City of the Arts

Arts & Culture

7 Performing Arts Companies
8 Museums
11 Theatrical and Music Venues
Dozens of Artists & Galleries

Over 1,000 Public Events

FolkFest
CraftArt
Ribfest
A Taste of Pinellas
Sunscreen Film Festival
Tampa Bay Blues Festival
Mainsail Arts Festival

ARTS SHINE HERE
A Florida Cultural Capital

Florida Orchestra
Florida Holocaust Museum
Florida Craftsmen
Florida Humanities Council
Salvador Dali Museum
Chihuly Collection
Museum of Fine Arts

ARTS SHINE HERE
Music. Everywhere!

• Big3 Studios
• Jannus Live
• State Theatre
• St. Petersburg Opera
• Studio@620
• Tampa Bay Blues Fest
• The Mahaffey
• The Palladium
• Williams Park
• Vinoy Park
• Nova 535
• Clubs & Restaurants!

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**Waterfront Arts District**
Beach Drive to Fourth St. North and 7th Ave. South to 7th Ave North

Waterfront downtown shopping, dining and entertainment district with outdoor cafes and restaurants, world class museums and a dazzling array of shops, galleries, businesses and hotels that line a continuous string of green parks that are home to many special events and festivals each year.

- Chihuly Collection
- Red Cloud Indian Arts
- Salvador Dali Museum
- Shapiro’s Gallery
- St. Petersburg Museum of Fine Art
- St. Petersburg Museum of History
Central Arts District

Promotes the arts from 4th Street to 16th Street along Central Avenue and surrounding area.

Central Avenue’s 600 Block, including the historic Crislip Arcade, offers fine art galleries, boutiques, eateries, recording studio, performance venues, watering holes, graphic design and branding center.

The nightlife here is pretty active too!
St. Petersburg Arts Districts

The Edge District
https://www.facebook.com/theEDGEstpete

Entertainment, Dining, Galleries, Boutique Stores located between MLK and 16th Street on Central Avenue and including 1st Avenues North and South.

ARTicles Art Gallery & Custom Framing
Creative Clay
Feathered Serpent Gallery
Paper Street Market
Freshly Squeezed

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Grand Central District

www.grandcentraldistrict.org

A diverse collection of art galleries, antique and retail shops, personal and professional services, and eclectic dining and drinking establishments.

Grand Central is one of Florida’s Main Street Communities encompassing 16th Street to 31st Street blocks on Central and First Avenues North and South.

A hip spot to eat and shop!
Warehouse Arts District
www.facebook.com/WarehouseArtsDistrictStPete

Zoned for live/work space within 16th to 31st Streets North between 1st Ave. North and 10th Ave. South.

District artists and galleries include:
• c glass studio
• Carter G. Woodson African American Museum
• Charlie Parker Pottery
• Craftsmen House Gallery
• Duncan McClellan Glass Art
• MGA Sculpture Studio
• Morean Arts Center for Clay
• Royal Theatre
• Zen Glass Studio
America’s Southeast Glass Arts Center

The most vibrant glass arts community in Southeast America, featuring a vibrant community of artists, studios, hot shops and galleries.

- C glass Studio
- Chihuly Collection
- Duncan McClellan Glass Galley
- DMG School Project
- St. Pete Hotglass Workshop
- Morean Arts Center
- Sigma Glass Studio
- Grand Central Stained Glass and Gallery
- Zen Glass Studio
America’s Southeast Center for Clay

We host the largest community for clay arts in America’s Southeast.

Many creative businesses feature gas kilns as well as electric and some have wood, soda and salt kilns; a variety of kilns exceptional for an area this size. Most of the artists below teach and all hold workshops with internationally known artists.

- The Morean Center for Clay
- Charlie Parker Pottery
- Craftsman House Gallery, Café and Clay Studio
- The Clay Center of St. Petersburg
- Florida Craftsmen Gallery
- Eckerd College
Advancing the Community-Creativity Connection

- Named one of *Top 52 Places to Go* in the world by *The New York Times* (1/11/14)
- ArtPlace America, a coalition of banks, foundations and the NEA named us one of America’s Top ArtPlaces of 2013.
- *AmericanStyle* Magazine has voted us the #1 Arts Destination for a city of our size in 2010, 2011 and 2012.
- 4th Largest Cty in Florida
- Florida’s First Green City
- Most Livable Downtown in the S.E.
- Anchors Florida High Tech Corridor
- Best Communities for Young People
- Top Ten Biking Community in U.S.
- Top Ten Community for Creative Class
- Old Northeast Ranked in Top Ten Old House Neighborhoods in U.S. for 2012
- Highest concentration of Marine Science businesses in the Southeast, including the North American headquarters for Cousteau Divers

ARTS SHINE HERE
The City of St. Petersburg provides funding annually to 20-25 arts and cultural organizations, through the office of Arts & International Relations and the Arts Advisory Committee. The amount has decreased over five years, from nearly $400,000 to $175,000.

