead by Rita Vine, ARL Program Officer and Head of Faculty & Student Engagement at the University of Toronto Libraries titled Reimaging the Library Liaisons Workshop.

The Research & Instruction librarians revamped their departmental webpage. In addition, the R&I librarians helped organize and conduct usability assessments with USFSP students and faculty on the

new NPML library webpage. The results and a list of suggested changes from this assessment was communicated to the NPML Web Committee.

Outreach and Marketing

The R&I librarians participate in a variety of USFSP orientations including, the new Graduate student orientations in Fall and Spring semesters, the FTIC and Transfer Student orientations during the summer and Fall semesters, and the new faculty orientation during the CITL Week of Teaching. In addition, in collaboration with Amanda Smolen from OLITs, the librarians updated the online orientation videos for the fully online graduate programs of Education Leadership, Digital Journalism, and Business Administration.

The R&I department created a “5 Ways to Reach a Librarian” marketing campaign. This campaign was integrated and disseminated to the NPML Library website, library books, banners, and social media accounts.

Camielle Crampsie further developed the NPML social media outreach efforts. In addition to managing the library’s Facebook page, she created and manages a library Facebook group, a new library Twitter page, and a library Instagram account. In addition, Camielle Crampsie started making short 10 second promotional videos on library events (such as the Faculty Lightning Talks, READ Poster contest) as a means of marketing library services and resources on these social media accounts.

Events:

The library hosted 31 events with 929 attendees during the 2017/18 academic year. This is a decline in both the number of events and participants from the previous fiscal year. The Annual USFSP Faculty Lightning talks were held at the start of USFSP Research Month and featured 6 faculty presentations.

In addition, many of these events were diversity related. These included: Peter Lake: Universities and the First Amendment; faculty lectures for International Education Month: Understanding the Diversity of Chinese Cultures, China’s Expansion in the South China Sea and the US Role in the Dispute, Rule of Law and Civil Society in Macedonia, Study Abroad Student Colloquium; and Black History Month Bingo.

Most notably, in November 2017, the library held its second Living Library event with 10 “Living Books” and over 60 participants. The Living books were residents of Pinellas or USFSP students and staff that spoke on their life experiences. Living books included a man paralyzed at age 22, a gay athlete, a female veteran, an African American educator, a student with a development disability, an African American single mom, an African American HIV/Aids researcher, a victim of a tragic fire, and a queer Sikh. This event was held during Diversity week and was co-sponsored by the NPML and the USFSP Office of Multicultural Affairs.

Date	Event	Attendance
8/23/2017	DIY Bookmarks	15
8/28/2017	Library Open House	20
8/29/2017	Rock Painting Party	60

9/5/2017	Cooking 101 with Chef Warren	10
9/6/2017	Therapy Dogs	75
9/19/2017	Harry Potter Trivia	9
10/18/2017	Peter Lake: First Amendment talk	40
10/17/2017	Therapy Dogs	75
10/10/2017	Game Night – Apples to Apples	4
10/17/2017	Therapy Dogs	75
10/24/2017	Trivia: Stranger Things	11
10/31/2017	Halloween Costume Contest	50
11/6/2017	Understanding the Diversity of Chinese Cultures	16
11/7/2017	China's expansion in the South China Sea & the US Role	18
11/8/2017	USFSP Education Abroad's Student Study Abroad Colloquium	12
11/8/2017	Game Night: What's Your's Like?	0
11/13/2017	Rule of Law & Civil Society: My Fulbright in Macedonia	13
11/14/2017	Living Library	60
11/15/2017	Internship Colloquium	13
11/21/2017	Star Wars trivia	4
12/5/2017	Puppies and Pastries	150
1/23/2018	Therapy Dogs	50
2/19/2018	Wikipedia Social Justice Editing	8
2/12/2018	Black History Month Bingo	0
2/22/2018	Walking Dead Trivia	5
3/6/2018	Faculty Talk: Dr. Henry Alegria	13
4/16/2018	Transfer Orientation	
4/3/2018	Faculty Lightning Talks	35
4/13/2018	READ Poster Contest	30
4/22/2018	Free Massages through Cortiva Institute	40
4/26/2018	DIY Bookmark –Bring Son/Daughter to Work Day	18

Displays

The library hosted and/or organized 40 displays throughout the year. Topics of Library Displays included: Diversity Week, MLK, African American Super Heroes, Black History, World Day of Social Justice, Women Super Heroes, Title IX, Sexual Assault Display, LGBTQ in Politics, LGBTQ books, and Immigration.

