Appendix D
Proposed Learning Objectives

Masters of Accountancy Proposal
USF St. Petersburg
College of Business
Program of Accountancy
Proposed Learning Objectives for the MAcc Program at USFSP

Note: These are exemplarily and are subject to refinement and amendment upon program approval and implementation. These are for consideration in MAcc Program Proposal as of March 31, 2014.

Goal 1: Professional Communication:

Objectives: A. Communication: Demonstrate ability to communicate complex accounting reports and other financial information in both technical and layperson language.

B. Technology: Our graduates will demonstrate proficiency in the use of information technology packages to process information, control computers and/or networks to effectively complete tasks in applicable fields (taxation, forensic, auditing and accounting).

Goal 2: Critical Thinking:

Objective: Our graduates will demonstrate their capacity to use analytical tools to analyze complex accounting problems and will be able to recommend practical and reliable solutions as appropriate to problem resolution.

Goal 3: Business Environment:

Objectives:

A. Ethical and professional responsibility: Our graduates will demonstrate the capacity to recognize ethical issues encountered in public and private accounting environments and consider resolutions that are legal and ethical with appropriate consideration on the firms’ material stakeholders.

B. Global Accounting Environments: Our graduates will demonstrate knowledge of the issues involved in accounting for businesses in global environments.

Goal 4: Accounting Integration:

Objectives:
A. Core Knowledge: Our students will demonstrate knowledge of the leading standards in effect in the U.S. (GAAP) for business enterprise and in specialized industries and organizations such as non-profits and governments.

B. Professional Standards: Our students will demonstrate understanding of the AICPA rules of professional conduct.

C. Specific Track/Concentration. Our students will demonstrate material expertise in forensic or taxation areas consistent with their focus track(s).