11-29-1991


University of South Florida.
United Way campaign ends ahead of goal

Defying all rules of recession, USF's 1991 United Way campaign exceeded its fund-raising goal. Campaign Chairperson Bill Anton announced on Nov. 15. The Tampa campus had raised $160,000 as of that date, $6,000 more than was raised at this time last year, and $10,000 more than its original goal of $150,000. Contributions were still coming in at press time.

Contributions from Tampa will go to 42 agencies in Hillsborough County providing health and human services, such as Lighthouse for the Blind, the American Cancer Society and the Salvation Army. At least 10 of the 23 USF Tampa areas had exceeded 100 percent of their dollar goal, with Student Affairs at the lead at 139 percent. Four other areas were above 95 percent of their dollar goal. The Health Sciences Center was the largest contributor, supplying 22 percent of the total dollars raised.

Administrative Affairs, Graduate School, the President's Office and Public Health reached 100 percent participation in this year's campaign, with a university average of 55 percent participation. USF President Francis T. Borkowski said he felt very gratified by the success of the Keel Club, which raised more than $29,000. "Our tough times continue, and yet USF has again raised for the needy and unfortunate," said Borkowski.

This year's United Way goal at USF Sarasota was $5,000. The campus raised $4,800, which was more than was raised there in 1990. At the Fort Myers campus, $2,000 had been raised in less than two weeks of its campaign. Last year a total of $1,547 was raised. The Fort Myers campaign is expected to end at the end of November.

USF Lakeland participated in the Polk County United Way campaign for the first time, raising $205 with 50 percent participation from its 14 employees. Not all employees were residents of Polk County, so not all could take part in that particular drive.

Peter Levin, dean of the College of Public Health and Tampa campus co-chair, said, "I think it is a singular expression of the faculty and staff of the university that, during this time of cutbacks and questioning of our role, we have the spirit and concern for the community at heart and gave so generously."

Ed Kirk, of the United Way of America national office, said he admired the leadership of all "USF people" involved in coordinating this year's campaign.

"They really cared. I've worked at colleges and universities all over the country, and it was great to see USF people not getting discouraged. Everything was done in such good humor. Everyone seemed to realize that USF's role in the community makes it particularly aware of how great the needs are."

Kirk said USF is not isolating itself, saying "Leave us alone, we're too busy reading books." He said members of the university community must realize they are not just giving to a charity—they are helping people help themselves.

"This way, prosperity will start coming back to us all," said Kirk. "I wish other universities could emulate USF."

by Dawn Clark
I can't even get on the waiting list to reduce boredom and stress? Are companies justified in laying off employees? In an economy so profit-driven, do corporations have a social responsibility to redesign work to accommodate different needs?

Consider this: Jane, a 32-year-old mother of two young children, is in desperate need of a new liver. She waits until a suitable liver is found for her body. Some organ transplants, like Jane's, are done to save lives; other transplants, like the one for Mrs. Peterson, are done to help bodies heal.

In an economy so profit-driven, do corporations have a social responsibility to redesign work to accommodate different needs? In an economy so profit-driven, do corporations have a social responsibility to redesign work to accommodate different needs? In an economy so profit-driven, do corporations have a social responsibility to redesign work to accommodate different needs?

The groundswell of antagonism and violence in South Africa is fueled by the 40 percent unemployment rate. The townships are destitute. These people are prepared to do anything. Sanctions have hurt the country and black people were the first to lose jobs.

Dr. Michael Dejongh, chair of the Department of Anthropology, University of Pretoria, Republic of South Africa, during an International Affairs luncheon Nov. 14.

"Instead of imposing curriculum on children, we look at the children and build the curriculum around the child."

Jan McCarty, president of the World Organization of Early Childhood Education and Indiana State University professor (she will be joining the USF faculty in January 1992) Nov. 14, during her keynote address titled "Emergent Literacy: How a Child Begins to Think" at the Celebration of Literature, a three-day event sponsored by the Department of Communication and the College of Education.

"It’s really simple to bring in another player. But you can’t bring in another Magic Johnson. If somebody says, ‘hey, we’ve got a superstar on our team, don’t you guys believe it. There are only two or three real superstars in the league at one time. Magic is one of them. You can’t replace him-period. No matter who you bring in, he’s not going to be anything like who we lost.”

Jerry West (shown above handing back an autographed basketball), general manager of the Los Angeles Lakers, speaking of basketball great Magic Johnson’s announcement that he is infected with HIV. West spoke on Nov. 15, at the USF Basketball Tipoff Banquet.

"The basic problem in the Middle East remains the same. You have the question of how to get from 40 years of conflict to a state of real peace, and it probably can’t be done in one jump. It is unrealistic to expect the Palestinians to sit at negotiating tables while the Israelis are continuing to build settlements.

Ambassador Michael Sterner, former Deputy Assistant Secretary of State for Near Eastern and South Asian Affairs, at an International Affairs luncheon, Nov. 20.

They Said It at USF

In tight-budget times when the change of increasing person-power seems slim, departments may look to technology to help them meet their increasing workload needs.

