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Festive at 40: Marshall Center hosts celebration

Forty years after she worked as the resident counselor to 47 girls on the fourth floor of the old University Center, Phyllis Marshall often returns to the building that was renamed for her when she retired in 1994. On Sept. 26, she and the university community commemorated the 40th anniversary of USF's first day of classes.

She joined university legends such as Grace Allen, wife of USF's first president, John Allen; Harris Dean, the interim president after Allen retired; Dick Bowers, associate dean in the College of Business Administration; and Mary Lou Harkness, the USF library director in the 1960s. Charter class members Jim Vastine, who now works in the library, Barbara McLay, an instructor in the Counseling Center for Human Development, and charter professor Charles Arnade reminisced about the days when less than 2,000 students attended USF.

Outside, 1,200 people ate barbecue lunches and about 400 people signed a canvas painted by alumnus Mark Eichembaum.

Inside the Marshall Center, Herd of Thunder band members played "Wooly Bully" and the school's fight song, and the crowd clapped along. President Judy Genshaft energized the crowd, talking with students and signing Bulls pennants.

Student Government President Tyvi Small spoke about the first day of classes. In 1960, sand and scrub oak trees covered the campus; Fowler Avenue was a two-lane dirt road and 46th Street went through campus and connected to Livingston Avenue.

Since then, the Marshall Center has evolved from an all-purpose building where classes, band rehearsals and medical exams took place, into a modern facility offering conveniences like fast food, airline tickets and meeting rooms.

Hispanic Heritage honors USF women

When Donna Parrino was a little girl growing up in Ybor City, her father would take her by the hand to the downtown theater in Tampa. He would whisper, "Speak softly," advising her not to let others hear her speak Spanish.

That was another era. Now Parrino wants to make sure everyone can hear the Spanish language and be proud of the strengths, attributes, and achievements of Hispanics.

Her dedication to this cause is one reason she has been named the Hispanic Woman of the Year by Tampa Hispanic Heritage, Inc.

Two USF faculty will also be honored by Tampa Hispanic Heritage, Inc. Barbara Cruz, professor of special education, won in the education category, and Lisa Costas, psychologist in the USF Counseling Center, was awarded in the professional category. Two USF alumna were selected: in arts, Maria Eugenia Herrera, who teaches piano in the Community Arts program

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Appointments, awards and honors

William Heller, vice president and dean of USF St. Petersburg, was awarded the Alexis de Tocqueville Society Volunteer Service Award by the United Way of Pinellas County. He also won the Council for Exceptional Children’s Roe- maine P. Mackie Leadership Award.

William D. Anton, Counseling Center for Human Development, was re-elected to the board of directors of the Hispanic Chamber of Commerce in Ybor City. He will also continue to serve as representative of the League of United Latin American Citizens on the Public Safety Council.

Gregory Firestone, Mediation Institute, received an award of appreciation from the Florida Supreme Court Dispute Resolution Center for service, dedication and distinguished contributions to alternative dispute resolution at the annual conference in August in Orlando.

Presentations

Jennifer Austin, Psychological and Social Foundations, and Pamela Osnes, Graduate Studies, presented “Behavior Analysis Master’s Programs in Florida” at the 20th Annual Meeting of the Florida Association for Behavior Analysis.

Mary E. Evans, Nursing, and R.A. Boothroyd, FMHI, presented “A Comparison of Children Referred to Psychiatric Emergency Services by Police and Other Sources” at the 25th Anniversary Congress of the International Academy of Law and Mental Health, Sienna, Italy; and “Environmental Safety and Exposure to Violence of Inner City Children” presented at the international Union of Anthropologists and Ethnological Sciences, 2000 Inter-Congress in Beijing, China.


Margaret Gier y, Center for Urban Transportation Research, presented “Private Sector Involvement in Raising Employer Awareness: Lessons Learned” at the Western Regional Conference of the Association for Commuter Transportation in June.

Jack Heller, Music, presented “The Effect of Music Aptitude on the Ability to Categorize Interpretations of Music and Speech Phrases,” at the International Conference on Psychology in Haifa, Israel, in June; and “An Implicit Rule System for Music Listening” at the 18th International Research Seminar of the International Society for Music Education in Salt Lake City, in July, and at a poster session for the ISME Biennial Conference in Edmonton, Canada in July.


Paula Lee, Humanities and American Studies, presented “Facing Cuvier” at the Portrait and Scientific Identity Conference at the National Portrait Gallery in London, June 23-24. Her paper, “Paris Behind Bars” was read at the annual meetings of the Interdisciplinary 19th Century Studies Association at the Université de Paris-X in Nanterre, France, on June 22-23.

Christine L. Licetti, Information Systems and Decision Sciences, presented “Modeling User’s Emotions During Interactive Entertainment Sessions at the AAAI Spring Symposium on Artificial Intelligence and Interactive Entertainment at Stanford University.

Darryl Paulson, Political Science, USF St. Petersburg, has been hired by WFTV-TV 13 (Fox), as political consultant and political analyst. Paulson also spoke to the Seminole Tuesday Club on the Florida primary elections in September. He was featured in a 5-minute interview on Florida Public Radio stations on “Humor in Political Campaigns; and was interviewed by NPR Sept. 19 on Florida’s presidential election.

Stephanie Race and Rachel Viggiano, Distance Learning Library, presented “Real Time Reference Using Chat” at the American Library Association’s Annual Conference in Chicago in July.


Rhonda Smith, Library, presented “Library, What Library? Building Research Requirements into Distance Courses,” at the 16th Annual Conference on Distance Teaching and Learning in Madison, Wis., in August.

Robert E. Snyder, Interdisciplinary Arts and Sciences, presented “Florida Before Disney” at the annual meeting of the Florida Historical Society in Pensacola in May.

Patricia Turner, Center for Urban Transportation and Research, presented “Evaluation of Florida Alcohol-Related Motorcycle Crashes and Recommended Countermeasures” at the National Motorcycle Safety Conference in Indianapolis, in August; “Florida Regional Crash Data Centers: Decentralizing Traffic Crash Records Processing” at the Institute of Transportation Engineers’ annual meeting in Nashville, Tenn., in August; “Interventions to Reduce Motorcycle-Alcohol Crashes on the Highway System” and “Florida Regional Crash Data Centers: Implementation Challenges,” at the 26th International Traffic Records Forum in Portland, Ore., in August.


Kenneth Ugen, Microbiology and Immunology, presented “Immunological Response Against HIV” at the Institution of Biomedical Investigation of the National University of Mexico in Mexico City in August.

Publications


