

3-12-2008

2008-2013 Strategic Plan Steering Committee Meeting : 2008 : 03 : 12 : Minutes

University of South Florida St. Petersburg.

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Recommended Citation

University of South Florida St. Petersburg, "2008-2013 Strategic Plan Steering Committee Meeting : 2008 : 03 : 12 : Minutes" (2008).
Institutional Research: Meeting Minutes and Agendas. 41.
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USFSP 2008-2013 STRATEGIC PLANNING STEERING COMMITTEE MEETING

March 12, 2008
DAVIS 100 Conference
3:00 p.m.

Present:

Frank Biafora	Dean, CAS, Committee Chair
Scott Geiger	Assoc. Professor / Assoc. Dean, COB
Jennifer Baker	Asst. Director, Academic Affairs
DeeLynn Rivinius	Special Assistant to Executive
Annette Hamon	Exec. Admin. Specialist / University Relations
Julie Jakway	Budget Director
Tina Neville	Librarian & Head of Public Services
Pat White-Butcher	Faculty Services Admin. / CAS

Discussion Items:

• Campus Roundtable Open Forum summary

- Based on the feedback received from the campus community at the Campus Open Forums held February 29th; the Steering Committee identified five themes for further discussion:
 - **Resources and Master Planning**
 - Managing and enhancing resources
 - Facilities Master Planning
 - Alumni
 - Public Identity (Branding)
 - Green Campus
 - **The Student Experience: Academic and Student Life**
 - Undergraduate Research, Citizen Scholar, Ethical Leadership, Civic Engagement
 - Student Life, Waterfront, Global opportunities, food choices
 - **Inclusion and Campus Community**
 - Valuing Diversity, The Employee Experience, Respectful Atmosphere, Retention, Celebrating and Creating Traditions
 - **Community (Metropolitan) Synergy**
 - Partnerships, Community Lectures, Town & Gown, SAPL, Advisory Boards
 - **The USFSP Academic Programs: Present and Future**
 - Undergraduate, Graduate, Certificates, Interdisciplinary, Global Perspectives

• Continuing the Strategic Planning Dialogue

- To continue the discussion on the themes mentioned above a series of luncheon discussion will be held; one theme will be discussed at each luncheon. Two members of the Steering Committee will coordinate each session. The schedule is as follows:
 - **Resources and Master Planning**
Scott Geiger and Julie Jakway
Thursday, March 27, 2008; Noon to 1 p.m.
 - **The Student Experience: Academic & Student Life (change in schedule)**
Kent Kelso and Annette Hamon

Friday, April 4, 2008; Noon to 1 p.m.

- **Inclusion and Campus Community**
Frank Biafora and Jennifer Baker
Friday, April 11, 2008; Noon to 1 p.m.
- **Community (Metropolitan) Synergy (change in schedule)**
Scott Geiger and Deanna Michael (?)
Friday, April 18, 2008; Noon to 1 p.m.
- **The USFSP Academic Programs; Present and Future**
Ray Arsenault and Tina Neville
Friday, April 25, 2008; Noon to 1 p.m.

- In addition two evening sessions will be held; each evening session will cover two to three themes:
 - **Resources and Master Planning & The Student Experience**
Frank Biafora and Julie Jakway
Tuesday, April 8, 2008; 4:30 to 6:30 p.m.
 - **Inclusion and Campus Community; Community Synergy & The USFSP Academic Programs**
Frank Biafora and Julie Jakway
Wednesday, April 30, 2008; 4:30 to 6:30 p.m.
- **The coordinators of each discussion will lead their discussions in a format chosen by each team.**
- **The location to be announced (looking into reserving TER 300)**

• **Strategic Planning website update**

- Go to www.stpt.usf.edu
- Open Faculty & Staff link
- Quick Link items on left hand side of page
QuickLinks
[Strategic Planning 2008-2013](#)
- Link at the top of the page
[Strategic Planning 2008-2013](#)

• **Blackboard Organizational site**

- Deanna Michael has set up a Blackboard Organization site. More discussion on this site to be discussed at the next Steering Committee meeting.
- Log into myUSF using Net ID
- Go to menu item: Organizations
 - Special Interest Groups
 - Strategic Plan Steering Committee: [ORG00855](#)

• **Where do we go from here?**

- The Steering Committee will meet again following the conclusion of the Luncheon Discussions. (Possibly Friday, May 2, 2008); Eric Eisenberg will provide feedback on future planning at this time
- The format of the draft document will include goals, strategies and objectives. Once these are determined; Ernie Gonzales, Director of Institutional Research and Effectiveness, will be asked to provide guidance on wording the objectives to ensure that they are measurable outcomes.

- Identify external stakeholders; lists to be provided by Deanna Michael and Ray Arsenault

The meeting adjourned at 4:40 p.m.