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Marine Science
Professor Joan Rose
earned the prestigious
Clarke Award for her
water research on July

Education Professor
Jennifer Baggery helps
improve homeless
children’s self-esteem
and cope with a bad
situation. Page 3.

Darryl Paulson proffers
his take on the question
that many are debating:
Should Vice President
Dick Cheney step aside
after getting instructions
from Gov. Jeb Bush about
keeping his concern about recruiting
presidents on Aug. 16. Then
his concern about recruiting

Welcome
to Forum
You are reading the very
first issue of Forum, the
newsletter for the faculty
and staff at USF. The new
publication was conceived
as a place where all
employees could share their
thoughts and opinions, a
marketplace of ideas, and
hence the name Forum.

A work group comprised
of USF employees
rescues the employee
tuition waiver program for
the next academic year.
Page 5.

USF employees get
recognized for their
outstanding work
during the Quiet Quality
Awards reception this
summer. Page 8.

Trustees hold first meeting
A
ter getting instructions from Gov. Jeb Bush about keeping
the fires of academic freedom burning, the university’s
first Board of Trustees will gather at USF on Aug. 16-17 to
discuss USF’s future and learn what their roles will be.

At a July 25 statewide ori-
entation session at Florida
International University in
Miami, the USF trustees lis-
tened to Bush, who told the
group not to interfere with
academic freedom, saying all
views should be respected.

According to the Associated
Press, Bush told about 120
trustees from the state’s 11
universities that many profes-
sors hold views the trustees
may disagree with, but they
should not call for censor-
ship.

These professors “may not
have views that are in the
mainstream of political
thought or scientific thought,
and to me that’s great,” Bush
said. “We should have diversity
and those views should be
protected."

The 13 USF trustees, who
will serve staggered terms on
the board, will attend a dinner
with their spouses and the
university’s deans and vice
presidents on Aug. 16. Then
they will roll up their sleeves
for a short board meeting
starting at 8:15 a.m. Aug. 17.
They will elect a chairperson
and vice chairperson and dis-
cuss President Judy Genshaft’s
goals for the university.

The first official board
meeting will begin the morn-
ing of Sept. 21 in the Phyllis R.
Marshall Center’s Campus
View East. Forum recently talked with
some of the trustees about
what perspectives they can
bring to the university and
what USF will look like in the
next few years.

"I look for USF to be a
leader in economic develop-
ment," said Gus Stavros,
chairman of PELAM Investments,
Inc. "And I look for the Col-
lege of Education to become
even more important. USF is
really a leader in education.
With the teacher shortage,
that’s a very critical need."

Stavros said he wants to
help improve the university’s
academic life, which he found
to be very significant at his
alma mater, Columbia Univer-
sity. "We had outstanding pro-
fessors, and that’s what I see
happening at USF with the faculty and the leadership of
President Genshaft."

Another trustee expressed
his concern about recruiting
THE BIG PICTURE

Degree programs expanding at Sarasota/Manatee
The USF Sarasota-Manatee campus has had more than 4,000 graduates since opening in 1975. This fall, the campus will grow from 22 to 26 full degree programs for 2,200 students, including a master's in Business Administration program initiated last spring. Goals for the next five years include expanding to 36 full degree programs and doubling the number of students.

Stellar cities provide peace of mind
Expansion Management magazine lists Sarasota-Bradenton as a "Five-Star Community" and gives Tampa-St. Petersburg-Clearwater four stars in its 2001 quality of life quotient. According to the Tampa Bay Partnership, the publication compared 329 metropolitan areas for their standard of living, housing affordability, "peace of mind," adult education and workforce employability factors to come up with the best places to live and work. The magazine's goal is to provide small to mid-sized company executives with a basis for comparing the type of living and working environment in these communities.

USF Lakeland study estimates the arts have $385 million impact
The arts, such as the Polk Museum of Art and Bok Tower Gardens, contribute an estimated $35 million to Polk County's economy, according to a USF Lakeland study. Preston Mercer, vice president of USF Lakeland, and Susan Earl of that campus unveiled the results of their in-depth study in June.

Mercer said the study documents the total economic impact, including jobs, generated by the more than 20 Polk County-based not-for-profit organizations specializing in the arts.

He and Earl based their findings on data collected from organizations such as Arts on the Park, the Lake Wales Art Council, Bok Tower Gardens, the Bartow Art Guild, the Bach Festival of Central Florida, the Polk Theatre, the Historical Lake Wales Society, the Imperial Symphony Orchestra, the Lakeland Art Guild and the Pied Piper Players.

