The Neighborhood News Photographic Collection

Gibbs High School Honors Graduates, Class of 1948

A Collection Guide by

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Special Collections and University Archives
Nelson Poynter Memorial Library
University of South Florida St. Petersburg
17 March 2014
Introduction to the Collection

Many of the images in this collection once appeared in the “Negro” news section of the St. Petersburg Times. At some point in time, they were acquired by the Neighborhood News Bureau, a partnership of USFSP and other entities that documents events in and shares news of Midtown, an area of southern St. Petersburg with a substantial African American population. In January 2014, Dr. Deni Elliott, Chair of Journalism and Media Studies at USFSP and the Eleanor Poynter Jamison Chair of Media Ethics and Press Policy, transferred this collection from the Neighborhood News Bureau offices to the Poynter Library to ensure the long-term preservation of the photographs.

Preservation Note

The materials in this collection occupy one acid-free document box. While preservation measures may slow the physical deterioration of photographic prints, these steps cannot prevent damage from occurring. To prevent further damage to the fragile materials in this collection, avoid exposing them to light for an extended period of time. Please report any tears or other damage so that library staff may take appropriate preservation or conservation measures. Protective gloves should be worn when handling all photographs and other fragile materials. While no restrictions limit access to this collection, library staff will evaluate photocopying or digitization requests on an individual basis to ensure the long-term preservation of this unique collection and compliance with copyright. Patrons using this collection must adhere to copyright and fair-use guidelines and provide proper citation of sources appearing in their research.

Provenance of the Neighborhood News Photographic Collection

This collection falls under the Local and Regional History provenance of the Special Collections and University Archives department, Nelson Poynter Memorial Library, USF St. Petersburg.

Scope and Contents

The contents occupy one document box (0.10 ln. ft.). The bulk of the sixty-four images covers the period from the late 1940s through the early 1950s. The collection includes photographs that appeared in the “Negro” news pages once published by the Times Publishing Company, a St. Petersburg corporation that owned the St. Petersburg Times during the period when many of these images were created. The St. Petersburg Times has since been renamed the Tampa Bay Times.

Related Collections

The Weekly Challenger Photographic Collection, also located at the Poynter Library, includes images that document African American heritage and events in St. Petersburg and the Tampa Bay region. Please contact Special Collections and University Archives for more information regarding this collection.
Container Listing

Box 1

FOLDER I – CONTACT SHEETS & CD-ROM
One contact sheet printout of photographs in collection and one color photocopy of that sheet. One CD-ROM labeled St. Pete old images. Image numbers on contact sheets originate from the order saved on CD-ROM and do not match the image numbers assigned for the purposes of organizing and describing this collection.

FOLDER II – NUPTIALS
6 photographs
001 Mr. & Mrs. Robert Edwards
On back, stamp
    Bulletin Art Studio #2 / 996 2nd Ave., So. / St. Petersburg, Fla.
    Damage: top, center – torn, piece missing
002 Mr. & Mrs. Forrest L. Brewer
003 Mr. & Mrs. Richard Brown
On back, stamp
    C.J. Bynum Studio / 1118½ - 19th St So / St. Petersburg, Fla.
004 Browns
005 Mr. & Mrs. Fred McCoy
On back, stamp:
    Alston’s Photo Service / 1048A N. Dakota Ave. / Lakeland, Florida
006 Brown-Rutledge Nuptials

FOLDER III – MUSICAL GROUPS / SCHOOLS
3 photographs
007 Jordan Elementary School Chorus
    Damage: square section cut out of right side, center
008 Gibbs Choir
    Damage: square section cut out of left side, center
009 Florida A & M Glee Club
    On back, stamp
        St. Petersburg Times / Feb 4, 951PM, ’49 / St. Petersburg, Fla.

