

10-15-2013

# College of Business Council Meeting : 2013 : 10 : 15

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**USFSP College of Business  
College of Business Council  
Meeting Minutes**

**Tuesday, October 15, 2013, Noon, Piano Man Conference Room**

**Members Present:** Tom Carter, Bill Jackson, Grover Kearns (Chair), Dan Marlin, Todd Shank

**Absent:** Tom Ainscough, Chris Davis

**Approval of September 17 Meeting Minutes**

Minutes were approved unanimously.

**Strategic Planning Measures**

The CBC needs to establish a baseline for the measures in the new strategic plan. Kearns stated that (1) data for the measures needed to be collected, (2) the information needed to be presented in a coherent and comprehensible manner, and (3) the annual data should be maintained in the Dean's office. The measures were discussed. Some measures regarding new focus could be collected using the matrix below which appears on all syllabi. Wording on the matrix needs to be evaluated and possibly changed to adhere to the new strategic focus and possible changes in the AACSB guidelines. The new focus would include: sustainability and ethics, leadership and innovation, and global.

**KEY LEADERSHIP SKILLS AND PERSPECTIVES:** Numbers indicate levels 0-5.

<b>Interpersonal and Communication Skills</b>	<b>Analytical and Critical Thinking Skills</b>	<b>Information Technology Skills</b>	<b>Reflective Thinking and Experiential Learning</b>	<b>Ethical and Social Consciousness</b>	<b>Multicultural Competence</b>
<b>0-5</b>	<b>0-5</b>	<b>0-5</b>	<b>0-5</b>	<b>0-5</b>	<b>0-5</b>

Kearns will revise the data collection forms for 2012/2013 academic year data (the base period) and provide to CBC members for evaluation.

**Committee Consolidations**

In a previous meeting, the CBC voted to consolidate the UCAC and GCAC and to consolidate T&P and ARAC. However, it was decided that before taking any vote on reorganization to the faculty, we should allow individual faculty to make suggestions and provide input.

Scenarios for Consideration: The following scenarios provide possible ways to reorganize for efficiency. Although the amount of work is not diminished, by eliminating the number of committees we have fewer meetings. Also, we benefit from fewer communication channels.

**Scenario 1:** Consolidate the UCAC and GCAC and consolidate T&P and ARAC.

**Scenario 2:** Consolidate the CBC, ARAC, and Area Coordinators into a new CBC. All disciplines would be represented and each faculty member would either rotate onto the committee for 1-2 years or be voted onto the committee (to be decided by faculty). Each CBC member would be responsible for regular CBC activities, annual reviews and scheduling. The CBC would perform the annual reviews and the T&P would provide guidelines. In return for this increased work-load the member would receive a course release.

**Scenario 3:** Create two departments with department chairs and staff. The duties of scheduling and annual reviews would be assumed by the chairs. The ARAC and Area Coordinators would be dissolved.

**Scenario 4:** To be provided by Jackson.

Combinations of the above are also possible. In Scenario 3 we could also combine the UCAC and GCAC.

### **Other Business**

Marlin and Shank suggested that the Committee Spreadsheet should only include standing committees and Shank made the motion "The COB Committee Spreadsheet" will be limited to standing committees only. The motion passed unanimously.

Jackson stated that we need to remind all faculty that assistant professors seeking tenure were to receive only one committee assignment. Area coordinators and others should not make special requests of them.

**Next Meeting: Tuesday, November 19, Noon in PNM Conference Rm**

**Adjournment at 1:15 PM**