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Jeanette Marcus has been USF’s interim victim’s advocate coordinator for less than a month, but she already has received an impromptu program to ease the pain of victims of crimes or crises.

“The victim’s advocate provides immediate support to members of the USF community. It’s one person who knows the resources and will be there to be a friend,” Marcus says.

Marcus has been moaning regularly with an 18-member advisory committee, hashing out the details of the program. They’ve developed written procedures on how to handle various forms of trauma, ranging from assaults and rape to harassment and assembled a list of information and resources to assist victims. Marcus is on call 24 hours a day and says she has already handled several calls for herself to help.

USF President T. Borkowski named Marcus at interim victim’s advocate coordinator as part of the university’s action plan in response to criticism about the handling of a rape case on campus. The position reports to Associate Vice President for Student Affairs Paula Knaus, although that may change following a study of administrative organization.

“We know Jeannette has a strong interest in this area, and we’re fortunate in being able to capitalize on her experience,” says Borkowski. “We’re very pleased that she’s willing to take on this and help put a program in place.”

Marcus, a native of Havana, Cuba, has been the paralegal agency clerk for USF in the Office of the General Counsel for four years. She holds a B.A. in administration of criminal justice from Florida International University.

She chairs USF’s Status of Women’s Committee, a standing committee that advises the President on women’s issues, and is a member of the Campus Rape Intervention and Prevention Team. Those two groups began working together late last year to discuss common interests, and their discussions often centered on the need for a victim’s advocate program at USF.

Marcus arranged for speakers, met with the State Attorney’s Office, and researched advocacy programs at the University of Florida and elsewhere.

“I was doing this part-time in addition to my full-time job, any way,” she says. “Now I’m just doing it full-time.”

Marcus’ first step in her new job was to form an advisory committee to design an advocacy program for USF. The committee includes members from the legal community and as well as such outside community members as Judy Curry, the senior criminal counselor at Victim’s Advocate at Hillsborough County Crisis Center; Tony Welch, a nurse examiner in the State Attorney’s Office; and Gwen Wright of the Tampa Women’s Health Center.

Their plan calls for a full-time victim’s advocate at USF, two part-time assistants and a team of volunteers. Anyone working with the program will undergo a screening and criminal background check.

According to Marcus, USF’s program will be different from programs at other universities because it will be able to service both on-campus and off-campus, will be designed to help all students and staff.

Borkowski will provide assistance such as transportation and advice, and make referrals for medical help, emergency shelter and counseling. All contact with the program will be confidential.

“Care will be highly charged,” Borkowski says. “We’re checking out all our sources, but if the victim doesn’t want to file a report, I can still provide guidance and referrals so he or she can get medical and psychological care. I can make the appointment and talk to the counselor so that the victim doesn’t have to explain again why they’re there,” Marcus says.

Victims may be referred to the Counseling Center for Human Development, Student Health Services, Employee Assistance Program, the Hillsborough County Crisis Center and the United Way. The USF Police Department organized by Students Organized Against Rape (SOAR) that meet on the University of Tampa campus.

Marcus says she will also inter­vene at USF on behalf of a victim. For example, she might get a student assigned to a new dorm room if necessary, or explain to professors that the victim can’t attend classes.

“One of my goals is to keep students from feeling that they don’t have any support here and that they have to abandon their educational plans. They’re ‘already been trauma­ized’,” she says.

Marcus emphasizes that the program is not just for victims of sexual battery. However, she and several members of SOAR, who will serve as the program’s first volunteers, are particularly interested in rape counseling course at Hillsborough County Crisis Center. Certification is required for an advocate to accom­pany a sexual battery victim into the nurse examiner’s office where fore­nsic evidence is collected. Fur­thermore, handling sexual battery victims requires more delicacy than victims of sexual assault.

“It’s so important when a victim of a rape approaches you for help that you know, I’m sure questions not to ask. The worst thing — can do is to make her think that you don’t believe her,” Marcus explains.

Later, Marcus will enroll in a 40-hour crisis course at the center.

by Janet Zink

Advertising critic is Women’s Awareness Week keynote speaker

Internationally known media critic Jean Kilbourne is slated as the keynote speaker for USF’s 20th annu­al Women’s Awareness Week, March 9-13, 1992.

Kilbourne, lecturer, writer and award-winning filmmaker, will discuss “The Naked Truth: Advertising’s Image of Women.”

Kilbourne is known for her humor and ability to encourage coop­erative discussion and men and women, instead of conflict.