USFSP student groups are able to “check out” a display case and create a display to market and inform the university community about their activities and efforts. USFSP student groups created 4 displays in the library; the topics of these external group displays included the USFSP Puppy Raisers Club, the All-Stars Dance Team, Project Compass, Title IX, and Sexual Assault

Service

Research & Instruction Librarians were members of many USFSP committees and initiatives. These partnerships help the librarians stay informed on current programs and events on campus, as well as promote the library’s research and services within the various Academic Affairs and Student Affairs Departments. Librarians were members on the following Student Affairs Committees: Compass, Student Experience, USFSP Living Learning Communities Team, the Capital Improvements Trust Fund, and the Community Response Team. As part of the Community Response Team, librarian Kaya van Beynen created an online guide for student support services Post-Hurricane Irma. In addition, R&I librarians worked on projects in collaboration with the Military and Veteran’s Center (providing research hours once a week), with the Multicultural Center (Living Library program), and the Career Center (Internship colloquium, peer training library resources training). In collaboration with Academic Affairs Departments, librarians have worked with the USFSP Office of International Education (Study Abroad student colloquium) and as a member of USFSP Researchers group (working on USF Equipment grant, USFSP Open Access Publication grant, etc.).

In addition, all R&I Librarians are members of the Poynter Library Leadership Team and the Library Faculty Council. These committees are only mentioned below if the librarian played a leadership role. The Library Research & Instruction faculty continue to enhance the campus and the profession through their service activities as detailed below:

Gary Austin

Library Service:

- Strategic Goal 1: Services, Resources, & Usability Committee
- Strategic Goal 2: Poynter Library Digital Archive
- Webpage Subcommittee
- Emergency Subcommittee

University Service:

- USFSP Emergency Management Team

Professional Service:

- FLA Conference Planning Committee
- FLA Conference Planning Committee, Volunteers sub-committee, Chair
- FLA Conference Planning Committee, Evaluation sub-committee

- FLA Conference Planning Committee, Lightning Rounds sub-committee

Theresa Burress

Library Service:

- Strategic Goal 1: Services, Resources, & Usability Committee
- Strategic Goal 2: Poynter Library Digital Archive

University Service

- USFSP Working Group on Tenure and Promotion Process

Professional Service:

- ALA/ACRL Digital Scholarship Section Professional Development Committee
- Science Festival, co-Chair
- Science Festival, Steering Committee
- Science Festival Alliance, Science Events Summit conference steering committee
- Sunshine State Digital Network Training Working Group

Camielle Crampsie

Library Service:

- Strategic Goal 4: Poynter Library Diversity Committee
- Exhibits Subcommittee, Chair
- Events subcommittee, Chair
- Poynter Library Faculty Annual Review Committee

University Service

- USFSP Undergraduate Council
- USFSP Programming and Events Committee
- USFSP Student Scholarship Committee, reviewer

Professional Service:

- FLA Marketing Committee, Chair

Tina Neville

Library Service:

- Poynter Library Digital Archive Team
- Poynter Library Faculty Annual Review Committee

University Service:

- USFSP undergrad council
- USFSP awards committee
- USFSP Faculty & Staff Campaign, library co-Chair

Professional Service:

- FLA, Executive Board, Secretary
- External reviewer for Alyssa Koclanes, Eckerd

Tony Stamatoplos

Library Service:

- NPML Strategic Goal 1: Services, Resources, & Usability Committee, Chair

University Service:

- USFSP General Education Committee
- USFSP Campus-wide Internship Work Group

Professional Service:

- *College and Research Libraries*, journal Editorial Board

Kaya van Beynen

Library Service:

- NPML Strategic Goal 1: Services, Resources, & Usability Committee, Chair
- NPML Strategic Goal 3: Space Committee, Chair

University Service:

- USFSP Research Council
- USFSP Researchers Group
- USFSP Capital Improvements Trust Fund Committee
- USFSP Academic/Student Affairs Community Response Team

Professional Service:

- ACRL, EBSS Past Chair
- ACRL, EBSS Executive Committee
- ACRL, EBSS Advisory Council
- ACRL Communities of Practice Assembly Committee
- Science Festival, Evaluation Committee, Chair
- Science Festival, Steering Committee

Research and Creative Activities:

The Library Research and Instruction faculty are active in library science scholarship at the national, state, and local levels as evidenced below.

