USFSP Kate Tiedemann College of Business
College of Business Council
Meeting Minutes

Wednesday, September 24, 2014, 1:00 PM, Piano Man Conference Room

Active Members: Chris Davis, Scott Geiger, Wei Guan, Bill Jackson, Mike Luckett (Chair), Hemant Merchant, Carl Pacini, Rick Smith

Members in Attendance: Scott Geiger, Wei Guan, Mike Luckett, Rick Smith, Carl Pacini

Absent with Notice: Chris Davis, Bill Jackson, Hemant Merchant

Guests:

Actions

Mike Luckett was elected Chair for 2014/2015 academic year (passed).

Old Business

1). COB Internships: the UCAC anticipates moving forward on this issue in the near future as the appropriate paperwork is submitted.

   Action: Mike – follow up on UCAC

2). USFSP Research Council: after consultation with the Dean, the CBC agreed to appoint Phil Trocchia as the COB representative on the USFSP Campus Research Council.

   Action: None

3). USFSP Campus T&P Committee: There was one self-nomination for the post: Sharon Segrest. A faculty vote will now be conducted to confirm the selection.

   Action: Mike – send out ballot to faculty

4). COB Committee Spreadsheet changes/updates: The most recent version of the spreadsheet will be sent to CBC members for review – any changes to be sent to Mike.

   Action: Mike – send out to CBC

New Business

1). Participating (Active) vs. Non-Participating (Passive) Committee Membership:
A discussion about the active vs. passive membership status took place. For several reasons, disciplines may opt to not have a representative on COB standing committees, including the CBC – these disciplines then would be considered non-participating or “passive” members of
said committees. It was suggested that while these disciplines do not forfeit their right to become part of the committee, rather disciplines may convert from passive membership to a participating or “active” membership for any reason; however, once their membership status has changed from passive to active, it will remain active for the remainder of the academic year.

It is expected that chairs of COB standing committees actively keep Area Coordinators from non-participating (passive) disciplines informed of all committee activities not just issues that directly impact said disciplines (i.e., in person, via email and/or through postings to the appropriate website). It is also expected that Area Coordinators for non-participating disciplines actively stay informed of the activities of said committees by speaking with the committee chairs, reviewing emails, and/or accessing records posted online (i.e., agendas, minutes, guidelines, etc.).

Committee members are expected to fully and accurately report the status and duration of their active vs. passive committee work for annual reporting purposes.

**Action: Tabled - CBC will consider/change the language to bring forward to the faculty.**

2). Faculty Qualification Guidelines:
A number of proposed changes to the faculty qualification guidelines were discussed. These changes are intended to make the document more appropriate for the KTCOB, including issues such as: creating incentives for publishing in high quality journals, adding additional approved activities, reclassifying certain activities from being counted once every five years to being counted every year, etc. Currently SACS guidelines are more restrictive than AACSB guidelines for allowing non-Ph.D. holders teaching in the graduate program.

**Action: Tabled - CBC will consider/change the language to bring forward to the faculty.**

3). Qualifications for Administrators:
A proposal was put forward by Dean Gary Patterson that the qualification status at the time of entry into the administrative assignment should carry through the period of administrative assignment and for an additional one-half year for each year in the administrative assignment up to a maximum of three years following return to faculty status. Thereafter, the individual will be responsible for maintaining qualified status in accordance with the policy for faculty.

A number of questions arose related to: Who/how are administrators defined? Is 6 months for every year in administration an appropriate ratio or is some other, lower, period better?; How does this policy potentially conflict with AACSB/SACS standards?

**Action: Tabled - CBC will consider/change the language to bring forward to the faculty.**

4). Course Prefixes: MAN vs. Global vs. ENT – scheduling guidelines:
A general overview of the issue was presented. Issues involved include: What is the appropriate administrative procedure for courses being offered under the MAN prefix? Who should be involved in coordinating these efforts across disciplines? Discussions along these lines have already begun; however, since Bill Jackson and Hemant Merchant were unable to attend the
meeting, the CBC felt the disciplines involved should be allowed more time to arrive at a mutually acceptable solution.

**Action: Tabled until next CBC meeting.**

5). Guidelines for Selected Topics classes:
While discussion began with a focus on ST classes, it broadened into our efforts to better manage limited college resources. All courses, not just ST classes, should be appropriately vetted before being initially launched or subsequently renewed with a critical eye for: Current/historic levels of enrollment?; Breakeven/profitability? What role does the class play in the COB’s commitment to various programs/majors/ways?; Overall alignment with COB strategic goals?; How should our faculty resources be best utilized? Are these issues substantively different for undergraduate vs. graduate courses? -- among other issues.

**Action: Tabled until next CBC meeting.**

**Other Business**

1). Eligibility Full Professor Promotion Committee (FPPC) election:
Election of the FPPC was not held during Spring 2014 as outlined by the COB T&P Procedures document. Subsequently, three faculty members were promoted to the rank of Full Professor as of August 2014. Arguments both for and against the eligibility of these three new full professors to serve on the 2014-15 FPPC were made. A draft of a faculty ballot for all Associate and Full Professors will be drafted for possible determination of this issue.

**Action: Tabled. Scott – draft ballot language**

**Adjournment at 3:08 PM**