The USF study was funded by the national GTE Foundation. It was done partly in response to a 1999 GTE-funded independent analysis that questioned the number of arts programs actually provided in Polk County, according to the Winter Haven News Chief.

The non-profit arts is among the county's biggest industries, the newspaper reported. The arts' economic impact, according to the study, includes 647 employees, $4.7 million in salaries, 1,587 jobs created in the community and $11 million in direct spending.

Scientist earns prestigious award for water research
Joan Rose, nationally acclaimed water quality expert and professor of water microbiology at USF's College of Marine Science, has been named the recipient of the 2001 Athalie Richardson Irvine Clarke Prize by the National Water Research Institute.

Rose received the award for outstanding achievement in water science and technology at a ceremony in Costa Mesa, Calif., on July 25. She is the eighth scientist and the first woman to receive the prestigious award. Rose took home a gold medallion and a $50,000 award from the ceremony.

"I love working in the water field and with the water industry, along with teaching others," Rose said. "I am able to combine all of that in a career and then get honored for your efforts is humbling, but exciting. Recognizing women professionals is a way to bring more women into the field and get them excited about it."

Regarded as one of the world's foremost authorities on the dangerous waterborne microorganism Cryptosporidium, Rose has researched the quality of drinking water. She was the first researcher to find a method for detecting the highly toxic pathogen in water supplies. The professor was the principal investigator in a survey of Cryptosporidium in surface water supplies in the United States.

The marine scientist investigated the deadly outbreaks of Cryptosporidium in Milwaukee, Wis., and in Carrollton, Ga.

Rose has been involved in studies on the safety of coastal waters. Her findings have been instrumental in efforts to change wastewater management in the Florida Keys. She studies how climate factors may impact water quality and public health.

Water Technology Magazine named Rose one of the 20 most influential people in water in the 21st century. She advised Congress during the reauthorization of the Safe Drinking Water Act.

Rose recently told Discover magazine that she studies viral infection in the recreational waters off California and Florida, which show surprising concentrations of viruses that can cause maladies ranging from gastrointestinal distress to possibly fatal myocardiits.

In the Florida Keys, she said, infected water leaches from septic tanks and sewer lines, or is washed into the ocean by thunderstorms. "In Key Largo, we flushed virus tracers down toilets and found them 24 hours later in canals 10 to 20 yards away. Then the tides washed them out toward the reef."

Key West had to cancel a swimming event last year because of water quality. Rose said.

"We've stressed our coastal environment around the world."

By Ron Faig

Features

Joan Rose investigates the safety of water supplies around the nation. Her studies have been instrumental in a plan to change wastewater management in the Keys.


**Features**

**Homeless kids benefit from play therapy**

Children living in homeless shelters or moving frequently often have emotional or behavioral problems that prevent their success in school. A Los Angeles study of 169 children living in 18 emergency homeless shelters found that 46 percent of the children screened positive for a disability requiring special education services, with behavioral disorders being the most prominent disability.

In the Tampa Bay area, homeless children will get some help from one of six new grants funded by USF's Collaborative for Children, Families and Communities. Since 1997, the collaborative has given faculty grants for programs to help children, teenagers, their parents and others.

"Many of the children at the homeless shelters are depressed, anxious, withdrawn, don't get along well with others or are aggressive with others," said Jennifer Baggerly, a USF Education professor who provides play therapy to children at Tampa's Metropolitan Ministries and the USF Charter School.

For a few hours per week, she works with about 11 children ranging in age from 5 to 10 at Metropolitan Ministries, helping them use their natural language and experiences to sort out their feelings, thoughts and experiences.

"I think they've been making some good progress in resolving some of their situations, like moving out of their house and perhaps dealing with violence in that home," Baggerly said. "They're offering them a place of safety where they can resolve some of their social and emotional problems and regain a sense of control."

The homeless children don't have many toys and lack playground equipment, only a stark courtyard where adults and children hang out, she said. They have a very limited sense of control at the shelter.

"They're told when they can eat, what to eat and they may have up to six family members in a room not much bigger than someone's office," she said.

Using toys, the children often act out their experiences. One boy used Army soldiers to show how he and his family were thrown out of their home. "I help them sort out their feelings," she said. "I comment on the people's (soldiers') feelings. 'The people are scared!' I kind of provide the interpretation as they go along."