She is a frequent guest on the “Oprah Winfrey Show” and “The Today Show.” She has served as consultant to CNN, ABC and CBS News, as well as “20/20” and “The Tonight Show.”


Kilbourne earned her B.G.D. in human sexuality and behavioral studies from Boston University. She has been a visiting scholar at Wellesley Col­lege since 1984, and was chosen as Woman of the Year by the Boston chapter of the National Organization for Women.

She completed a study of role stereotyping in television com­mercials through a grant from the Educational Foundation of America. She has also done extensive research on alcoholism, nicotine, and alcohol and cigarette advertising.

Kilbourne’s appearance is be­ing sponsored by USF’s University Lecture Series.

Other planned lecture topics include gender bias in college curriculums, campus rape, sexual harassment and more.

USF’s Women’s Awareness Week has been held annually since 1972 to highlight women’s concerns and achievements. The Week is part of National Women’s History Month.

All programs are free and open to anyone interested in contemporary women’s issues.

A calendar of Women’s Aware­ness Week events appear on page 5.

Victim’s Advocate program gets under way

Borkowski will study administrative organization

USF President T. Borkowski detailed a planned admin­istrative study in a Feb. 26 memo to the State Board of Re­gents and Chancellor of Education.

The study is a recent addition to Borkowski’s “Action Plan,” which he announced in response to criticism about the handling of a rape case on campus.

Acting on recommendations from an investigating Commis­sion and a special meeting last fall of the president’s staff, Borkowski is examining how best to organize all senior administrative functions for “maximum effectiveness and economy.”

He said he is concen­trating on the current need to re­spond carefully to “management challenges and financial re­strains.”

In light of USF’s rapid growth, he described the organi­zation as “inexpensive and resourceful,” and invited the Board and Chancellor to submit any ideas they might have on the matter.

Borkowski braves the tigers

USF President Francis T. Borkowski spoke Feb. 26 to the Suncoast Tiger Bay Club, a group with a reputation for grilling its guests.

By all reports, Borkowski encountered with the Suncoast Tiger Bay Club.

The president will also solicit ideas from other members of the USF community, both internally and externally.

Borkowski was asked whether the university has brought a house down with his response to a question about the “tiger’s dinner table: about his administration’s handling of a rape case. When asked if he thought the case had treated him ethically, Borkowski’s, whose background in music, answered “All I wanted is to do in life is play my clarinet.”

Borkowski also discussed Florida’s budget crisis, the search for new faculty members and new classes, and the state of the university’s fundraising campaign, and the inclusion of ethics, values and issues of gender and race in the USF curriculum.
Women's Studies to celebrate 'feminisms, diversities of women'

The USF Department of Women's Studies and the South Florida Women's Association will sponsor the 16th Annual IWUSA Conference on March 12-13. The conference will be held at the USF Tampa campus and the Holiday Inn Busch Gardens, 2701 N. Fowler Ave.

The conference will attract over 200 presenters, including 35 USF faculty, will offer a variety of plenary sessions, workshops, and panel presentations and workshops to complement the theme "Celebrating Feminisms, the Diversity of Women.

Keynote speakers include The Honorable Rosemarie Barkett, Justice of the Florida Supreme Court; Irene Nadolny, director of the 1992 Global Summit of Women and chair of the National Women's Political Caucus Advisory Board; and Rosemarie Tong, Thatcher Professor of Philosophy and Medical Humanities at Davidson College and a noted scholar and author.

A plenary session in honor of retiring USF Women's Studies professor Juanita Williams, titled "Resisting Violence Against Women: Strategies for Feminist Community Action," and artistic and cultural performances also highlight the conference. The SEWSA Conference is being held in conjunction with the Second Florida Statewide Conference, the 20th anniversary celebration of Women's Studies at USF, and USF's Women's Awareness Week. It is an opportunity for USF faculty and students to meet with colleagues from other universities and colleges as well as women in community action, business and social services. For a conference brochure and to register, contact the USF Division of Conference and Institutes at ext. 4203.

Women's Awareness Week 20th Anniversary Schedule of Events "Celebrating Women: Our Growing Strength"

All events are free and open to the public. For more information, visit the University Center.

Monday, March 11
10:30-11:30 a.m. "20 YEARS OF WOMEN'S ATHLETICS AT USF," panel discussion, UC 271. Joanne Young, the first Women's Athletic Coordinator at USF.

