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## Graduate Curricula and Assessment Committee Meeting : 2013 : 04 : 23

University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment  
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GRADUATE CURRICULA AND ASSESSMENT COMMITTEE (GCAC)  
Summary Minutes for Spring 2013  
Prepared by James A. Fellows, Ph.D, CPA  
Chair of the Committee  
April 23, 2013

The primary function of the GCAC during the academic year 2012-13 was finalizing the preparation and submission of the Assurance of Learning (AOL) Report for the MBA program, in anticipation of the AACSB maintenance visit, which occurred in January 2013. Most of the efforts of the GCAC in Fall 2012 were directed toward this effort. The AACSB team met with the GCAC in January 2013 and complimented the college on the AOL reports for the MBA program.

Other major decisions reached by the GCAC during this Spring 2013 semester were as follows:

1. New course numbers were applied for and approved for two courses that have been offered as special topics for some time. The new courses are:
  - a. MAN 6068: Social Issues in Management
  - b. MAR 6577: Seminar in Consumer Behavior
2. Effective for students entering in the Fall semester of 2013, GEB 6368, Global Business Enterprise, will replace GEB 6118, Business Enterprise, as a required course for all MBA students. A new learning objective was developed for GEB 6368.
3. Approved a new special topics course, Law and Social Entrepreneurship, which is being offered for the first time in Summer 2013.
4. The AOL Reports for Fall 2013 were collected, a report written, and distributed to all GCAC members for their comment and review.