

11-19-2014

College of Business Council Meeting : 2014 : 11 : 19

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**USFSP Kate Tiedemann College of Business
College of Business Council
Meeting Minutes**

Wednesday, November 19, 2014, 3:00 PM, Bayboro 205 Conference Room

Active Members: Chris Davis, Scott Geiger, Wei Guan, Bill Jackson, Mike Lockett (Chair), Hemant Merchant, Carl Pacini, Rick Smith

Members in Attendance: Chris Davis, Scott Geiger, Wei Guan, Bill Jackson, Mike Lockett,

Absent with Notice: Hemant Merchant, Carl Pacini, Rick Smith

Guests: None

Actions

The CBC Minutes 102214 were approved unanimously.

Old Business

1). COB Internships:

The curriculum change paperwork has been forwarded to each discipline to approve the addition of GEB 4941: Internship class as an approved elective in their major. The change to allow S/U classes to count toward the BA/BS Business degree requirements will be considered at the 11/22/14 KTCOB faculty meeting for a vote.

Action: No further action required.

2). Eligibility Full Professor Promotion Committee (FPPC) election:

The FPPC has now been formed, charged and is now making progress.

Action: No further action required.

3). Participating (Active) vs. Non-Participating (Passive) Committee Membership:

Adopting the language on this issue from the CBC Minute on 09/24/14 was favorably discussed. However, in light of other possible changes to the USFSP KTCOB Governance Document to be considered by the CBC, this issue will be tabled until other Governance Doc issues are considered.

Action: CBC will take this up at a future meeting.

4). Faculty Qualification Guidelines:

Based on a productive discussion and input from the CBC, several suggested changes have been made to the Faculty Qualification Guidelines (FQG). Once reviewed and approved by the CBC, these changes will be brought forward for a full KTCOB faculty vote.

Action: Mike – make suggested revisions to FQG, distribute to CBC for approval at next meeting

5). Course Prefixes: MAN vs. Global vs. ENT – scheduling guidelines:

In an effort to better coordinate class offerings, schedule required and elective classes and more efficiently use limited resources ...

Motion: Before a class is scheduled outside of a Major Area's own prefix, coordination with and approval by that prefix's Area Coordinator is required. Area Coordinators are expected to try and accommodate these requests when possible and should only deny these requests for substantive reasons. If approval is not given, an appeal may be made to the KTCOB Undergraduate or Graduate Associate Dean (whichever applies), the KTCOB Dean, and the USFSP RVCAA (in order of appeal).

For example, if the Marketing group would like to offer a selected topics class titled: " ST: ISM 3XXX: Marketing of High Tech Firms," it is expected that the Marketing Area Coordinator work with and ultimately seek approval from the ISM Area Coordinator. If that approval is not given, then Marketing can appeal the decision. If the Marketing Group is denied, then they have the choice of offering this class as a ST: MAR 3XXX class, as a ST: GEB 3XXX class, approve an existing ISM class as a new Marketing elective, or not offering the class.

If, two areas share overlapping curriculum/courses, these areas should coordinate the common course offerings between the Area Coordinators involved. Any disagreements would then be appealed to the KTCOB Undergraduate or Graduate Dean (whichever applies), the KTCOB Dean, and the USFSP RVCAA (in order of appeal).

Action: Mike – to be sent out to CBC for immediate email vote.

New Business

KTCOB Alumni Survey:

The Dean suggested that we might consider sending out a survey to our graduates asking for feedback about our curriculum? It would be really interesting to hear from our recent students to find out from those who are working in their proper industry and finding out what courses were beneficial and what was not helpful. It may help us decide what to do with our courses. Most of us, if we are honest, would acknowledge that some areas of our curriculum do not prepare our graduates for the workforce.

Action: Mike – tabled until next CBC meeting.

Other Business

None was discussed.

Adjournment at 5 PM