USFSP 2008-2013 STRATEGIC PLANNING  
STEERING COMMITTEE MEETING  
March 12, 2008  
DAVIS 100 Conference  
3:00 p.m.

**Present:**  
Frank Biafora  Dean, CAS, Committee Chair  
Scott Geiger  Assoc. Professor / Assoc. Dean, COB  
Jennifer Baker  Asst. Director, Academic Affairs  
DeeLynn Rivinius  Special Assistant to Executive  
Annette Hamon  Exec. Admin. Specialist / University Relations  
Julie Jakway  Budget Director  
Tina Neville  Librarian & Head of Public Services  
Pat White-Butcher  Faculty Services Admin. / CAS

**Discussion Items:**

- **Campus Roundtable Open Forum summary**
  - Based on the feedback received from the campus community at the Campus Open Forums held February 29th, the Steering Committee identified five themes for further discussion:
    - **Resources and Master Planning**
      - Managing and enhancing resources
      - Facilities Master Planning
      - Alumni
      - Public Identity (Branding)
      - Green Campus
    - **The Student Experience: Academic and Student Life**
      - Undergraduate Research, Citizen Scholar, Ethical Leadership, Civic Engagement
      - Student Life, Waterfront, Global opportunities, food choices
    - **Inclusion and Campus Community**
      - Valuing Diversity, The Employee Experience, Respectful Atmosphere, Retention, Celebrating and Creating Traditions
    - **Community (Metropolitan) Synergy**
      - Partnerships, Community Lectures, Town & Gown, SAPL, Advisory Boards
    - **The USFSP Academic Programs: Present and Future**
      - Undergraduate, Graduate, Certificates, Interdisciplinary, Global Perspectives

- **Continuing the Strategic Planning Dialogue**
  - To continue the discussion on the themes mentioned above a series of luncheon discussions will be held; one theme will be discussed at each luncheon. Two members of the Steering Committee will coordinate each session. The schedule is as follows:
    - **Resources and Master Planning**
      - Scott Geiger and Julie Jakway
      - Thursday, March 27, 2008; Noon to 1 p.m.
    - **The Student Experience: Academic & Student Life**
      - Kent Kelso and Annette Hamon
Friday, April 4, 2008; Noon to 1 p.m.

- **Inclusion and Campus Community**  
  Frank Biafora and Jennifer Baker  
  Friday, April 11, 2008; Noon to 1 p.m.

- **Community (Metropolitan) Synergy (change in schedule)**  
  Scott Geiger and Deanna Michael (?)  
  Friday, April 18, 2008; Noon to 1 p.m.

- **The USFSP Academic Programs; Present and Future**  
  Ray Arsenault and Tina Neville  
  Friday, April 25, 2008; Noon to 1 p.m.

- In addition two evening sessions will be held; each evening session will cover two to three themes:
  - **Resources and Master Planning & The Student Experience**  
    Frank Biafora and Julie Jakway  
    Tuesday, April 8, 2008; 4:30 to 6:30 p.m.
  - **Inclusion and Campus Community; Community Synergy & The USFSP Academic Programs**  
    Frank Biafora and Julie Jakway  
    Wednesday, April 30, 2008; 4:30 to 6:30 p.m.

- The coordinators of each discussion will lead their discussions in a format chosen by each team.
- The location to be announced (looking into reserving TER 300)

**Strategic Planning website update**

- Go to [www.stpt.usf.edu](http://www.stpt.usf.edu)
- Open Faculty & Staff link
- Quick Link items on left hand side of page
  - QuickLinks
    - [Strategic Planning 2008-2013](http://www.stpt.usf.edu)
  - Link at the top of the page
    - [Strategic Planning 2008-2013](http://www.stpt.usf.edu)

**Blackboard Organizational site**

- Deanna Michael has set up a Blackboard Organization site. More discussion on this site to be discussed at the next Steering Committee meeting.
- Log into myUSF using Net ID
- Go to menu item: Organizations
  - Special Interest Groups
    - Strategic Plan Steering Committee: [ORG00855](http://www.stpt.usf.edu)

**Where do we go from here?**

- The Steering Committee will meet again following the conclusion of the Luncheon Discussions. (Possibly Friday, May 2, 2008); Eric Eisenberg will provide feedback on future planning at this time
- The format of the draft document will include goals, strategies and objectives. Once these are determined; Ernie Gonzales, Director of Institutional Research and Effectiveness, will be asked to provide guidance on wording the objectives to ensure that they are measurable outcomes.
Identify external stakeholders; lists to be provided by Deanna Michael and Ray Arsenault

The meeting adjourned at 4:40 p.m.