Noon-1 p.m. "GET OFF THE SCALE," panel discussion, UC 271. Student Affairs Coordinator Jenny Ritter-Randolph, Peer Educators Fern Etienne and Michelle Beaudet.

1-2 p.m. "THE STATUS OF WOMEN ON A GLOBAL LEVEL," panel discussion. Sponsored by the Student Government; co-sponsored by the Office of International Student Affairs, the Office of International Students, and the Office of International Programs.

2-3:30 p.m. "TRANSFORMING THE CURRICULUM: INTEGRATING ISSUES OF RACE AND SEX," lecture. UC 271. Rosemary Tong, Associate Professor of History and Kim Vaz, Assistant Professor of Women's Studies.

4-6 p.m. KICK-OFF RECEPTION. USF Club (UC 4th Floor East). Dr. Gay Culverhouse, President of the Tampa Bay Buccaneers.

7-8:30 p.m. "THE BODY: THE SENSE OF INTEGRATION," lecture. UC 296. Philip Toal, Associate Director of Health and certified medical pharmacist.

Tuesday, March 12
11 a.m.-1 p.m. SEXUAL HARASSMENT WORKSHOP/SHOPPING SPREE. UC 296. Wilma L. Smith, Director of USF's Equal Opportunity Program.

5-6:30 p.m. "HEALING FROM A DIVORCE," lecture. UC 269. Renee M. Brody, Exec. Director, Noetic-Path of the Heart.

6:30-7:30 p.m. "THE MANY VOICES OF FEMINIST SPIRITUALITY," panel discussion, UC 269. Judith Ochslin, professor of Women's Studies; Terri Osterhout, co-founder & priestess, Labyrinth Temple; and Mozolla Mitchell, associate professor, USF Religious Studies.

Wednesday, March 13
10-11 a.m. "DON'T YOU WORRY YOUR SWEET LITTLE HEAD ABOUT THAT," lecture. UC 270. Lisa Lewin, Associate Professor of History and Kim Vaz, Assistant Professor of Women's Studies.

4-6 p.m. KICK-OFF RECEPTION. USF Club (UC 4th Floor East). Dr. Gay Culverhouse, President of the Tampa Bay Buccaneers.


Thursday, March 14

11 a.m.-1 p.m. "BATTERED WOMEN," seminar, UC 271. Sara Torres, Assistant Professor, College of Nursing.

1-2 p.m. President's Staff vs. USF Women's Volleyball Team. Elm Street Flea Market.

2-3:30 p.m. "ORGANIZING FOR CHANGE," discussion. Carolanne Bellamy, Co-Director, FL Women's Foundation. UC 269.


5-6:30 p.m. "WOMEN SMALL BUSINESS OWNERS SEMINAR," UC 270. Renee M. Brody, Exec. Director, Noetic-Path of the Heart.

Women's Awareness Week 1992 publicity was made possible in part by Funds Hays Graphic Design, St. Leo College, Zeichner Papers and the USF Development Office.

USF St. Petersburg celebrates National Women's History Month March 24-April 2

USF's St. Petersburg campus will host six events from March 26 - April 2 to commemorate National Women's History Month. Events include workshops and lectures covering such topics as spirituality, political campaigning, AIDS, lesbian relationships, and bating, plus a concert featuring women's music. All activities are free and open to the public. Call 893-9166 for more information.


March 26 Workshop: "Godesses, Cowgirls and Wild Women: a celebration of women's spirituality through ritual, shared stories, creative and drumming. Participants are invited to bring drums or other ritual instruments, and will also make such empowerment symbols as dancing sticks, masks and crowns during the workshop. Presenter: Carolyn Taylor, artist and leader of workshops for women and men." 7 p.m., Davis Hall 108.

March 27 Concert: "Evening of Women's Music," with folk-rockers Murkle and Trouble: The Bad Girls of Folk. 8 p.m., Davis Hall 130.

March 31 Lecture: Video: "Women and AIDS," presented by the Tampa AIDS Network. 5 p.m., Davis Hall 130.

March 31 Lecture: Lesbian: We Are Everywhere," presented by the Women's Energy Bank. Topic to cover include lesbian issues, homophobia and lesbian publications. 7:30 p.m., Davis Hall 130.

April 2 Workshop: Lessons from the Campaign Trail: Women Politicians Speak Out, "how-to" workshop for women aspiring to political office, presented by women politicians from the Tampa Bay area. 7 p.m., Campus Activities Center.