FOLDER IV – MUSICAL GROUPS / CHURCHES
2 photographs
010 St. Cecilia Choir
    On back:
        Photographer – Trabat
Reported by H. Davis
Date – Dec 14 / 51
Identity – Gibbs’ - principals in St. Cecilia Choir
L to R:
Maggie Christie, angel / Iveta Jones, angel / Oriska Johnson, Mary / Chas. Smith, tenor / Zola Leonard, soprano / Loretta Smalley, soprano / Roosevelt H. Williams, tenor / Ermaline Cooper, soprano / Robt. Brown, Joseph / Henry Oliver, at the piano

011 Matchless Love Gospel Singers
On back, stamp:
St. Petersburg Times / Apr 23 7:00PM ’48 / St. Petersburg, Fla.
On back, hand-written:
Detroit, Michigan
Aurthurone Strothers / Washington, D.C.
Contesting Edna Simmons / (St. Petersburg)
in Solo “Battle” / Thank you sir!
Manhattan Casino / Sun. April 25th 8:30 pm / Promoter Goldie Thompson
On back, stamp:
Tropical Studios / 123 N. E. 2nd Street / Phone 3-0204 / Miami 32, Florida

FOLDER V – MUSICAL GROUPS / OTHER
4 photographs
012 Triumph Singers
On back, hand-written:
Nightingale Singers
013 Langford Airs
014a The Harmony Singers (8x10)
014b The Harmony Singers (cropped to include only people)
On back, stamp:
May 16 7:05PM ’50 / St. Petersburg, Fla.
On back, hand-written:
Standing L – R
Miss Ruth Williams / Miss Ruby Walker / Mrs.(?) Christine Childs /
Seat –
Mrs. Ola Lee Howard
Annual Howards
On back, stamp:
Portraits - Copies - Commercial - P—
Parties or Groups at Hom[e]
Modern Art Stud[i]o
207 - 9th St. South - St. Peterbu[rg]

FOLDER VI – SPORTS
4 photographs

015 Three boys with trophy, “Champs”
On back, stamp:
  Oct 31 5:41PM ’49 / St. Petersburg, Fla.
  Nov 4 10:11PM St. Petersburg, Fla.
On back, hand-writtten:
  L – R
  James Drayton / Allen Williams and / Raymond Mims

016 Football team, “Hurricanes”
On back, hand-written:
  Pro. Team
On back, stamp:

017 Gibbs High School football team & coach
Damage: upper right corner missing
On back, stamp:

018 Middleton vs. Gibbs basketball game
Damage: top, left – tear, approximately 1 inch
On back, stamp:
  St. Petersburg Times / Mar 17 8:13PM ’49 / St. Petersburg, Fla.
On back, hand-written:
  Middleton High Cagers(?)

FOLDER VII – COSMETOLOGY

3 photographs

019 At the beauty parlor
On back, hand-written:
  Left to right
  Mattie Perkins, Loma Cramer and Ethel Bleidson(?)

020 Cosmetology
On back, stamp:
  Jun 2 11:06(?)PM ’50 / St. Petersburg, Fla.

021 State Beauticians / National Beauty Culturist League, Inc.
On back, hand-written:
  L to R, seated
  Mrs. Alfreda Wallace (Recording Sec’y) / Mrs. Alaine S. Waldon (Pres) / Mrs. H. J. Casey (1st Vice Pres)
  Standing L to R:
  Mrs. Correne Ellis (Treas) / Mrs. Corine Moss (Entertaining Hostess) / Mrs. Nellie M. Ford (Fin. Sec)

FOLDER VIII – SCHOOL / EDUCATION
4 photographs

022  Charlie Mays (homecoming or prom king)
     On back, stamp:
     (1) Courtesy of / Pepsi-Cola / 1208 E. Lafayette St. Tampa, Fla.
     (2) Norman E. Jones Agency / Public Relations Consultants / 1024 Central Ave.
     Tampa, Fla.

023  Florida State Teachers Association Winner(?)
     Woman with glasses wearing ribbon that reads “Florida Congress for [illegible] and
     Teachers [illegible]”

024  Bethel Metropolitan Promotion Day
     Damage: arrow drawn in pencil on right edge
     On back, stamp & hand-written:
     Portraits - Copies - Commercial – Phone 71-426? / Parties or Groups at Home /
     Modern Art Studio / 207 - 9th St. South - St. Petersburg, Fla.

