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# College of Business Council Meeting : 2011 : 09 : 21

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**UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG**  
**COLLEGE OF BUSINESS COUNCIL (CBC)**  
**Minutes of September 21, 2011**

Attending:

Karin Braunsberger, Chair  
James Fellows  
Scott Geiger  
William Jackson  
Wei Guan  
Richard Smith

Robert Thompson, Assistant Dean of the College of Business

The meeting was called to order at 11am by Phil Trocchia, the outgoing CBC chair. Dr. Trocchia welcomed Karin Braunsberger, who replaced Dr. Trocchia as the representative from Marketing. The first order of business was the election of a new chair. Professor Fellows nominated Dr. Braunsberger, who accepted the nomination and was duly elected chair by the committee.

The CBC welcomed Robert Thompson, the Assistant Dean. Mr. Thompson reported that our AQ/PQ numbers were looking very good for the upcoming AACSB visit, and our assessments appear to be working smoothly, which is an improvement from last year. Dr. Geiger asked if Assistant Dean Thompson could provide numbers to the CBC on our enrollments, especially graduates by major. This will help the CBC when it discusses proposals for new majors, as well as being useful for other purposes. Mr. Thompson mentioned that he can put all this information on the university Q-drive and also provide it to the CBC chair for dissemination

The next order of business was a discussion of whether or not to form an appeal committee from the Annual Review and Awards Committee (ARAC). Currently, appeals from that committee on annual reviews go right back to that same committee. It is thought that a separate appeal committee would improve the process and be more transparent and fair.

After much harmonious debate and discussion, Professor Fellows suggested that the CBC form an appeals committee on an ad hoc basis each year and appoint 3 to 5 faculty members to serve on that committee. Dr. Geiger suggested that a better alternative would be to have the entire faculty vote on the membership of this committee. The CBC decided to defer the discussion of this important topic until the next meeting.

The CBC also discussed the procedure for the ARAC reviewing those faculty holding administrative positions, serving as academic officers of the college, such as at Associate Dean level. In the past the ARAC did not evaluate these faculty for service, only evaluating their teaching and research. The new Dean, however, is requiring the ARAC to evaluate these faculty on service performed in their faculty positions, as opposed to their administrative positions. Some members of the CBC felt that this was breaking with precedent. Moreover, it was their considered opinion that judging what is service as an administrator and what is service as a faculty member is often difficult to determine. Others congenially disagreed.

In view of this new policy by the Dean, the CBC members suggested that the chair of the ARAC meet with the Dean to discuss this matter. At a minimum, there should be a clear statement from the Dean as to which service the ARAC is to be evaluating. More discussions of this topic will take place before the ARAC meetings next semester.

The last order of business concerned the need for an election of one college faculty member to the USFSP campus tenure and promotion committee. Dr. Braunsberger, as CBC chair, will conduct this election. Professor Fellows noted that there still is no campus-wide Committee of Full Professors to evaluate candidates for Full Professor. He asked that Dr. Braunsberger consult with the chairs of the other college councils to gauge their interest in having such a committee become a part of the campus-wide promotion process.

The meeting was adjourned at 1pm. The next meeting will be held on Wednesday, October 19, at 11am.