"If you make a commitment to automation, automation will make a commitment to you," said University Computing Services (UCS) Director Ed Fisher.

Since the 1960s, UCS, a division of Administrative Affairs, has been helping the USF community improve productivity with the latest technology.

The UCS division includes the Central Florida Regional Data Center (CFRDC), which provides centralized computing and hardware, including data storage and communication access facilities. CFRDC, which was created in the early 70's, now serves government agencies, other universities, and Pinellas County schools as well as USF.

A Shared Office Resource Environment (SHORE) project is in progress at all USF campuses. SHORE involves integrating the needs of USF's many mainframe and microcomputer users to achieve a high level of efficiency in office automation. Supervisory areas can have workstations tailored to specific needs through SHORE.

Fisher cautions prospective clients to take their hardware and software seriously. He said a new system is like a child and must be taken care of. The customer can get the most out of technology through proper software maintenance and training. Fisher hopes customers will not try to "reinvent the wheel," but will take advantage of the knowledge that UCS has gained with years of experience.

UCS is dedicated to promoting computer literacy and access to technology across USF campuses, while providing training and consultation.

In addition to providing the latest word processing and database management software, UCS can teach offices about electronic mail, vector processing, data entry, data storage, printers, networks, equipment purchasing and other services. The staff also conducts research and development on advanced technology.

The UCS "central helpdesk," ext. 2970, SVC-4010, provides immediate assistance to both telephones and walk-in customers for all computing-related questions and problems, as well as general computer services information.
WUSF, WSFP to air live broadcasts of Metropolitan Opera performances

This year's live broadcasts of the Metropolitan Opera performances include three works by Mozart, Verdi's "Aida" and Puccini's "La Bohème." Featured performers include Luciano Pavarotti, Placido Domingo, Sherrill Milnes and Marilyn Horne.

A highlight of the 1991-92 broadcast season is the world premiere broadcast on Jan. 4 of "The Ghosts of Versailles," a new opera by American composer John Corigliano commissioned by the Metropolitan Opera. Described as a "Grand Opera Buffa," this work, with libretto by American playwright William M. Hoffman, presents a romantic and somewhat tragic view of human nature.

Following the world premiere broadcast on Jan. 4, the final broadcast of the 1991-92 season on March 7 features Richard Strauss' "Elektra" with Hildegard Behrens in the title role, Mechthild Gessendorf as Chrysothemis, Leonie Rysanek as Klytamnestra, James King as Aegisth, James Morris as Orest, and James Levine conducting.

The series will be aired by WSFP's public radio stations WUSF (FM) 89.7 in Tampa and WSFP (FM) 90.1 in Fort Myers, and will continue through April 18, 1992, for a total of 20 Saturday matinees.

Faculty, staff and students gathered at Martin Luther King Plaza Nov. 19 to kick off the holiday food and clothing drive for the needy.

Groups sponsor canned food drive

Now is the time to give thanks for what you have and help others who don't have as much.

The Campus Ministry Association, Student Government and Florida Public Interest Research Group (FPIRG) are coordinating a holiday canned food and clothing drive to benefit the homeless.

Containers have been set up at the Campus Ministry Offices for folks to donate canned food and old clothing. The holiday drive will continue through Dec. 18. It began on Nov. 19 with a march across campus and a brief ceremony in front of the University Center that included a presentation by USF President Francis T. Borkowski.

Collections will be donated to Metropolitan Ministries, a Tampa shelter for homeless families and individuals.

A food drive earlier in the year resulted in a donation of more than 1,000 cans of food to the needy.

For more information, call the Episcopal Center at 988-6928.

'Tis (almost) the season

Okay—so the Thanksgiving turkey's not even a memory yet. But why wait to get in the spirit? The folks on the St. Petersburg campus are gearing up for their annual tree-trimming on Dec. 3. (The photo above shows last year's event.)
November

4 Wednesday

Special Event: Madrigal Dinners. 7:30 p.m. Theatre 2. $27 for dinner; $10 for gallery seats (light refreshments only). For tickets, call the box office at ext. 2333.


Chemistry Seminar: "Quality Improvement in Anesthesiology," presented by Terry Vitez, Medical Group President, Premier Anesthesia, Atlanta. 4 p.m. Curtis Hixon Lecture Hall. Free. For more information call 251-7438.

Concert: Festival of Winds: Festival Grand Concert. 7:30 p.m. USF Special Events Center. Free.

After Work Aerobics: Mondays and Thursdays, 5:30 to 6:30 p.m., FMHJ Gymnasium. $10 per month, payable at the first class of each month. Sponsored by the Faculty/Staff Program Committee. Bi-weekly low-impact aerobics taught by certified instructors. Lockers and shower facilities are available. For information, call Fertie Brand at ext. 3623 or Liz Melon at ext. 2503.

Special Event: First Friday Reception: Sponsored by the USF Library, the Credit Union, the USF Women's Club and The USF Club. 4 to 6 p.m. In The USF Club on the fourth floor of the U.C. Free.