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Entrepreneurship Students Win "Tech Cocktail"

Two enterprising students from USFSP have done it again: This time, Nick Price and Lance Brackett won the Tampa Bay Startup Week/ Tech Cocktail Pitch. Price and Brackett will advance to a national competition in Las Vegas with their idea for a mobile, waterless car wash service called City Sleekers.

"I am so excited for Nick and Lance. Both students have truly embraced what the entrepreneurship program is all about -- not only learning about entrepreneurial skills, but actually putting those skills into action," said Dr. Bill Jackson, Entrepreneurship professor, Kate Tiedemann College of Business. "Their win was especially rewarding because they were not just competing against other students, but against other existing technology startups--pretty amazing."

Meanwhile, Jackson, who directs USFSP's Entrepreneurship Program, was named Entrepreneurship Educator of the Year by the U.S. Association for Small Business and Entrepreneurship (USASBE) at its annual conference in Tampa last month. USASBE's top award recognizes substantial contributions to advancing the way educators think, teach and learn about entrepreneurship.

"New achievements by Nick and Lance and Dr. Jackson's recognition are true reflections of the quality of our entrepreneurship program, and illustrate how we work to realize our core value of student-centered success," said Han Reichgelt, regional vice chancellor for Academic Affairs.

"Listening to Babies 2015" Underway on Campus

"Listening to Babies," the annual two-day event for professionals and caregivers who work with young children and their families, is underway again today at USFSP. As part of Baby Talk Week 2015, the "Listening to Babies" workshops are focused on how to support stressed young children through relationship-based interactions and coparenting. The program is cosponsored by Concerned Organizations for Quality Education for Black Students (COQEBS).

"The coparenting concept is gradually catching on and gaining momentum, but it is still a foreign one in most service delivery systems," said Dr. James McHale, USFSP Psychology professor and director of...
McHale's groundbreaking work in infant mental health has led to a new partnership with All Children's Hospital/Johns Hopkins Medicine. For more information, please visit the Family Study Center.

### USFSP Receives Gift From Pinellas Administrator

One of USFSP's most recent gifts comes from Pinellas County Administrator Mark Woodard and his wife Pam Iorio, former Tampa Mayor. The $25,000 gift will support students from any of the colleges who seek a career in public service.

An endowed fund will be named for Woodard and provide scholarships in perpetuity for students with financial need.

"Approximately one in five USFSP students are eligible for Pell Grants," said Regional Chancellor Sophia Wisniewska."Gifts like these truly make a difference to students who may have to choose between continuing toward graduation or sitting out for a semester."

Woodard says he was inspired by Kate Tiedemann's recent gift of $10 million to name the College of Business.

### Wellness Week to Feature Healthy Foods Fair

Local health food vendors and nutritionists will play a leading role in USFSP's first-ever Healthy Foods Fair. Sponsored by the Wellness Center and Campus Recreation, the Fair will take place at the University Student Center on Monday evening as part of Wellness Week 2015.

"Our goal is to help educate students about the importance of eating healthy foods and how to choose nutritious meals," said Victoria Beltran, health educator with the Wellness Center. "A well-balanced diet is critical to staying focused, feeling energetic and managing stress, especially during exam weeks."

Companies interested in participating in future fairs may contact Beltran, 727-873-4377. For a complete schedule of Wellness Week events, visit www.usfsp.edu/wellness.

### Getting to Know You ... Alejandro Brice

Meet Dr. Alejandro Brice. Education professor and an expert in language learning disabilities and bilingual education. Brice will head to South Africa this fall to present on issues related to bilingualism at the South African Speech and Hearing Association Annual Conference in Durban.

What is your favorite book?
The biography of Miyamoto Musashi.

Where is your favorite destination in the world?  
There are a lot of cool places, but my favorite would be the Mediterranean. Hawaii was pretty nice too.

What is your favorite movie?  
"Star Wars, The Empire Strikes Back."

What was your least favorite subject in college?  
Can't say, I don't want to offend any colleagues.

What skill or talent would you like to have that you don't have?  
Singing.

What do you do to relax?  
Play the guitar, watch movies, ride my bike.

What is something people would be surprised to learn about you?  
I'm a 5th degree black belt in Yoshukai Karate-do.

What USFSP project or activity are you currently working on that excites you the most?  
Research projects with colleagues; gathering data, writing, publishing. I believe in the 4 r's: Research, Writing, and Rock 'n' Roll.

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**Upcoming Events**

**MBA Information Session**  
Tuesday, February 17  
6:00 p.m.  
Science & Technology Center

**Lecture Series: Thinking Through ... World War One**  
Wednesday, February 25  
4:30 p.m.  
Nelson Poynter Memorial Library

**3rd Annual World Affairs Conference**  
February 26-28  
University Student Center

**Lecture Series: The Great Society in Florida at 50**  
March 16-23

**The Debbie and Brent Sembler Florida Holocaust Museum Lecture: Evgeny Finkel**  
"Pre-War Politics and Jewish Resistance in the Ghettos"  
Tuesday, March 24  
2:00 - 3:15 p.m.  
Davis 130
For more information about these and other USFSP events, please visit our Public Events Calendar.

HarborNotes publishes weekly during the fall and spring semesters. To suggest a story, contact the editor:

Jessica Blais  
Director of Communications  
USF St. Petersburg  
(727) 873-4456  
jblais@usfsp.edu

www.usfsp.edu/home