In stark contrast, Austin, TX awarded over $5M to 237 arts contractors this year. Sarasota awarded $1.3M to 40 organizations.

Although our grants are relatively small, the funding provides vital lifeblood for operating needs.
22 arts and cultural organizations have projected 2013 budgets totaling $15.8M. (Approximately $4M less in than four years ago.)

Factoring in admissions numbers and visitors, these non-profits generated an additional $14.5 million for our economy.

And that return is just from 22 organizations. We have over 700 arts and creative businesses.

Imagine the economic impact if we increase our investment in the arts.
Arts & Culture = Economic Generator

- Performing arts, museums and related activities rank #5 among all industries when it comes to the impact on earnings of households in Pinellas County.
- Every $1M investment = 22 jobs
- The overall return on arts investment is $5 to $1

Arts Education
- Students with four years of arts or music in high school average 100 points better on their SAT scores.
- Students of low socioeconomic status who are highly involved in the arts are five times less likely to drop out than their peers.
- Students highly involved in the arts are four times more likely to be recognized for academic achievement.
- Students highly involved in the arts are 20 percent more likely to earn a bachelor’s degree and 17 percent more likely to volunteer.
- Students succeed in work: Arts education encourages and cultivates creativity, and 72 percent of business leaders say creativity is the number one skill they seek when hiring.
The Arts Alliance strives to be the community voice for the arts -- empowering artists, arts organizations and creative businesses to work collaboratively. We advocate for the arts, facilitate the growth of the arts community, and drive arts-related economic development in St. Petersburg.
The St. Petersburg Arts Alliance is the **only** nonprofit dedicated to **raising money and advocating for our entire creative Community** – artists, arts and cultural organizations, and creative businesses.

We **raise money** through individual and corporate gifts, event sponsorships, and state and federal grants that support community-wide arts efforts.

- Organizations like the NEA award significant grants that individual arts organizations and individuals cannot apply for – but we can.
- Many cities have a grant program for individual artists, but St. Petersburg doesn’t – yet.

We **advocate** by providing studies and other resource materials to help everyone make the case for the importance of the arts as an economic driver that also contributes to our quality of life.
Funding Goals

Artists Fund - Grants for local artists
Arts Alliance – Fund ArtBeat. E-newsletter & web site with essential information for the arts community, from calls for artists to jobs to grants

- ArtSource – City-wide promotion of the monthly Art Walk, including trolley transportation to all arts districts
- Arts Shine Here – Arts and Culture Economic Impact Report and Banner Program.
- Arts Operating or the Arts Endowment Funds will be added to the annual Grant Awards to provide more and larger grants. These grants support critical operational needs including staffing, infrastructure, and technology.
Investing in the Arts

• The return on investment in the arts is measurable.

• The return on arts education, public art and civic pride is incalculable.

• The arts are a critical component of a thriving city, contributing to our quality of life, attracting businesses, tourists and residents, driving business, and creating jobs.
How Can I Help?

DONATE
Write a check to an arts non-profit or support organization. Develop cause marketing and sponsorship opportunities.

PARTICIPATE
Subscribe to a performing arts organization. Take a museum membership. Shop local. Visit the galleries. Get out to Second Saturday Gallery Walk, etc.. Be there!

ADVOCATE
Be an evangelist. Talk about the arts. Send an email. Write a note.

GET INVOLVED
Join a board. Tell people you are on a board. Contribute.
Board of Directors

- Elizabeth Brincklow (Ex Officio), Arts and International Relations Manager, City of St. Petersburg
- Maling Ebrahmipour, Ph.D., Dean, USF St. Petersburg College of Business
- Gigi Ganatra Duff, VP, Consumer Public Relations, HSNi
- Deborah Kelley, Executive Director, St. Petersburg City Theatre
- Lisa Letizio, Chief Human Resources Officer, HSN, Inc.
- Duncan McClellan, Duncan McClellan Glass Art Studio and Hot Shop
- Joseph Papich, Select Business Advisor, Wallace, Welch & Willingham
- Kristy Parker, Assoc. General Counsel, Duke Energy
- Jim Rolston, Artist and Owner, Red Zen Art Gallery
- Stacia Schrader, Branch Manager, Regions Bank
- Chris Steinocher, Pres/CEO, St. Petersburg Area Chamber of Commerce
- Richard Wood, COO, Eagle Datagistics

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Committee Members

Event Committee
- Laura Fage, Chair
- Victoria Bartlet
- Paul Carder
- Deb Carson
- Carol Dameron
- Kevin Holt
- Lisa Letizio
- Duncan McClellan
- Richard Sanchez
- Rhonda Sandborn
- Jorge Vidal

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- Tony Amer
- Carol Dameron
- Maling Ebrahimpour Ph.D.
- Kevin Gordon Ph.D.
- Herb Snitzer
- Michael Vasallo

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- Gigi Ganatra Duff, Chair
- Paul Carder
- Deborah Carson
- Michelle Fielding
- Jenny Fogle
- Craig Marolf
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