025  Pleasant Hours(?) Nursery
     Damage: small hole, bottom left

FOLDER IX – GIBBS HIGH SCHOOL
5 photographs

027  Gibbs’ Student of the Week
     On back, hand-written:
     Willie Mae Marting (L) / Barbara Jean Ford (R)

026  Gibbs Exhibit
     On back, hand-written:
     Mrs. F. C. Williams (Teacher) / Doreth Graham / Dotha Eady / Helen Givens

028  Gibbs’ Student of the Week
     On back, hand-written:
     George Smith (L) / Harriett Davis (R)
     On back: newspaper clipping “Smith”, glued down

029  Gibbs’ Student of the Week
     On back, hand-written:
     Evelyn Davis (L) / Veneda Swain (R)
     On back: newspaper clipping “Swain”, glued down

030  Gibbs’ Honor Graduates
     On back, stamp:
     St. Petersburg Times / Jun 4 4:34PM ’48 / St. Petersburg, Fla.

FOLDER X – SOCIAL / WOMEN’S CLUBS
4 photographs

031  Armistice Day Tea
     On back, stamp & hand-written:
     Photographer – Ramsdell
     Reporter – H. Davis
Date – 11/7/51
Identity – L - R
On back, hand-written:
Mrs. Evelyn Holliday (seated) / Mrs. Ethel M. Monroe (seated) / Cpl. Mack Fuller
/ Cpl. Lester Ellison / Mrs. Eva Birt / Mrs. Evelyn Williams

032 Charity Club Committee
On back, hand-written:
Seated – Mrs. Mollie Miller and Mrs. / C. H. Keys
Standing – Mrs. Annie Reed / L. B. Brown
On back, newspaper clipping “Charity Club Committee”, glued down

033 Helping Hand Charity Club
On back, stamp:
St. Petersburg Times / Apr 15 9:23PM ’48 / St. Petersburg, Fla.

034 Helping Hand Club
On back, stamp:
(1) Mar 3 4:52PM ’50 / St. Petersburg, Fla.
(2) Portraits - Copies - Commercial - Phone 71-4268 / Parties or Groups at Home
/ Modern Art Studio / 207 - 9th St. South - St. Petersburg, Fla.

FOLDER XI – JUNIOR WOMEN’S CLUBS
2 photographs
035 Jr. Women’s Club
On back, hand-written:
Seated L to R
Mrs. Agnes Howard / Miss Eula B. Ellison / Mrs. Marie Church
Standing
Miss Clementine Johnson / Mrs. Letha Reese

036 Jr. Women Mt. Zion Progressive Church
On back, stamp:
C. J. Bynum Photo / 1118½ - 19th St. So. / St. Petersburg, Fla.
On back, hand-written:
Mrs. Anna Bell + group

FOLDER XII – YWA
2 photographs
037 YWA Mid-winter Tea Special Committee
On back, newspaper clipping “Special Committee Meets”, glued down
From clipping:
Seated, L – R
Mrs. Addie Dent, Mrs. Alberta Fuller, and Mrs. Fannie Williams
Standing
Mrs. Melvin Brown, Mrs. Sylvia Mickens

038 YWA Concert Plans Completed
On back, hand-written:
Seated L – R
Mrs. Henry Norwood / Mrs. Rosa Tillman / Mrs. Earnestine Childs

**FOLDER XIII – YWCA**
2 photographs
039 YWCA planning pre-Valentine’s Tea
On back, hand-written:
Seated left to right
Miss Thelma Ervin, Mrs. Josephine / Walker, Miss Rhunette McCoy
On back, newspaper clipping, glued down
040 YWCA
On back, stamp:
Portraits - Copies - Commercial - Phone 71-426? / Parties or Groups at Home / Modern Art Studio / 207 - 9th St. South - St. Petersburg, Fla.

**FOLDER XIV – BEAUTY PAGEANTS**
3 photographs
041 Miss St. Petersburg Contest
On back, stamp:
St. Petersburg Times / Jun 4 4:34PM ‘49 / St. Petersburg, Fla.
042 Mrs. Irene Micow
On back, stamp:
May 26 8:52PM ‘50 / St. Petersburg, Fla.
043 Remember When Inside
On back, stamp:
Norman E. Jones Agency / Public Relations Consultants / 1024 Central Ave.
Tampa, Fla.