The Saturday MBA grads are, top row, from left: Kevin Dowd, Travis Wells and Jeffrey Jones; center row: Carlos Castellanos, Jamie Jalazo, Deborah Roby, John Campbell and Robert Terrell; and front row: Deborah Faehnel, Shane Smith, Virginia Gianakos, John Beaulieu and Elizabeth Erikson.

The Saturday MBA grades are, top row, from left: Kevin Dowd, Travis Wells and Jeffrey Jones; center row: Carlos Castellanos, Jamie Jalazo, Deborah Roby, John Campbell and Robert Terrell; and front row: Deborah Faehnel, Shane Smith, Virginia Gianakos, John Beaulieu and Elizabeth Erikson.

**St. Pete students sacrifice Saturday leisure for MBAs**

The word Saturday means leisure and family time for many workers — the day they take a deep breath and let down their hair. But those seeking a competitive edge use Saturdays — and USF — as tools to advance their careers.

They do it through USF's Saturday MBA program. Classes run all day Saturdays, from 8:30 a.m. to 5:30 p.m., for two-and-a-half years, as busy professionals attend classes on a day not traditionally associated with the stress. Classes take place on about 40 Saturdays each year.

The inaugural class, at USF St. Petersburg, graduated in August. Saturday MBA students are also taking classes in Largo and Sarasota. Another will probably begin in January, but the location has not yet been determined.

Committing to the program requires self-sacrifice, said Jeff Jones, a consulting business analyst at Tampa Electric Co. "It was painful at times, but there was no way, with my work schedule, to attend classes at any other time."

That's why USF began the program, said Steve Baumgarten, director of MBA programs. Many professionals simply could not enroll in the Executive MBA program on Fridays and Saturdays, or attend evening classes, mainly because of business travel and other responsibilities.

Corporations prefer MBA credentials, Baumgarten said, and middle managers want promotions.

"Companies reward employees for the MBA and move them up to top management," he said. "Without an MBA, it's harder to move up rapidly."

Twenty-five students initially enrolled in the St. Petersburg program, but the number dwindled as the dot.com craze. Several others accepted job promotions elsewhere. The 13 stalwarts who stayed with the program are glad they did.

"It was excellent," said Ginny Gianakos, human resources manager for market ing, sales and management training at TEGO.

A single parent who remarried during the program, she found the courses challenging and "outside her comfort zone," but she expects new career doors to open.

The Saturday MBA focuses on three areas — international business, finance and marketing. Students take courses in a cohort system. Each January, a new group begins and takes the same courses together at the same time (similar to USF's Learning Communities), often working jointly on projects.

"We all have a common goal, and can mix and match individual talents to everyone's advantage," Jones said. The cohort provides emotional support and encouragement as well as lasting friendships.

Students often meet during the week to complete projects or study for tests, piling on stress.

"I've seen students struggle with time schedules, juggling their own homework, family activities and social lives," said Sophia Kugasere, the program's on-site facilitator. She also teaches the GMA/Verbal review class through USF's Educational Outreach office.

Despite the frantic pace, life went on for the classmates. Several students became parents during the program, and one got married.

Two even moved out of the state but continued the program by flying in every other weekend for classes.

"I'm quite astonished by the support they received from their families," said Ellen Hofnagel, an information systems and decision sciences professor who taught in the program. "Think about it — so many Saturdays for two years," she added. "It all takes a toll, but there were no divorces!"

Travis Wells transferred to Houston a year into the program. There he assumed more responsibilities in his sales and marketing job at AMD, a semiconductor manufacturer. As if that wasn't enough upheaval, his wife had the couple's first child and his father died.

He stuck with the MBA program, relying on his classmates to fill him in on what he missed.

"My wife can tell you that I'm happiest when I'm busy," Wells said. "I definitely got the opportunity to be busy during this program."

Jamie Jalazo is another student who took a new job, with a promotion, in Denver during the program. Commuting to St. Petersburg on weekends to keep getting his degree was exhausting, but his passion for the program carried him through.

"I wanted to further my career and challenge myself personally," said Jalazo, a vice president of sales for Alternative Technology in Denver.

"Eight hours on a Saturday is tough, but now I can say it was all worth it."

By Deborah Kurelko

USF Photo/Tom Wagner

Jennifer Baggerly, center, uses play therapy to help homeless children cope.