

9-17-2013

# College of Business Council Meeting : 2013 : 09 : 17

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**USFSP College of Business  
College of Business Council  
Meeting Agenda**

**Tuesday, September 17, 2013, Noon, Piano Man Conference Room**

**Members:** Tom Ainscough, Tom Carter, Chris Davis, Bill Jackson, Grover Kearns (Chair), Dan Marlin, Todd Shank

**Guest:** Dean Maling Ebrahimpour

**Actions:**

Approved the new courses for MBA Essentials classes.

**Approval of September 10 Meeting Minutes:** Approved unanimously.

**Approval of ACG 5001 New Course**

This is the MBA Essentials: Accounting course that has been offered for years without a USF System number. It is offered at 0 hours credit for students with an accounting deficiency.

The primary reason for creating courses and getting them “on the books” is that it is the only way in which they will appear on the student’s official transcripts.

There was discussion as to whether the CBC should have to review the request and if the form being used was a new form. The approval form is one that has been in use for several years (the new USFSP logo has been added) and requires the CBC chair’s signature. The form has been used in past years. A vote approved the motion unanimously.

**Strategic Planning**

The Dean has stated that if his office performs SP then we, the faculty, must be willing to accept the plan.

**Suggested Approach:** The CBC retains the SP responsibility but the Dean provides the financial budget for the plan and funds a faculty/staff end of term party each semester.

If accepted the CBC needs to:

1. Create a baseline for all measures in the current plan.
2. Align the current plan with any major changes in the AACSB guidelines.

3. Align the current plan with any major changes in the new USFSP Strategic Plan (when available).

No official vote was taken. As it stands, the CBC retains responsibility for the plan.

Kearns stated that he would send the plan to the members and insure it is posted to the COB website.

### **Committee Consolidations**

The Dean has indicated he would like to eliminate Area Coordinators. Further, the Dean has indicated he would like to centralize all class scheduling (Bob and Felicia would perform the scheduling). While this sounds like a reduction in workload it could lead to confusion for all areas.

**Suggested Approach:** Consolidate the CBC, T&P, ARAC, and Area Coordinators into a new CBC. All disciplines would be represented and each faculty member would rotate onto the committee for 1-2 years. Each CBC member would be responsible for regular CBC activities, annual reviews and scheduling. In return for this increased work-load the member would receive a course release. This would provide for greater communication with less effort, fewer overall meetings, and a greatly reduced work-load for faculty not on the CBC. Only tenured faculty could serve.

The Dean suggested that the CBC begin with a “clean slate”. That is, approach the COB organization without preconceptions and create programs that are built from the ground up. He suggested that the CBC conduct a brainstorm session with the faculty at the next faculty meeting (9/20) and ask faculty to brainstorm what the future COB organization should be. Subsequently, Kearns requested that the dean reconsider and allow the CBC to first prepare some scenarios for future organization. The CBC members should be able to separately discuss this issue within their disciplines and represent the individual faculty members.

### **Other Business**

Kearns noted that the Committee Assignment Spreadsheet was complete except for the Campus T&P member which must be put to a vote of the tenure and tenure-track faculty. Kearns stated that he would ask for nominees and use Survey Monkey to conduct a vote of the faculty. After the vote, the spreadsheet would be posted to the COB website.

### **Adjournment at 1:20 pm**