Articles

- Henry, D.B., & Neville, T.M. (2017). Repositories at Master's institutions: A census and analysis. *Library Resources & Technical Services*, 61(3), 124-133. doi: 10.5860/lrts.61n3.124
- Neville, T.M. & Henry, D.B. (2017). Career plateauing among senior librarians. *Journal of Library Administration*, 57(6). doi: 10.1080/01930826.2017.1337971
- van Beynen, P.E., Akiwumi, F. & van Beynen, K. (2018) A Sustainability Index for Small Island Developing States. *International Journal of Sustainable Development and World Ecology*, 25(2): 99-116.

Book Chapters

- Clark, M., & Burress, T. (2018). Modeling Scholarship for Sound Students Through Wikipedia. In *Information Literacy in Music: An Instructor's Companion*, edited by Beth Christensen and Erin Conor, 68–74. Chicago: Association of College & Research Libraries.
- Crampsie, C. & van Beynen, K., (2017). Sharing Student Research: Student Colloquia at University of South Florida St. Petersburg. In M.K. Hensley & S. Davis-Kahl (Eds.), *Undergraduate research and the academic librarian: Case studies and best practices*. ACRL.

Conference Presentations

- Crampsie, C., Flores, A., Wos, C., & Griffin, J. (2018). *Superhero Strategies for Library Programs*. Florida Library Association Annual Conference, Orlando.
- Burress, T., & Neville, T. (2018). *From RDM to Data Literacy: The story of data-related initiatives at USF St. Petersburg*. Presented at the ALA Annual Meeting, New Orleans.

Invited Talks Presentations

- Burress, T. (2018a). *World Day of Social Justice: Wiki Equality*. Presented at the Student Organizations of Library and Information Science (SOLIS) meeting, USF St. Petersburg, St. Petersburg.
- Burress, T. (2018b). *Wikipedia Art+Feminism: Add Your Voice to the Conversation*. Presented at the Wikipedia Edit-a-Thon, Ringling College of Art and Design, Sarasota.
- Burress, T. (2018c). *Analyzing Data: An Introduction to Tableau and Voyant*. Presented at the NSF EvalFest Webinar, St. Petersburg.
- Crampsie, C. (2018). *Human Library: Our Experience*. Seminole Community Library, Seminole, FL.
- Stamatoplos, T. (2018). *Improvisation as a Tool in Teaching and Learning*. Kate Tiedemann College of Business Professional Development Lecture Series, USFSP.

University Presentations

- Burress, T., & van Beynen, K. (2018, April). *Observing Child Engagement at a Science Festival*. Presented at Faculty Research Lightning Talks, USF St. Petersburg.
- Harris R., & van Beynen, K. (2018). *Gender Pay Gap*. USFSP Difficult Dialogues Lecture Series.

Department Goals for 2017-2018:

1. Update and revise the Library Module Tutorials to be more concise, interactive, and engaging. **Completed**
2. Revise the Research & Instruction Department homepage. **Completed**
3. Continue the Research & Instruction Colloquium series, possibly in conjunction with the newly formed NPML Brown Bag Lunchtime Series. **Completed and ongoing**
4. Participate in the NPML Strategic planning initiatives. **Completed and ongoing**
5. Standardize library job assignment percentages for more consistent and equitable assignments and evaluations. **Completed**
6. Conduct a successful search for a new Science Librarian. **Completed**
7. Participate in the CITL Faculty Learning Communities. **Completed**
8. Market R&I services to USFSP faculty and students. **Completed**
9. Conduct user testing and assessments of library modules. **Completed**