**FOLDER XV – CHURCH**
3 photographs
044 Lester & Madelyn
On back, hand-written:
Left, Lester Shields, Madelyn Fuller
On back, stamp:
Nov 11 11:57PM ‘49 / St. Petersburg, Fla.
045 Sunday School Kiddies
046 Church Dinner
On back, stamp:
St. Petersburg Times / Apr 29 4:46PM ‘49 / St. Petersburg, Fla.
On back, hand-written:
Reverend C. H. Gardner + group
FOLDER XVI – INDIVIDUALS – NO CONTEXT
3 photographs
047  Frank Jackson
On back, stamp:
  Jun 5 9:51PM ’50 / St. Petersburg, Fla.
On back, hand-written:
  Scholar
048  Samuel Ojo – Florida A & M
On back, stamp:
  C. J. Bynum Photo / 1118½ - 19th St. So. / St. Petersburg, Fla.
049  Sandra Alex Smith
On back, stamp:
  Dec 8 8:12PM ’49 / St. Petersburg, Fla.

FOLDER XVII – GROUPS – NO CONTEXT / ADULTS
4 photographs
050  Man w/ pipe & woman
On back, stamp:
  News reprint / Prepared by / St. Petersburg Times / and / Evening Independent /
  Commercial Photo Dept.
051  Man & woman, cropped
052  Banquet – holding certificate
On back, stamp:
  Norman E. Jones Agency / Public Relations Consultants / 1024 Central Ave.
  Tampa, Fla.
053  Banquet – handshake
On back, stamp:
  Norman E. Jones Agency / Public Relations Consultants / 1024 Central Ave.
  Tampa, Fla.

FOLDER XVIII – GROUPS – NO CONTEXT / CHILDREN
3 photographs
054  “Line Up”
On back, stamp:
  Nov 25 8:47PM ’49 / St. Petersburg, Fla.
055  9 girls posed in 2 rows
On back, hand-written:
  L to R – Front row:
    Carolese Wiggins / Betty Jo Riley / Willie Mae Engram / Lucy Neal Shorter /
    Ruth Ella / Hargray
  L to R – Back row:
    Marzett Woodbury / Annie Lee Robison / Olivia Lee Coleman / Erma Lee Brnick
On back, hand-written:
Get story for next week

056  School room of young kids
On back, stamp:
   Picture by / St. Petersburg (Fla.) Times / Not for publication without written /
   permission from The Times.

FOLDER XIX – ACTING GROUPS
4 photographs
057  Players
On back, hand-written:
   L to R:
   Adrean Lee / Marshall Lester Jr. / Robert Thomas / Mildred Johnson / Eugene
   Robinson
On back, stamp:
   St. Petersburg Times / May 21 5:55PM ’48 / St. Petersburg, Fla.
058  Merrymakers
On back, stamp:
   Nov 4 10:12PM ’49 / St. Petersburg, Fla.
059  Piquant Los Jovens Club
On back, hand-written:
   Mrs. Jesse Golden / Mrs. Peachie Williams (seated on floor) / Mrs. Alma Miles /
   Mrs. Martha Ferguson / Mrs. Marguriet Wilson
060  Bethel Metropolitan Baptist play cast
On back, stamped on sticker:
   Play Cast, Bethel Met. Baptist 7/14
   L-R Mrs. G.W. Jenkins / Aletha Alderman / Miss Lois Clark / Photog Ramsdell

FOLDER XX – OTHER
3 photographs
061  St. Petersburg Gas Plant
On back, hand-written:
   Gas Plant. 3rd Ave + 12th St South and old incinerator bldg. near 13th St + 3rd
   Ave South
062  Handy Abrams’s birthday party
Damage: All four corners have been cut off on the diagonal
Damage: Top right corner has been taped back together
On back, stamp:
   St. Petersburg Times / Sep 16 4:22PM ’49 / St. Petersburg, Fla.
063  Birthday party
Damage: (on front) pen-drawn arrow pointing at young girl in center of photograph